

Prof. Dr. Cemal ZEHİR

Kişisel Bilgiler

E-posta: czehir@yildiz.edu.tr

Web: <https://avesis.yildiz.edu.tr/czehir>

Uluslararası Araştırmacı ID'leri

ORCID: 0000-0003-2584-4480

Publons / Web Of Science ResearcherID: G-3119-2013

ScopusID: 24337148400

Yoksis Araştırmacı ID: 101583

Eğitim Bilgileri

Doktora, Gebze Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme, Türkiye 1997 - 1999

Yüksek Lisans, Gebze Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme, Türkiye 1994 - 1996

Yüksek Lisans, Marmara Üniversitesi, Orta Doğu Ve İslam Ülkeleri Araştırmaları Enstitüsü, Ortadoğu Ekonomi Politikası Anabilim Dalı, Türkiye 1993 - 1995

Lisans, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, Çalışma Ekonomisi Ve Endüstri İlişkileri Bölümü, Türkiye 1989 - 1993

Araştırma Alanları

Sosyal ve Beşeri Bilimler, İşletme, Yönetim ve Organizasyon, İşletme Yönetimi, Strateji Bilimi, Girişimcilik ve Yenilik Yönetimi

Akademik Unvanlar / Görevler

Prof. Dr., Yıldız Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fak., İşletme Bölümü, 2013 - Devam Ediyor

Akademik İdari Deneyim

Anabilim/Bilim Dalı Başkanı, Yıldız Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fak., İşletme Bölümü, 2020 - Devam Ediyor

Enstitü Müdürü, Yıldız Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, 2014 - 2016

SCI, SSCI ve AHCI İndekslerine Giren Dergilerde Yayınlanan Makaleler

- Examination of export and production performances of textile companies making export-focused production on the return to normal life from pandemic**
ÇAKIR F. S., Adiguzel Z., Zehir S. Y., ZEHİR C.
KYBERNETES, cilt.53, sa.1, ss.274-292, 2024 (SCI-Expanded)
- Top management's green transformational leadership and competitive advantage: the mediating role of green organizational learning capability**

Özgül B., ZEHİR C.

Journal of Business and Industrial Marketing, cilt.38, sa.10, ss.2047-2060, 2023 (SSCI)

- III. **Big data analytics management capability and firm performance: the mediating role of data-driven culture**
KARABOĞA T., ZEHİR C., Tatoglu E., Karaboga H. A., Bouguerra A.
REVIEW OF MANAGERIAL SCIENCE, cilt.17, sa.8, ss.2655-2684, 2023 (SSCI)
- IV. **Strategies in Energy Supply: A Social Network Analysis on the Energy Trade of the European Union**
ZEHİR C., Yücel M., Borodin A., Yücel S., Zehir S.
Energies, cilt.16, sa.21, 2023 (SCI-Expanded)
- V. **Overview of the Russian Coal Market in the Context of Geopolitical and Economic Turbulence: The European Embargo and New Markets**
Panaedova G., Borodin A., ZEHİR C., Laptev S., Kulikov A.
Energies, cilt.16, sa.19, 2023 (SCI-Expanded)
- VI. **Corporate Governance's Impact on Sustainable Finance: An Analysis of Borsa Istanbul Energy Sector Companies**
ZEHİR C., Özyeşil M., Borodin A., Aktürk E. B., Faedfar S., Çikrikçi M.
Energies, cilt.16, sa.14, 2023 (SCI-Expanded)
- VII. **How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy**
Özgül B., ZEHİR C.
Sustainability (Switzerland), cilt.15, sa.4, 2023 (SCI-Expanded)
- VIII. **Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR**
Zehir C., Zehir M., Borodin A., Mamedov Z. F., Qurbanov S.
ENERGIES, cilt.15, sa.16, 2022 (SCI-Expanded)
- IX. **Personal Innovativeness and Perceived System Quality for Information System Success: the Role of Diffusability of Innovation**
TURAN A., ZEHİR C.
TEHNICKI VJESNIK-TECHNICAL GAZETTE, cilt.28, sa.5, ss.1717-1726, 2021 (SCI-Expanded)
- X. **The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness**
Akgun A. E., KESKİN H., Kocoglu I., ZEHİR C.
ENGINEERING MANAGEMENT JOURNAL, cilt.31, sa.3, ss.158-176, 2019 (SCI-Expanded)
- XI. **Mediating effect of psychological capital on the relationship between spiritual leadership and performance**
BAYKAL E., ZEHİR C.
E & M Ekonomie A Management, cilt.21, ss.124-140, 2018 (SSCI)
- XII. **Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study**
YILDIZ H., YILDIZ B., ZEHİR C., ALTINDAĞ E., MOLOĞLU V., KİTAPCI H.
Social Behavior and Personality: An International Journal, cilt.45, ss.399-412, 2017 (SSCI)
- XIII. **IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY**
YILDIZ H., YILDIZ B., ZEHİR C., ALTINDAĞ E., MOLOĞLU V., KİTAPCI H.
SOCIAL BEHAVIOR AND PERSONALITY, cilt.45, sa.3, ss.399-411, 2017 (SSCI)
- XIV. **Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar**
Zehir C., Aksu M., Şehitoğlu Y.
İktisat İşletme ve Finans, cilt.29, sa.337, ss.39-72, 2014 (SSCI)
- XV. **Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies**
ZEHİR C., Aksu M., Sehitoglu Y.
IKTISAT ISLETME VE FINANS, cilt.29, sa.337, ss.39-71, 2014 (SSCI)
- XVI. **CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE**
ZEHİR C., Muceldili B., Altindag E., Sehitoglu Y., Zehir S.

