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Education Information

Doctorate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1997 - 1999

Postgraduate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1994 - 1996

Postgraduate, Marmara University, Institute Of Middle Eastern And Islamic Countries, Department Of Economy Politics Of Middle East, Turkey 1993 - 1995

Undergraduate, Marmara University, Faculty Of Economic And Administrative Sciences, Working Economics And Industrial Relations, Turkey 1989 - 1993

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Management of Enterprises, Science of Strategy, Entrepreneurship and Innovation Management

Academic Titles / Tasks

Professor, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2013 - Continues

Academic and Administrative Experience

Head of Department, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2020 - Continues

Director of The Institution, Yildiz Technical University, Graduate School Of Social Sciences, 2014 - 2016

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Examination of export and production performances of textile companies making export-focused production on the return to normal life from pandemic**
ÇAKIR F. S., Adiguzel Z., Zehir S. Y., ZEHİR C.
KYBERNETES, vol.53, no.1, pp.274-292, 2024 (SCI-Expanded)
- II. **Top management's green transformational leadership and competitive advantage: the mediating role**

of green organizational learning capability

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- III. **Big data analytics management capability and firm performance: the mediating role of data-driven culture**
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- IV. **Strategies in Energy Supply: A Social Network Analysis on the Energy Trade of the European Union**
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- V. **Overview of the Russian Coal Market in the Context of Geopolitical and Economic Turbulence: The European Embargo and New Markets**
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- VI. **Corporate Governance's Impact on Sustainable Finance: An Analysis of Borsa Istanbul Energy Sector Companies**
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- VII. **How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy**
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- VIII. **Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR**
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- IX. **Personal Innovativeness and Perceived System Quality for Information System Success: the Role of Diffusability of Innovation**
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TEHNICKI VJESNIK-TECHNICAL GAZETTE, vol.28, no.5, pp.1717-1726, 2021 (SCI-Expanded)
- X. **The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness**
Akgun A. E., KESKİN H., Kocoglu I., ZEHİR C.
ENGINEERING MANAGEMENT JOURNAL, vol.31, no.3, pp.158-176, 2019 (SCI-Expanded)
- XI. **Mediating effect of psychological capital on the relationship between spiritual leadership and performance**
BAYKAL E., ZEHİR C.
E & M Ekonomie A Management, vol.21, pp.124-140, 2018 (SSCI)
- XII. **Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study**
YILDIZ H., YILDIZ B., ZEHİR C., ALTINDAĞ E., MOLOĞLU V., KİTAPCI H.
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- XIII. **IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY**
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- XIV. **Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar**
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İktisat İşletme ve Finans, vol.29, no.337, pp.39-72, 2014 (SSCI)
- XV. **Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies**
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IKTISAT ISLETME VE FINANS, vol.29, no.337, pp.39-71, 2014 (SSCI)
- XVI. **CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE**

ZEHİR C., Muceldili B., Altindag E., Sehitoglu Y., Zehir S.

SOCIAL BEHAVIOR AND PERSONALITY, vol.42, no.8, pp.1365-1375, 2014 (SSCI)

- XVII. **Does Brand Communication Increase Brand Trust? The Empirical Research on Global Mobile Phone Brands**
Şahin A., ZEHİR C., Kitapçı H.
Procedia - Social and Behavioral Sciences, vol.58, 2012 (SSCI)
- XVIII. **Analyzing the technical efficiency on the effects of foreign portfolio investment in the financing of small and medium-sized enterprises (SMEs) in turkey**
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AFRICAN JOURNAL OF BUSINESS MANAGEMENT, vol.5, no.21, pp.8567-8575, 2011 (SSCI)
- XIX. **Analyzing the technical efficiency on the effects of foreign portfolia investment in the Financing of small and medium sized enterprises SMEs in Turkey**
DURAN S., ZEHİR C.
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- XX. **Türk kamu kuruluşlarında çalışan performansının, çalışan sessizliği ve örgütsel vatandaşlık davranışı bağlamında incelenmesi**
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- XXIII. **THE HARMONIZED EFFECTS OF GENERIC STRATEGIES AND BUSINESS CAPABILITIES ON BUSINESS PERFORMANCE**
Acar A. Z., Zehir C.
JOURNAL OF BUSINESS ECONOMICS AND MANAGEMENT, vol.11, no.4, pp.689-711, 2010 (SSCI)
- XXIV. **A field research on the relationship between strategic decision-making speed and innovation performance in the case of Turkish large-scale firms**
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MANAGEMENT DECISION, vol.46, pp.709-724, 2008 (SSCI)

