

Prof. Ali Ekber AKGÜN

Personal Information

Email: aakgun@yildiz.edu.tr

Web: <https://avesis.yildiz.edu.tr/aakgun>

International Researcher IDs

ORCID: 0000-0001-5922-3266

Yoksis Researcher ID: 11334

Education Information

Undergraduate, Anadolu University, Mühendislik Mimarlık Fak., Endüstri Mühendisliği, Turkey 1989 - 2003

Doctorate, Stevens Institute of Technology, Business, United States Of America 1997 - 2001

Postgraduate, Drexel University, Business, United States Of America 1995 - 1997

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Learning typology in new product development teams, Stevens Institute Of Technology, School Of Technology Management , Management, 2001

Research Areas

Social Sciences and Humanities, Behavioural Sciences, Management, Management and Organization

Academic Titles / Tasks

Professor, Gebze Technical University, Faculty Of Business Administration, Strateji, 2009 - 2017

Associate Professor, Gebze Technical University, Faculty Of Business Administration, Strateji, 2004 - 2009

Assistant Professor, Gebze Technical University, Faculty Of Business Administration, Strateji, 2001 - 2004

Academic and Administrative Experience

Gebze Teknik Üniversitesi, 2010 - 2017

Gebze Teknik Üniversitesi, 2009 - 2017

Gebze Teknik Üniversitesi, 2007 - 2017

Gebze Teknik Üniversitesi, 2005 - 2017

Courses

Bilimsel Araştırma Yöntemleri, Doctorate, 2021 - 2022

Örgüt teorisi, Doctorate, 2016 - 2017

Teknoloji ve Yenilik Yönetiminde uygulamalar, Doctorate, 2016 - 2017

Advising Theses

AKGÜN A. E., Bilgi Teknolojisi Yeteneğinin Lojistik Yeteneğe Ve İşletme Performansına Etkileri, Doctorate, B.Karagöz(Student), 2016

AKGÜN A. E., The Relationship Among Organizational Symbols, Firm Absorptive Capacity And Product Innovativeness, Doctorate, İ.Kocoglu(Student), 2015

AKGÜN A. E., Teknoloji Transfer Mekanizmalarının Ar-Ge Yeteneğine Etkisi, Postgraduate, A.Keskin(Student), 2015

AKGÜN A. E., Kritik Altyapıların Korunmasına İlişkin Belirlenen Siber Güvenlik Stratejileri, Postgraduate, M.Ercan(Student), 2015

AKGÜN A. E., Adaptive Marketing Capabilities And Firm Innovativeness, Doctorate, V.Polat(Student), 2015

AKGÜN A. E., İçerik Markalama Tüketici Tercih İlişkisi: Akıllı Telefonlara Yönelik Ampirik Bir Çalışma, Postgraduate, A.Nergiz(Student), 2015

AKGÜN A. E., Bilişim Teknolojileri Yeteneğinin Firmanın Değişim Sürecine Ve Performansına Etkileri İle Dönüşümsel Liderliğin Bu Etkideki Rolü, Doctorate, C.Ağ(Student), 2015

AKGÜN A. E., Dinamik Kabiliyetlere Sahip İşletmelerin İnovasyon Hızı, Postgraduate, H.Bezci(Student), 2015

AKGÜN A. E., Organizational Wisdom and its Impact On Firm Innovativeness and Financial Performance, Doctorate, S.Kırçovalı(Student), 2014

AKGÜN A. E., Dinamik Adaptif Mekanizmalar, Adaptif Yönetim Süreci Ve Firma Ürün Yeniliği Arasındaki İlişkiler, Doctorate, Ö İlhan(Student), 2014

AKGÜN A. E., Yazılım Geliştirme Takımlarında Çalışma Ve Takım Performansına Etkisi, Postgraduate, A.Örcün(Student), 2014

AKGÜN A. E., Liderlik Kavramı Ve Liderlik Türlerinin İnovasyon Üzerindeki Etkileri, Postgraduate, S.Bayram(Student), 2013

AKGÜN A. E., Hastanelerde Ekip Çalışması Ve Hasta Memnuniyetine Etkileri”, Beykent Üniversitesi, Postgraduate, Ö.Kabadayı(Student), 2012

AKGÜN A. E., Hastanelerde Öğrenme Yönetiminin Çalışan Motivasyonu Ve Örgütsel Performansa Etkisi, Postgraduate, H.Gülen(Student), 2011

AKGÜN A. E., Reklam Stratejilerinin Yeni Ürün Performansına Etkisi, Postgraduate, A.Can(Student), 2010

AKGÜN A. E., Hasta Memnuniyeti Odaklı Değişim Yönetimi: İstanbul'da Özel Bir Hastanede Uygulaması, Postgraduate, E.Yılmaz(Student), 2010

AKGÜN A. E., İşletmedeki Bilgi Altyapısının Entelektüel Sermayenin Gelişimine Etkisi Ve Bir Uygulama, Postgraduate, Y.Vatansever(Student), 2009

AKGÜN A. E., Üniversitelerin İnovasyona Katkıları: Gelişmiş Ülkeler Ve Türkiye Karşılaştırması, Postgraduate, E.Yılmaz(Student), 2009

AKGÜN A. E., Enformasyon Teknolojilerinin Firma Verimliliği Üzerine Etkilerinin İncelenmesi, Postgraduate, C.Durna(Student), 2008

AKGÜN A. E., Emniyet Teşkilatında Bilgi Yönetimi Uygulaması, Postgraduate, C.Sel(Student), 2008

AKGÜN A. E., Örgütsel Değişim Sürecinde Takım Yönetimi, Postgraduate, E.Gülen(Student), 2008

