**Company Research: Questions to Consider**

In addition to independent research you can learn more by attending company information sessions and conducting informational interviews. Below are questions you should be prepared to answer in any interview.

 General company information: founding, headquarters, size, competitors, stock information, product information

 What is the history of the company?

 Who are the main leaders for this company? Any recent changes?

 What is the company business and how is it structured? What are the various departments and what does each do?

 What products or services are offered by this company? Which are the best-sellers? Your favorite? Any major product/service changes coming up?

 What are the innovative ideas coming from this company?

 Why do you want to work for them? What impresses you about them?

 What makes this company different from the others?

 What is the office culture like in this company?

**Company Research Questions**

The following questions will help find out about a company when you're doing research.

* What is the product produced or the service offered by the company?
* How many years has the company been in business?
* How has the focus of the company shifted since its inception?
* Has management been fairly stable or has there been excessive turnover?
* Is the company publicly or privately owned?
* Has the stock remained stable and strong or does it fluctuate often? What affects the stock prices?
* Have there been any takeover attempts of the company?
* Is realizing a profit affected by intangible forces such as weather or politics?
* Is the product or service seasonal? Are employees hired accordingly?
* Has the company realized a profit from the product or service in the last year? In the last five years?
* Has the company laid off employees in the last three years? Why?
* Is the company part of a conglomerate?
* Is the company highlighted in the press? Why? Is it positive or negative press?
* Is the company known for its innovative treatment toward employees?
* Is the company known for its conservative treatment toward employees?
* Is the company highlighted in the press? Why? Is it positive or negative press?
* Is the company known for its innovative treatment toward employees?
* Is the company known for its conservative treatment toward employees?
* Is the company unionized? Which union? How strong is the union?
* What new ventures is the company planning to undertake?
* Is the company based solely in Turkey or does it have offices and interests abroad?
* Is the company part of a growing industry?
* What are the projections for the industry?

**QUESTIONS TO ASK EMPLOYERS WHEN YOU’RE HAVING A JOB INTERVIEW**

What are the organization's/company's strengths and weaknesses compared to its competition?

How does upper management view the role and importance of this department and this position?

What is the organization's plan for the next five years, and how does this department fit in?

Could you explain your organizational structure?

What do you most enjoy about your work with this organization / company / agency?

How have various types of decisions been made?

What are the various ways employees communicate with one another to carry out their work?

How will my leadership responsibilities and performance be measured? By whom?

What are the day-to-day responsibilities of this job?

Could you describe your company's management style and the type of employee who fits well with it?

What are some of the skills and abilities necessary for someone to succeed in this job?

What is the company's policy on providing seminars, workshops, and training so employees can keep up their skills or acquire new ones?

What particular computer equipment and software do you use?

What kind of work can I expect to be doing the first year?

What percentage of routine, detailed work will I encounter?

How much opportunity is there to see the end result of my efforts?

How and by whom will my performance be reviewed? Are there specific criteria upon which I would be evaluated? And how frequently is formal and informal review given to new employees?

How much guidance or assistance is made available to individuals in developing career goals?

I read on the company / organization / agency website that employees have recently done presentations at XX conference. Is that a typical opportunity in the job for which I am interviewing? Are there specific professional organizations employees have been encouraged to join?

How much opportunity will I have for decision-making in my first assignment?

Can you describe an ideal employee?

What is your organization's policy on transfers to other cities?

**Additional Questions**

* How green is your company?
* How important is corporate social responsibility to your company?
* What do you look for in a job candidate?
* Do you value voluntary work?
* What services/databases do you use?
* Do you often have business guests or visitors? How do you solve intercultural problems?
* What is your attitude towards flexible working hours?
* Do you believe that internship opportunities you offer students help them find employment?