Articles Published in Other Journals

- I. **A Bibliometric Study on Turkey - Azerbaijan Economic Relations**
zehir c., Vural M., Mamedov Z.
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- II. **Examination of the effects of learning capabilities and market orientation of logistics companies on innovation and logistics performance**
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- III. **STRATEGIC FASHION INDUSTRY AND CITY ECONOMY: THE ROLE OF DESIGN ON FINANCIAL DYNAMICS**
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- V. **Impacts of Market Orientation on Firm Performance in SMEs of Turkey: A Serial Mediation Approach**
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- VI. **A research competing model of organizational culture, organizational learning, management innovation and NPD: Evidence from technology firms**
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- VII. **Testing Job Satisfaction as a Mediator Between Managers 'Charismatic Leadership and Followers' Affective Organizational Commitment**
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- IX. **Büyük Verinin Etkin Yönetiminde Stratejik Uyum ve Veri Odaklı Kültür**
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- XII. **How the Managerial Environment Effects on Corporate Entrepreneurship: Evidence from Turkey**
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- XIII. **ROLE OF CORPORATE SUSTAINABILITY IN THE EFFECT OF TRANSPARENCYAND ACCOUNTABILITY ON QUANTITATIVE PERFORMANCE**
ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.
International Journal ofRecent ScientificInternational Journal of Recent Scientific Research, vol.9, no.7, pp.28120-28126, 2018 (Peer-Reviewed Journal)
- XIV. **Hizmetkar Liderlik Firma Performansı İlişkisinde Örgütsel Özdeşleşmenin Aracı Etkisi**
BAYKAL E., ZEHİR C., KÖLE M.
Akademik Hassasiyetler, vol.5, 2018 (Peer-Reviewed Journal)
- XV. **Effects of Servant Leadership on Gratitude, Empowerment, Innovativeness and Performance: Turkey Example**
BAYKAL E., ZEHİR C., KÖLE M.
JOURNAL OF ECONOMY CULTURE AND SOCIETY, no.57, pp.29-52, 2018 (ESCI)
- XVI. **Değişim Odaklı Liderlik, Örgütsel Özdeşleşme ve Örgütsel Vatandaşlık Davranışı İlişkisi.**
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- XVII. **Innovation and Performance: The Mediating Effect of Organizational Learning and Technological Capability**
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- XVIII. **What Type Relationship Do We Have with Our Brands? Is The Name of This Relationship Brand Romance?**
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- XIX. **Relationship between Market Orientation and Firm Performance: The Mediating Role of Organizational Capabilities in Family Business.**
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- XX. **Emotional and learning capability and their impact on team performance and product innovativeness in RD teams**
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- XXI. **THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORATE ENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP**
ZEHİR C., GOGUS Ç. G., KARAKADILAR İ. S.
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- XXII. **Examining the effect of cultural differences measuring with cultural intelligence scale cqs on employees job satisfaction in multi cultural companies**
TELLİ A., ZEHİR C.
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- XXIII. **IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP**
ZEHİR C., KILIÇKAYA G.
Eurasian Business & Economics Journal, vol.2, no.2, pp.593-606, 2016 (Peer-Reviewed Journal)
- XXIV. **A study of the effects of competitive strategies on stakeholders relationship management and stakeholder behavior**
ADIGÜZEL Z., ZEHİR C.
Pressacademia, vol.3, pp.234, 2016 (Peer-Reviewed Journal)
- XXV. **DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION, THE MANAGERIAL DECISIONS AND THE BUSINESS**
ZEHİR C., Demir H. H.
Eurasian Business & Economics Journal, vol.6, pp.74-100, 2016 (Peer-Reviewed Journal)
- XXVI. **TALES OF CITIES CITY BRANDING THROUGH STORYTELLING**
Keskin H., Akgün A. E., Zehir C., Ayar H.
Journal of Global Strategic Management, vol.10, no.1, pp.31-41, 2016 (Peer-Reviewed Journal)
- XXVII. **Effect of Organizational Support in the Relationship between Spiritual Leadership and Performance**
ZEHİR C., NARCIKAYA E.
International Journal of Humanities and Social Science, vol.6, no.12, pp.29-42, 2016 (Peer-Reviewed Journal)
- XXVIII. **THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION**
WUJIABUDULA A., ZEHİR C.
Journal of Global Strategic Management, vol.1, pp.79, 2016 (Peer-Reviewed Journal)
- XXIX. **The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance**
KURT A., ZEHİR C.
Doğuş Üniversitesi Dergisi, vol.17, pp.97-110, 2016 (Peer-Reviewed Journal)
- XXX. **The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey**
ZEHİR C., BAŞAR D.
International Business Research, vol.9, pp.40, 2016 (Peer-Reviewed Journal)
- XXXI. **THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM**

PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT

ZEHİR C., YILDIRIM G.