AKGÜN A. E., Yeni Ürün Geliştirme Takımlarında Duygusal Yetenek, Doctorate, A.Günsel(Student), 2008

AKGÜN A. E., Üniversite Sanayi Devlet İşbirliği: Teknolojik Dönüşüm Süreci Ve Silahlı Kuvvetler Projelerinde Bir İşbirliği Modeli, Postgraduate, H.Avcı(Student), 2007

AKGÜN A. E., Savunma Sanayinin Millileştirilmesinin Önemi, Postgraduate, E.Güneş(Student), 2007

AKGÜN A. E., İşletmelerde Kurumsallaşmanın Yenilik Ve Performansa Etkisi, Postgraduate, E.Yılmaz(Student), 2007

AKGÜN A. E., Geleceğin Teknolojileri Ülke Stratejisini Nasıl Yönlendirmelidir, Postgraduate, B.Tanyolaç(Student), 2007

AKGÜN A. E., Teknoloji Planlaması, Postgraduate, K.Kabataş(Student), 2006

AKGÜN A. E., Örgütsel Öğrenmenin Ar-Ge Takımlarının Performansına Etkisi, Postgraduate, M.Çemberci(Student), 2006

AKGÜN A. E., Türkmenistan'ın Doğal Kaynaklarının Uluslararası Pazarlara Ulaştırma Alternatiflerinin Değerlendirilmesi, Postgraduate, B.Türeyev(Student), 2005

AKGÜN A. E., Transferi Nedir Ve Teknoloji Transferindeki Başarı Faktörlerinin Firma Yeniliğine Katkısı”, Postgraduate, S.Duygun(Student), 2004

AKGÜN A. E., Teknolojik Öğrenmeyi Etkileyen Faktörler Ve Bu Faktörlerin Yenilik Ve Performans Üzerindeki Etkileri, Postgraduate, S.Sulu(Student), 2004

AKGÜN A. E., Yazılım Geliştirme Takımlarında Özgüveni Etkileyen Faktörler Ve Takım Etkiliği, Postgraduate, A.Güzelsoy(Student), 2004

AKGÜN A. E., Geçici Takımlardaki Başarı Faktörleri Ve Bu Faktörlerin Takım Performansına Etkileri, Postgraduate, M.Özdemir(Student), 2003

AKGÜN A. E., İsrail'de Bilimsel Ve Teknolojik Gelişmeler, Yükseköğretim Sistemi, Postgraduate, E.Tombul(Student), 2003

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Development and validation of the organizational nostalgia scale and its relationship with affective commitment and organizational discontinuity**
AKGÜN A. E., Tatar B., ERDİL O., KESKİN H., MÜCELDİLİ B.
CURRENT PSYCHOLOGY, vol.42, no.32, pp.28060-28085, 2023 (SSCI)
- II. **The relationship between extreme contexts, organizational change capacity, and firm product and process innovation**
AKGÜN A. E., ÇEMBERCİ M., Kircovalı S.
Management Decision, vol.61, no.7, pp.2140-2172, 2023 (SSCI)
- III. **The mediating role of organizational learning capability and resilience in the error management culture-service innovation link and the contingent effect of error frequency**
AKGÜN A. E., KESKİN H., AKSOY Z., FİDAN S. Ş., Yigital S.
SERVICE INDUSTRIES JOURNAL, vol.43, no.7-8, pp.525-554, 2023 (SSCI)
- IV. **The manufacturing adaptive capabilities of firms: the role of technology, market and management systems-related adaptive capabilities**
KESKİN H., AKGÜN A. E., ESEN E., YILMAZ T.
JOURNAL OF MANUFACTURING TECHNOLOGY MANAGEMENT, vol.33, no.8, pp.1429-1449, 2022 (SCI-Expanded)
- V. **The influence of Alasdair MacIntyre's "After Virtue" book on business ethics studies: A citation concept analysis**
AKGÜN A. E., KESKİN H., FİDAN S. Ş.
BUSINESS ETHICS THE ENVIRONMENT & RESPONSIBILITY, vol.31, no.2, pp.453-473, 2022 (SSCI)
- VI. **Strategic orientations, marketing capabilities and innovativeness: an adaptive approach**
AKGÜN A. E., Polat V.
JOURNAL OF BUSINESS & INDUSTRIAL MARKETING, vol.37, no.4, pp.918-931, 2022 (SSCI)
- VII. **Team intuition and creativity in new product development projects: A multi-faceted perspective**
AKGÜN A. E., KESKİN H.
JOURNAL OF ENGINEERING AND TECHNOLOGY MANAGEMENT, vol.62, 2021 (SCI-Expanded)
- VIII. **Error Management in New Product Development Teams**
Akgün A. E., Keskin H., Gölgeci İ., Sıcakkan Özerden S.
Technology Analysis & Strategic Management, vol.0, 2021 (SSCI)
- IX. **The relationships among nostalgic emotion, destination images and tourist behaviors: An empirical study of Istanbul**
Akgün A. E., Ayar Şentürk H., Keskin H., Onal I.
JOURNAL OF DESTINATION MARKETING & MANAGEMENT, vol.16, 2020 (SSCI)
- X. **Team wisdom in software development projects and its impact on project performance**

- Akgun A. E.
INTERNATIONAL JOURNAL OF INFORMATION MANAGEMENT, vol.50, pp.228-243, 2020 (SSCI)
- XI. **The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness**
Akgun A. E., KESKİN H., Kocoglu I., ZEHİR C.
ENGINEERING MANAGEMENT JOURNAL, vol.31, no.3, pp.158-176, 2019 (SCI-Expanded)
- XII. **Organizational wisdom practices and firm product innovation**
Akgun A. E., KESKİN H., Kircovali S. Y.
REVIEW OF MANAGERIAL SCIENCE, vol.13, no.1, pp.57-91, 2019 (SSCI)
- XIII. **Knowledge sharing barriers in software development teams: a multiple case study in Turkey**
Akgün A. E., Keskin H., Ayar H., Okunakol Z.
Kybernetes, vol.46, pp.603-620, 2017 (SCI-Expanded)
- XIV. **Emotional prototypes, emotional memory usages, and customer satisfaction**
Akgun A. E., KESKİN H., Alan A. K.
SERVICE INDUSTRIES JOURNAL, vol.37, no.7-8, pp.494-520, 2017 (SSCI)
- XV. **Academicians' Career Capital and Career Satisfaction: The Mediation Effect of Research Productivity**
Aytekin I., Erdil O., Erdoğmuş N., Akgun A. E.
EDUCATIONAL SCIENCES-THEORY & PRACTICE, vol.16, no.6, pp.1921-1945, 2016 (SSCI)
- XVI. **The relationship among gratitude, hope, connections, and innovativeness**
Akgun A. E., Erdil O., Keskin H., Muceldilli B.
SERVICE INDUSTRIES JOURNAL, vol.36, no.3-4, pp.102-123, 2016 (SSCI)
- XVII. **Antecedents and consequences of collective empathy in software development project teams**
Akgun A. E., Keskin H., Cebecioglu A. Y., Dogan D.
INFORMATION & MANAGEMENT, vol.52, no.2, pp.247-259, 2015 (SCI-Expanded)
- XVIII. **Organisational resilience capacity and firm product innovativeness and performance**
Akgun A. E., Keskin H.
INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH, vol.52, no.23, pp.6918-6937, 2014 (SCI-Expanded)
- XIX. **Antecedents and consequences of organizations' technology sensemaking capability**
Akgun A. E., Keskin H., Byrne J. C., Lynn G. S.
TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE, vol.88, pp.216-231, 2014 (SSCI)
- XX. **Team learning in IT implementation projects: Antecedents and consequences**
Akgun A. E., Lynn G. S., Keskin H., Dogan D.
INTERNATIONAL JOURNAL OF INFORMATION MANAGEMENT, vol.34, no.1, pp.37-47, 2014 (SSCI)
- XXI. **The mediator role of learning capability and business innovativeness between total quality management and financial performance**
Akgun A. E., Ince H., Imamoglu S. Z., Keskin H., Kocoglu I.
INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH, vol.52, no.3, pp.888-901, 2014 (SCI-Expanded)
- XXII. **Complex adaptive system mechanisms, adaptive management practices, and firm product innovativeness**
Akgun A. E., Keskin H., Byrne J. C., Ilhan O. O.
R & D MANAGEMENT, vol.44, no.1, pp.18-41, 2014 (SSCI)
- XXIII. **Complex adaptive systems theory and firm product innovativeness**
Akgun A. E., Keskin H., Byrne J. C.
JOURNAL OF ENGINEERING AND TECHNOLOGY MANAGEMENT, vol.31, pp.21-42, 2014 (SCI-Expanded)
- XXIV. **The Relationship Between Learning From Failures and Crisis Preparedness: the Determinants of Organizational Change**
Imamoglu S. Z., Kocoglu I., Ince H., Keskin H., Polat M., Akgun A. E.
AMME İDARESİ DERGİSİ, vol.46, no.3, pp.167-189, 2013 (SSCI)
- XXV. **Antecedents and Contingent Effects of Organizational Adaptive Capability on Firm Product Innovativeness**
Akgun A. E., Keskin H., Byrne J.

- JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.29, pp.171-189, 2012 (SCI-Expanded)
- XXVI. Antecedents and consequences of team sensemaking capability in product development projects**
 AKGÜN A. E., Keskin H., Lynn G., Dogan D.
 R & D MANAGEMENT, vol.42, no.5, pp.473-493, 2012 (SSCI)
- XXVII. The Role of Organizational Emotional Memory on Declarative and Procedural Memory and Firm Innovativeness**
 Akgun A. E., Keskin H., Byrne J.
 JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.29, no.3, pp.432-451, 2012 (SCI-Expanded)
- XXVIII. Organizational emotional memory**
 Akgun A. E., Keskin H., Byrne J.
 MANAGEMENT DECISION, vol.50, no.1-2, pp.95-114, 2012 (SSCI)
- XXIX. Antecedents and Results of Emotional Capability in Software Development Project Teams**
 Akgun A. E., Keskin H., Byrne J. C., GÜNSEL A.
 JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.28, no.6, pp.957-973, 2011 (SCI-Expanded)
- XXX. Teknoloji Belirsizliği, Pazar Belirsizliği ve Rekabetçi Dalgalanma Ekseninde Yüksek Teknoloji Pazarlaması: Kavramsal Bir Çalışma**
 AKGÜN A. E.
 Karamanoğlu Mehmetbey Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi E.A. Selçuk Üniversitesi Karaman İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.13, no.21, pp.29-36, 2011 (SCI-Expanded)
- XXXI. Procedural Justice Climate in New Product Development Teams: Antecedents and Consequences**
 Akgun A. E., Keskin H., Byrne J. C.
 JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.27, no.7, pp.1096-1111, 2010 (SCI-Expanded)
- XXXII. Organizational emotional capability, product and process innovation, and firm performance: An empirical analysis**
 AKGÜN A. E., Keskin H., Byrne J.
 JOURNAL OF ENGINEERING AND TECHNOLOGY MANAGEMENT, vol.26, no.3, pp.103-130, 2009 (SCI-Expanded)
- XXXIII. New product development team intelligence: Antecedents and consequences**
 Akgun A. E., Dayan M., Di Benedetto A.
 INFORMATION & MANAGEMENT, vol.45, no.4, pp.221-226, 2008 (SCI-Expanded)
- XXXIV. The moderating role of environmental dynamism between firm emotional capability and performance**
 Akgun A. E., Keskin H., Byme J.
 JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT, vol.21, no.2, pp.230-252, 2008 (SSCI)
- XXXV. Antecedents and consequences of team potency in software development projects**
 Akgun A. E., Keskin H., IMAMOGLU S. Z.
 INFORMATION & MANAGEMENT, vol.44, no.7, pp.646-656, 2007 (SCI-Expanded)
- XXXVI. Team stressors, management support, and project and process outcomes in new product development projects**
 Akgun A. E., BYRNE J. C., Lynn G. S., Keskin H.
 TECHNOINNOVATION, vol.27, no.10, pp.628-639, 2007 (SCI-Expanded)
- XXXVII. Emotional and learning capability and their impact on product innovativeness and firm performance**
 Akgun A. E., Keskin H., BYRNE J. C., Aren S.
 TECHNOINNOVATION, vol.27, no.9, pp.501-513, 2007 (SCI-Expanded)
- XXXVIII. New product development in turbulent environments: Impact of improvisation and unlearning on new product performance**
 AKGÜN A. E., Byrne J. C., Lynn G. S., Keskin H.
 JOURNAL OF ENGINEERING AND TECHNOLOGY MANAGEMENT, vol.24, no.3, pp.203-230, 2007 (SCI-Expanded)
- XXXIX. Organizational intelligence: a structuration view**
 Akgun A. E., Byrne J., Keskin H.
 JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT, vol.20, no.3, pp.272-289, 2007 (SSCI)
- XL. Organizational unlearning as changes in beliefs and routines in organizations**