Journal of Global Strategic Management, vol.9, 2015 (Peer-Reviewed Journal)

- XXXII. **The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises**
ZEHİR C., KESKİN H., TANRIVERDİ H., YASAN A., YASAN A.
International Business Research, 2015 (Peer-Reviewed Journal)
- XXXIII. **A Field Research on Organizational Learning, Crisis Management Capability and Firm Performance**
ZEHİR C., Yavuz M.
International Journal of Research in Business and Social Science, vol.3, no.3, pp.1, 2014 (Peer-Reviewed Journal)
- XXXIV. **The Relationships between Leadership Behaviors Team Learning and Performance among the Virtual Teams**
TALİP P., ZEHİR C., KİTAPÇI H., TANRIVERDİ H.
International Business Research, vol.7, 2014 (Peer-Reviewed Journal)
- XXXV. **Kisilik Tipleri, Duygusal Zeka, İs Tatmini İlişkisi Üzerine Yapılan Bir Arastırma/Types of Personality, Emotional Intelligence, With a Study on the Relationship Between...**
ZEHİR C., Kivanç Sudak M.
Çanakkale Onsekiz Mart Üniversitesi Yönetim Bilimleri Dergisi, vol.11, no.22, pp.141, 2013 (Peer-Reviewed Journal)
- XXXVI. **The Indirect Effects of Servant Leadership Behavior on Organizational Citizenship Behavior and Job Performance Organizational Justice as a Mediator**
ZEHİR C., AKYÜZ B., EREN M. Ş., TURHAN G.
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- XXXVII. **A Test of the Mediating Role of Fairness Perceptions in the Relation between Servant Leadership Behavior and Job Performance**
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- XXXVIII. **The effects of brand experience and service quality on repurchase intention: The role of brand relationship quality**
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- XL. **THE RELATIONSHIP AMONG CHARISMATIC LEADERSHIP ETHICAL CLIMATE JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN COMPANIES**
ZEHİR C., ERDOĞAN E., BAŞAR D.
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- XLI. **Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms**
ALTINDAĞ E., ZEHİR C., ACAR A. Z.
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- XLII. **Field Research on Impact of Some Organizational Factors on Coporate Entrepreneurship and Business Performance in Turkish Automotive İndustry**
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- XLIII. **The Activation Level of Crises and the Change of Strategic Targetsof Enterprises in Turkey during the Depression Era**
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- XLV. **Firma İçi Kalite Bilgisi Kullanımı, İşgören Katılımı ve Tasarımda Kalite yönetimi İle Ürün Performansı Arasındaki İlişkiler: Deneysel Bir Çalışma**
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Books & Book Chapters

- I. **Göç Özelinde Gamer'in İncelenmesi**
ERDİL T. S., KADIOĞLU M., ZEHİR C., OK G.
in: Kriz ve Acil Durum Yönetimi, Doç. Dr. Selim Çapar, Editor, TİAV Türk İdari Araştırmalar Vakfı İktisadi İşletmesi, Ankara, pp.155-166, 2018

Refereed Congress / Symposium Publications in Proceedings

- I. **Impacts Of Information Technology Use On Flexibility And Quality Performance**
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2nd International Conference on Responsive Manufacturing in Gaziantep, 26 - 28 June 2002
- II. **EXCELLENCE IN LOGISTICS PERFORMANCE: THE EFFECT OF LOGISTICS CAPABILITY, INFORMATION SYSTEMS CAPABILITY AND ORGANIZATIONAL LEARNING**
ZEHİR C., YILDIZ ÖZTÜRK H.
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- III. **PERCEIVED ORGANIZATIONAL SUPPORT, SERVANT LEADERSHIP AND PSYCHOLOGICAL CAPACITY RELATIONSHIP**
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- IV. **ENTREPRENEURSHIP ORIENTATION AND MARKET PERFORMANCE: MEDIATING ROLE OF LEARNINGCAPABILITY**
ZEHİR C., Klrali A. E., Ozgul B., Akdag H.
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- V. **STRATEGIC ENTREPRENEURIAL POSTURE, ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE RELATIONSHIP IN FAMILY BUSINESSES**
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- VI. **MEDIATING ROLE OF RELATIONSHIP ORIENTATION ON ETHICAL LEADERSHIP AND EMPLOYEE PERFORMANCE RELATION**
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- VII. **THE RELATION BETWEEN AUTHENTIC LEADERSHIP, BUSINESS CAPABILITIES AND BUSINESS PERFORMANCE**
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- VIII. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Non-Family Businesses**
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- X. **Uluslararası Girişimciliğin Dünya’da ve Türkiye’de Ülke Ekonomilerine Katkılarının ve Öneminin Stratejik Yönetim Açısından Analizi**
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- XII. **The Authentic Leadership, Learning, Entrepreneurship, Product Development Abilities And Company Performance Relationship: An Execution In The Telecommunication Sector**
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- XIV. **The Relationship Between organizational culture, management innovation,**
ZEHİR C., karaca d., başar d.
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ZEHİR C., erdal n., sivaslıoğlu f., demir b.
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- XVI. **Perceived Organizational Support as a Mediator in the Relationship between Servant Leadership and Psychological Capital**
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- XVII. **Market Orientation and Innovation Performance: The Mediating Role of Entrepreneurial Strategic Posture**
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- XXI. **Mediating Role of Learning Capability in the Relation between Entrepreneurship Orientation and Market Performance**
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