- Akgün A. E., Byrne J., Lynn G. S., Keskin H.
 JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT, vol.20, no.6, pp.794-812, 2007 (SSCI)
- XLI. Team adaptation to electronic communication media: evidence of compensatory adaptation in new product development teams**
 Kock N., Lynn G. S., Dow K. E., Akgun A. E.
 EUROPEAN JOURNAL OF INFORMATION SYSTEMS, vol.15, no.3, pp.331-341, 2006 (SCI-Expanded)
- XLII. Transactive memory system in new product development teams**
 AKGÜN A. E., Byrne J., Keskin H., Lynn G.
 IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT, vol.53, no.1, pp.95-111, 2006 (SCI-Expanded)
- XLIII. Learning process in new product development teams and effects on product success: A socio-cognitive perspective**
 Akgun A. E., Lynn G. S., YILMAZ C.
 INDUSTRIAL MARKETING MANAGEMENT, vol.35, no.2, pp.210-224, 2006 (SSCI)
- XLIV. Antecedents and consequences of unlearning in new product development teams**
 Akgun A. E., Lynn G. S., Byrne J.
 JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.23, no.1, pp.73-88, 2006 (SCI-Expanded)
- XLV. Knowledge networks in new product development projects: A transactive memory perspective**
 Akgun A. E., Byrne J., KESKİN H., Lynn G. S., IMAMOGLU S.
 INFORMATION & MANAGEMENT, vol.42, no.8, pp.1105-1120, 2005 (SCI-Expanded)
- XLVI. Örgütsel Hafiza ile Enformasyon Teknolojileri (IT) Arasındaki İlişkiler**
 AKGÜN A. E.
 Yönetim ve Ekonomi: Celal Bayar Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.12, no.2, pp.12-23, 2005 (SCI-Expanded)
- XLVII. Organizational learning: A socio-cognitive framework**
 AKGÜN A. E.
 HUMAN RELATIONS, vol.56, no.7, pp.839-868, 2003 (SSCI)
- XLVIII. Launch your new products/services better, faster**
 Lynn G. S., Akgun A. E.
 RESEARCH-TECHNOLOGY MANAGEMENT, vol.46, no.3, pp.21-26, 2003 (SCI-Expanded)
- XLIX. Accelerated Learning in New Product Development Teams**
 AKGÜN A. E., KESKİN H.
 EUROPEAN JOURNAL OF INNOVATION MANAGEMENT, vol.6, no.4, pp.201-213, 2003 (SSCI)
- L. Antecedents and consequences of team stability on new product development performance**
 AKGÜN A. E., Lynn G.
 JOURNAL OF ENGINEERING AND TECHNOLOGY MANAGEMENT, vol.19, pp.263-286, 2002 (SCI-Expanded)
- LI. Multi-Dimensionality of Learning in New Product Development Teams**
 AKGÜN A. E.
 EUROPEAN JOURNAL OF INNOVATION MANAGEMENT, vol.5, no.3, pp.57-72, 2002 (SSCI)
- LII. Team Improvisation and Speed-to-Market: An Extended Model**
 AKGÜN A. E.
 EUROPEAN JOURNAL OF INNOVATION MANAGEMENT, vol.5, no.2, pp.117-129, 2002 (SSCI)
- LIII. Factors impacting the adoption and effectiveness of the World Wide Web in marketing**
 Lynn G. S., Lipp S., Akgun A. E., Cortez A.
 INDUSTRIAL MARKETING MANAGEMENT, vol.31, no.1, pp.35-49, 2002 (SSCI)
- LIV. Project visioning: Its components and impact on new product success**
 Lynn G. S., Akgun A. E.
 JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.18, no.6, pp.374-387, 2001 (SCI-Expanded)
- LV. Knowledge management in new product teams: Practices and outcomes**
 Lynn G., Reilly R., Akgun A.
 IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT, vol.47, no.2, pp.221-231, 2000 (SCI-Expanded)
- LVI. A new product development learning model: antecedents and consequences of declarative and**

procedural knowledge

Lynn G. S., Akgun A. E.

INTERNATIONAL JOURNAL OF TECHNOLOGY MANAGEMENT, vol.20, pp.490-510, 2000 (SCI-Expanded)

Articles Published in Other Journals

- I. **Decoding technological frames: a qualitative inquiry into business analytics perspectives**
KESKİN H., AKGÜN A. E., Tatoglu E., Etioglu Basaran H. T.
Journal of Business Analytics, vol.7, no.3, pp.178-196, 2024 (ESCI)
- II. **What have scholars collectively learned from Alasdair MacIntyre's (1984) paper?**
AKGÜN A. E., KESKİN H., FİDAN S. Ş.
MIDDLE EAST JOURNAL OF MANAGEMENT, vol.1, 2022 (ESCI)
- III. **Persuasive messages and emotional responses in social media marketing**
Keskin H., Akgün A. E., Ayar H., Etlioğlu H. T.
Journal of Management, Marketing and Logistics, vol.4, pp.202-208, 2017 (Peer-Reviewed Journal)
- IV. **Why Companies Go Positive Marketing Innovations: A new theoretical prototype for 4Ps of Innovation**
Keskin H., Akgün A. E., Ayar H., Etlioğlu H. T.
Journal of Business, Economics and Finance, vol.6, 2017 (Peer-Reviewed Journal)
- V. **Türkiye Sanayisinin Bütünleşik Yeteneklerinin Tespiti**
KESKİN H., AKGÜN A. E., KOCOGLU I.
TÜBA Güncel Dergisi, no.54, pp.86-89, 2017 (Peer-Reviewed Journal)
- VI. **Türkiye Küresel Ar-Ge Liginin Neresinde**
KESKİN H., AKGÜN A. E., KOCOGLU I.
TÜBA Güncel Dergisi, no.53, pp.38-40, 2017 (Peer-Reviewed Journal)
- VII. **Ar-Ge Yetenekleri ve Kürese Ar-Ge Yarışı**
KESKİN H., AKGÜN A. E., KOCOGLU I.
TÜBA Güncel Dergisi, no.52, pp.88-91, 2016 (Peer-Reviewed Journal)
- VIII. **Organizational Aesthetic Capability and Firm Product and Process Innovativeness**
AKGÜN A. E., KESKİN H.
International Business Research, vol.9, no.7, pp.124-134, 2016 (Peer-Reviewed Journal)
- IX. **Collective Gratitude: Positive Organizational Scholarship Perspective**
Müçeldili B., Erdil O., Akgün A. E., KESKİN H.
International Business Research, 2015 (Peer-Reviewed Journal)
- X. **A Conceptual Framework for Marketing Strategies in Web 3.0 Age: Adaptive Marketing Capabilities**
AKGÜN A. E.
Journal of Business Studies Quarterly, vol.7, no.1, pp.1-12, 2015 (Peer-Reviewed Journal)
- XI. **The Differential Relationship between Absorptive Capacity and Product Innovativeness: A Theoretically Derived Framework**
AKGÜN A. E.
International Business Research, vol.8, no.7, pp.108-120, 2015 (Peer-Reviewed Journal)
- XII. **Organizational wisdom and its impact on firm innovation and performance**
AKGÜN A. E.
Dogus Journal, vol.16, no.2, pp.193-202, 2015 (Peer-Reviewed Journal)
- XIII. **The role of IT capabilities and organizational culture on logistics capability and firm performance**
AKGÜN A. E.
Journal of Business Studies Quarterly, vol.7, no.2, pp.23-45, 2015 (Peer-Reviewed Journal)
- XIV. **Android OS as a New Ingredient Brand in Consumer Electronics**
AKGÜN A. E.
World Review of Business Research, vol.3, no.2, pp.84-94, 2013 (Peer-Reviewed Journal)

- XV. **Örgütsel Öğrenmenin Lojistik İşletmelerine Etkisi**
AKGÜN A. E.
BEYKOZ AKADEMİ DERGİSİ, vol.1, no.1, pp.7-26, 2013 (Peer-Reviewed Journal)
- XVI. **DUYGUSAL ZEKA TAKIM ÖĞRENMESİ İLİŞKİSİ: YAZILIM GELİŞTİRME TAKİMLARI ÜZERİNDE BİR UYGULAMA**
Günsel A., Akgün A. E., KESKİN H.
ATATÜRK ÜNİVERSİTESİ İKTİSADİ VE İDARI BİLİMLER DERGİSİ, 2010 (Non Peer-Reviewed Journal)
- XVII. **Pazar Yönelimi , Girişimcilik Yönelimi ve İş Karşılığı ile Öğrenme Yönelimi Arasındaki İlişiler : Deneysel Bir Çalışma**
Akgün A. E., KESKİN H., Günsel A., Sakarya B.
GAZİ ÜNİVERSİTESİ İKTİSADİ VE İDARI BİLİMLER FAKÜLTESİ DERGİSİ, 2010 (Non Peer-Reviewed Journal)
- XVIII. **Yeni Ürün Geliştirme Perspektifinden Duygusal Yetenek Kavramı: Bir Literatür Taraması**
Günsel A., Akgün A. E., KESKİN H.
Akademik İncelemeler, 2008 (Non Peer-Reviewed Journal)
- XIX. **An empirical analysis concerning the knowledge sharing activities**
Akgün A. E., KESKİN H., Günsel A.
Journal of global strategic management, 2007 (Peer-Reviewed Journal)
- XX. **Academic Spin-Offs Through the Perspective of Academic Entrepreneurship**
AKGÜN A. E.
International Journal of Business, Management and Economics, vol.2, no.1, pp.10-18, 2006 (Peer-Reviewed Journal)
- XXI. **The Relationships Between Adhocracy and Clan Cultures and Tacit Oriented KM Strategy**
AKGÜN A. E.
Journal of Transnational Management, vol.10, no.3, pp.39-53, 2005 (Scopus)
- XXII. **Üniversite - Sanayi İşbirliği: Bir Literatür Taraması**
AKGÜN A. E.
Ölçü, vol.5, no.1, pp.2-12, 2005 (Peer-Reviewed Journal)
- XXIII. **Bilgi Ekonomisi Kapsamında Teknoloji Transferinin Bilgi Transferine Dönüşümü**
AKGÜN A. E.
Atatürk Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.19, no.1, pp.35-50, 2004 (Scopus)
- XXIV. **Product Development in High-Tech SEMs**
AKGÜN A. E.
Journal of Business Strategy, vol.24, no.4, pp.41-46, 2004 (Scopus)
- XXV. **Geçici (Ephemeral) Takımlarda Amacın Açıklığı, Hızlı Bilgi Yayılımı Ve Takım Performansı Arasındaki İlişkiler**
AKGÜN A. E.
Atatürk Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.18, no.3, pp.1-15, 2004 (Scopus)
- XXVI. **Sosyal bir etkileşim süreci olarak bilgi yönetimi ve bilgi yönetimi süreci**
AKGÜN A. E.
Gazi Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.5, no.1, pp.1-18, 2003 (Scopus)
- XXVII. **Yeni Ürün Geliştiren Takımlarda Geri Öğrenmeyi Etkileyen Unsurlar ve Geri Öğrenmenin Proje Performansı Üzerine Etkileri**
AKGÜN A. E.
Gazi Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.4, no.2, pp.25-38, 2002 (Scopus)
- XXVIII. **Innovation Strategies Under the Uncertainty: A Continence Approach**
AKGÜN A. E.
Engineering Management Journal, vol.10, no.1, pp.11-17, 1998 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **The Role of Business Model Development in the Ex-Post Creation of Online Entrepreneurial Opportunity**
 AKGÜN A. E.
 in: Key Challenges and Opportunities in Web Entrepreneurship, Alexandru Capatina ve Elisa Rancati, Editor, Igı Global Publications, Hershey, pp.1-31, 2017
- II. **Örgütlerde Duygusal Yetenekler**
 KESKİN H., AKGÜN A. E., Yılmaz S.
 Nobel Akademik Yayıncılık, Ankara, 2016
- III. **Örgüt Teorisi**
 AKGÜN A. E., KESKİN H.
 Nobel Yayın Dağıtım, İstanbul, 2016
- IV. **Örgütlerde Duygusal Zeka ve Duygusal Yetenekler**
 AKGÜN A. E.
 D&R, İstanbul, 2013
- V. **Bilgi Yönetimi ve Öğrenen Örgütler**
 AKGÜN A. E.
 Efil, Ankara, 2009
- VI. **Bilim ve Teknoloji Çağında Ar-Ge ve Teknoloji Transferi: Bir Literatür Taraması**
 AKGÜN A. E.
 in: Teknoloji ve yenilik yönetimi, Duruso S. ve Köse S, Editor, Gazi Kitapevi, Ankara, pp.35-48, 2009
- VII. **Stres Kavramı, Kaynakları ve Mücadele Teknikleri**
 AKGÜN A. E.
 in: Örgütsel Davranışta Seçme Konular, Özdevecioğlu M. Karadal H, Editor, İlke Yayıncılık, Ankara, pp.1-25, 2008
- VIII. **Örgütsel Adaletsizlik Kavramı, Boyutları ve Yönetimi**
 AKGÜN A. E.
 in: Örgütsel Davranışta Seçme Konular, Özdevecioğlu M. Karadal, H, Editor, İlke Yayıncılık, Ankara, pp.45-62, 2008
- IX. **Thinking Organization**
 AKGÜN A. E.
 in: Management of Technology, Tarik Khalil, Editor, Elsevier Publication, New York, pp.469-49, 2001

Refereed Congress / Symposium Publications in Proceedings

- I. **Tatil Paylaşımlarını Niçin Seviyoruz?: İkna Mesajlarının Duygusal Ve Davranışsal Tepkiler Üzerine Etkisi**
 AYAR H., AKGÜN A. E., KESKİN H.
 23. Ulusal Pazarlama Kongresi, Turkey, 27 June 2018 - 29 June 2019
- II. **Firm Innovativeness from the Perspective of Complex Adaptive Systems (CAS) Theory: A Conceptual Framework**
 KESKİN H., AKGÜN A. E., ETLİOĞLU H. T.
 7th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM-2017), Muğla, Turkey, 09 November 2017, pp.258-262
- III. **Why companies go positive marketing innovations: a new theoretical prototype for 4ps of innovation**
 AKGÜN A. E., KESKİN H., AYAR H., ETLİOĞLU H. T.
 2nd world conference on technology, innovation and entrepreneurship, 12 - 14 May 2017
- IV. **Persuasive messages and emotional responses in social media marketing**
 KESKİN H., AKGÜN A. E., AYAR H., ETLİOĞLU H. T.
 2nd world conference on technology, innovation and entrepreneurship, 12 - 14 May 2017
- V. **Persuasives messages, emotional responses and behavioral intentions in social media marketing**
 Akgün A. E., Keskin H., Ayar H., Etlioğlu H. T.

- 2nd world conference on technology, innovation and entrepreneurship, İstanbul, Turkey, 12 - 14 May 2017
- VI. **why companies go positive marketing innovations: A new theoretical prototype for 4ps of innovation**
AKGÜN A. E., KESKİN H., AYAR H., Etlioğlu H. T.
2nd world conference on technology, innovation and entrepreneurship, 12 - 14 May 2017
- VII. **Persuasive Messages, Emotional Responses and Behavioral Intentions in Social Media Marketing**
KESKİN H., AKGÜN A. E., AYAR H., ETLİOĞLU H. T.
2nd World Conference on Technology, Innovation and Entrepreneurship, İstanbul, Turkey, 12 May 2017, pp.12
- VIII. **The Collective Unconscious at the Organizational Level: The Manifestation of Organizational Symbols**
AKGÜN A. E., KESKİN H.
12th International Strategic Management Conference, Antalya, Turkey, 16 June 2016, pp.28-30
- IX. **Cyberbullying victimization, counterproductive work behaviours and emotional intelligence at workplace**
AKGÜN A. E., KESKİN H.
12th International Strategic Management Conference, Antalya, Turkey, 16 June 2016, pp.28-30
- X. **Cyberbullying victimization, counterproductive work behaviours and emotional intelligence at workplace**
Keskin H., Akgün A. E., Ayar H., Kayma N S.
12th International Strategic Management Conference (ISMC), Antalya, Turkey, 28 - 30 October 2016, vol.235, pp.281-287
- XI. **The Influence of Storytelling Approach in Travel Writings on Readers' Empathy and Travel Intentions**
AKGÜN A. E.
11th International Strategic Management Conference, Vienna, Austria, 23 July 2015, pp.34-37
- XII. **Exploring the Unseen: A Collective Emotional Framework in Entrepreneurial Orientation and Business Model Innovation**
AKGÜN A. E.
11th International Strategic Management Conference, Vienna, Austria, 23 July 2015, pp.20-23
- XIII. **Ingredient Brand vs. Host Brand in Smartphone Market**
AKGÜN A. E.
94th Academy of Marketing Science Conference, Indianapolis, United States Of America, 17 September 2014, pp.101-103
- XIV. **Bridging Organizational Learning Capability and Firm Performance through customer Relationship Management**
Akgün A. E., İmamoğlu S. Z., Koçoğlu İ., Keskin H.
10th International Strategic Management Conference, Rome, Italy, 19 - 21 June 2014, pp.531-540
- XV. **Organizational Learning Capability and Firm Performance through Customer Relationship Management**
AKGÜN A. E.
10th International Strategic Management Conference, Roma, Italy, 19 July 2014, pp.134-136
- XVI. **Standardization and Adaptation of International Marketing Mix Activities: A Case Study**
AKGÜN A. E.
10th International Strategic Management Conference, Rome, Roma, Italy, 19 July 2014, pp.97-99
- XVII. **The Impact of ERP Systems and Supply Chain Management Practices on Firm Performance: Case of Turkish Companies**
İnce H., İmamoğlu S. Z., Keskin H., Akgün A. E., Efe M. N.
9th International Strategic Management Conference, Riga, Latvia, 21 - 23 June 2013, pp.1124-1133
- XVIII. **An Emerging Consumer Experience: Emotional Branding**
AKGÜN A. E.
9th International Strategic Management Conference, Riga, Lithuania, 27 July 2013, pp.112-116
- XIX. **The Role of Reverse Logistics in the Concept of Logistics Centers**
AKGÜN A. E.

- 2nd World Conference on Business Economics and Management,, Antalya, Turkey, 25 April 2013, pp.67-70
- XX. **The effect of TQM and R&D capability on innovation performance**
AKGÜN A. E.
6th European Conference of Innovation and Entrepreneurship, İskoçya, United Kingdom, 14 September 2011, pp.153-157
- XXI. **The Relationship Between Intellectual Capital, Innovation and Competitive Advantage**
AKGÜN A. E.
5th European Conference on Innovation and Entrepreneurship, Atina, Greece, 16 September 2010, pp.83-85
- XXII. **The Effects Of Organizational Factors On R&D Capability**
Akgün A. E., Keskin H., Günsel A.
V. International Strategic Management Conference, Rustenburg, South Africa, 2 - 04 July 2009, pp.733-740
- XXIII. **Understanding the Nature of Emotional Capability: An Empirical Review**
AKGÜN A. E.
Yeditepe International Research Conference On Business Strategies, İstanbul, Turkey, 21 October 2008, pp.235-238
- XXIV. **An Empirical Analysis Concerning The Technology Transfer Process From A Knowledge Based View**
AKGÜN A. E.
IV. International Conference On Business, Management And Economics, İzmir, Turkey, 12 August 2008, pp.173-176
- XXV. **The Effects of Emotional Capability On New Product Development Process**
AKGÜN A. E.
IV. International Strategic Management Conference,, Sarayova, Bosnia And Herzegovina, 18 June 2008, pp.157-160
- XXVI. **Effects of Cross Functional Integration, Co-Development and Team Autonomy On Innovation Process: An Empirical Study**
AKGÜN A. E.
IV. International Strategic Management Conference, Sarayova, Bosnia And Herzegovina, 18 June 2008, pp.78-84
- XXVII. **The Relationships Between Trust, Culture And Knowledge Sharing: An Empirical Analysis**
AKGÜN A. E.
III. International Strategic Management Conference, Antalya, Turkey, 10 July 2007, pp.847-851
- XXVIII. **Communities Of Practice: An Important Actor Of Organizational Learning**
AKGÜN A. E.
III. International Strategic Management Conference, Antalya, Turkey, 10 July 2007, pp.289-294
- XXIX. **The Role Of Knowledge Management In Supply Chain Management Process: A Framework**
AKGÜN A. E.
International Strategic Management Conference, Çanakkale, Turkey, 23 July 2005, pp.125-130
- XXX. **It Use In Supply Chain Management Process: A Review**
AKGÜN A. E.
International Strategic Management Conference, Çanakkale, Turkey, 23 July 2005, pp.65-70
- XXXI. **Örgütlerde Bilgi Transferini Tamamlayıcı Boyut: Bilgi Sürekliliğinin Yönetimi**
AKGÜN A. E.
12. Yönetim Organizasyon Kongresi, Bursa, Turkey, 24 May 2004, pp.152-160
- XXXII. **Örgütsel Öğrenme ve Örgütsel Yenilik Süreçlerinin Bir Unsuru Olarak Örgütsel Zeka**
AKGÜN A. E.
12. Yönetim Organizasyon Kongresi, Bursa, Turkey, 24 May 2004, pp.245-250
- XXXIII. **Türk Kamu Bankalarında Örgütsel Küçülme Uygulamalarının Çalışanlar Üzerindeki Etkilerine Yönelik bir Saha Araştırması**
AKGÜN A. E.
11. Ulusal Yönetim ve Organizasyon kongresi, Afyon, Turkey, 04 June 2003, pp.645-659
- XXXIV. **İletişim, Katılım, Geri Besleme, Güçlendirme Ve Çalışanlar Arasındaki Güven İlişkilerinin Örgütsel Verimlilik Üzerine Etkileri: Deneysel Bir Çalışma**
AKGÜN A. E.
11. Ulusal Yönetim ve Organizasyon kongresi, Afyon, Turkey, 04 June 2003, pp.833-848

- XXXV. **Bilgi yönetimi ve insan kaynakları yönetimi: Literatür değerlendirmesi ve Gebze'deki üretim işletmelerinin insan kaynakları departmanlarında bir uygulama çalışması**
AKGÜN A. E.
2. Ulusal Bilgi, Ekonomi ve Yönetim Kongresi, Kocaeli, Turkey, 23 May 2003, pp.685-696
- XXXVI. **Organizasyonlarda Bilgi Kodlama**
AKGÜN A. E.
2. Ulusal Bilgi, Ekonomi ve Yönetim Kongresi, Kocaeli, Turkey, 22 May 2003, pp.487-498
- XXXVII. **Internet ve Siyasal Yaşam: Literatür Değerlendirmesi ve Bir Sentez Arayışı**
AKGÜN A. E.
8. Türkiyede Internet Konferansı, İstanbul, Turkey, 11 December 2002, pp.249-267
- XXXVIII. **Learning in Turbulence**
AKGÜN A. E.
International Management Development Association, Antalya, Turkey, 12 June 2002, pp.48-50
- XXXIX. **Organizasyonel küçülme stratejisi ve Türkiye'deki büyük işletmeler üzerine bir araştırma**
AKGÜN A. E.
10. Ulusal Yönetim ve Organizasyon kongresi, Antalya, Turkey, 22 May 2002, pp.239-250
- XL. **Learning typology for NPD teams: A socio-cognitive perspective**
AKGÜN A. E.
25. Product Development and Management Association International Research Conference, Santa Carla, United States Of America, 11 October 2001, pp.28-34
- XLI. **Speed-to-Learn**
AKGÜN A. E.
American Marketing Association, Winter Marketing Educator Conference, Saint Antonio, United States Of America, 16 November 2010, pp.325-328
- XLII. **Unlearning: Belief Changes in New Product Development Teams**
AKGÜN A. E.
24. Product Development and Management Association International Research Conference, New Orleans, United States Of America, 17 October 2000, pp.48-51
- XLIII. **Comparing Innovation Strategies under the Uncertain Markets and Technologies**
AKGÜN A. E.
American Society for Engineering Management, Virginia, United States Of America, 06 October 1999, pp.314-318
- XLIV. **Organizational Learning, New Product Success and Speed-to-Market**
AKGÜN A. E.
PICMET International Conference, Portland, United States Of America, 23 June 1999, pp.854-858

Other Publications

- I. **Bilgi yönetimi ve insan kaynakları yönetimi: Literatür değerlendirmesi ve Gebze'deki Üretim işletmelerinin insan kaynakları departmanlarında**
KESKİN H., AKGÜN A. E., Kalkan V. D.
Presentation, pp.685-696, 2003

Supported Projects

- Akgün A. E., Keskin H., TUBITAK Project, Biçimsel Olmayan Örgütsel Yapılar, Örgütsel Adaptasyon Yeteneği ve Firma Yenilik Performansı, 2010 - 2011
AKGÜN A. E., TUBITAK Project, Örgütlerde Duygusal Yetenek ve Firma Yenilikciliği ve Performansına Etkileri, 2007 - 2010

Activities in Scientific Journals

Doğuş Üniversitesi Dergisi, Editor, 2015 - 2020

European Journal of Innovation Management, Publication Committee Member, 2007 - 2015

Journal of Engineering and Technology Management, Publication Committee Member, 2007 - 2009

Scientific Refereeing

R&D Management , Journal Indexed in SSCI, May 2017

Technovation, Journal Indexed in SSCI, March 2017

Journal of Product Innovation Management , Journal Indexed in SSCI, March 2017

Information and Management, Journal Indexed in SSCI, March 2017

Information and Management, Journal Indexed in SSCI, February 2017

Journal of Organizational change management , Journal Indexed in SSCI, January 2017

Journal of Organizational Change Management, Journal Indexed in SSCI, March 2016

Journal of Mangement Studies, Journal Indexed in SSCI, February 2016

Review of Managerial Science, Journal Indexed in SSCI, February 2016

R&D management, Journal Indexed in SSCI, January 2016

Journal of Product Innovation Management, Journal Indexed in SSCI, January 2016

Metrics

Publication: 139

Citation (WoS): 1962

Citation (Scopus): 2941

H-Index (WoS): 24

H-Index (Scopus): 29