- SOCIAL BEHAVIOR AND PERSONALITY, cilt.42, sa.8, ss.1365-1375, 2014 (SSCI)
- XVII. **Does Brand Communication Increase Brand Trust? The Empirical Research on Global Mobile Phone Brands**
Şahin A., ZEHİR C., Kitapçı H.
Procedia - Social and Behavioral Sciences, cilt.58, 2012 (SSCI)
- XVIII. **Analyzing the technical efficiency on the effects of foreign portfolio investment in the financing of small and medium-sized enterprises (SMEs) in turkey**
Duran S., Zehir C.
AFRICAN JOURNAL OF BUSINESS MANAGEMENT, cilt.5, sa.21, ss.8567-8575, 2011 (SSCI)
- XIX. **Analyzing the technical efficiency on the effects of foreign portfolia investment in the Financing of small and medium sized enterprises SMEs in Türkiye**
DURAN S., ZEHİR C.
African journal of Business Management, 2011 (SSCI)
- XX. **Türk kamu kuruluşlarında çalışan performansının, çalışan sessizliği ve örgütsel vatandaşlık davranışı bağlamında incelenmesi**
Şehitoğlu Y., Zehir C.
AMME IDARESİ DERGİSİ, cilt.43, sa.4, ss.87-110, 2010 (SSCI)
- XXI. **The Analysis of Employee Performance in the Context of Employee Silence and Organizational Citizenship Behavior in Turkish Public Institutions**
Sehitoglu Y., Zehir C.
AMME IDARESİ DERGİSİ, cilt.43, sa.4, ss.87-110, 2010 (SSCI)
- XXII. **Investigating the effects of innovation and employee performance on the relationship between total quality management practices and firm performance: An empirical study of Turkish firms**
Sadikoglu E., Zehir C.
INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS, cilt.127, sa.1, ss.13-26, 2010 (SCI-Expanded)
- XXIII. **THE HARMONIZED EFFECTS OF GENERIC STRATEGIES AND BUSINESS CAPABILITIES ON BUSINESS PERFORMANCE**
Acar A. Z., Zehir C.
JOURNAL OF BUSINESS ECONOMICS AND MANAGEMENT, cilt.11, sa.4, ss.689-711, 2010 (SSCI)
- XXIV. **A field research on the relationship between strategic decision-making speed and innovation performance in the case of Turkish large-scale firms**
Zehir C., Ozsahin M.
MANAGEMENT DECISION, cilt.46, ss.709-724, 2008 (SSCI)

Diğer Dergilerde Yayınlanan Makaleler

- I. **A Bibliometric Study on Turkey - Azerbaijan Economic Relations**
zehir c., Vural M., Mamedov Z.
Yönetim ve Ekonomi: Celal Bayar Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, cilt.31, sa.2, ss.227-246, 2024 (Hakemli Dergi)
- II. **Examination of the effects of learning capabilities and market orientation of logistics companies on innovation and logistics performance**
Adiguzel Z., Sonmez Cakir F., Yesilot Zehir S., ZEHİR C.
Industrial and Commercial Training, cilt.56, sa.3, ss.240-257, 2024 (ESCI)
- III. **STRATEGIC FASHION INDUSTRY AND CITY ECONOMY: THE ROLE OF DESIGN ON FINANCIAL DYNAMICS**
ZEHİR C., Özyeşil M., Aktürk E. B., Mamedov Z.
New Design Ideas, cilt.8, sa.2, ss.348-359, 2024 (Scopus)
- IV. **Impact of global capabilities on performance in international logistics companies**
Adiguzel Z., Sonmez Cakir F., Yesilot Zehir S., ZEHİR C.

International Journal of Productivity and Performance Management, 2024 (ESCI)

- V. **Impacts of Market Orientation on Firm Performance in SMEs of Turkey: A Serial Mediation Approach**
Özgül B., Karaca D., ZEHİR C.
Journal of Information and Knowledge Management, cilt.22, sa.4, 2023 (ESCI)
- VI. **A research competing model of organizational culture, organizational learning, management innovation and NPD: Evidence from technology firms**
ZEHİR C., KARACA D.
Business and Management Studies: An International Journal, cilt.11, sa.2, ss.696-714, 2023 (Hakemli Dergi)
- VII. **Testing Job Satisfaction as a Mediator Between Managers' Charismatic Leadership and Followers' Affective Organizational Commitment**
Ozgul B., Karaca D., ZEHİR C.
EGE ACADEMIC REVIEW, cilt.22, sa.1, ss.1-15, 2022 (ESCI)
- VIII. **Analysis of the Effects of Time Pressure and Supervisor Support on Organizational Cynicism and Employee Surveillance in Organization**
Adiguzel Z., Karaalioglu S. N., ZEHİR C.
REVISTA PERSPECTIVA EMPRESARIAL, cilt.8, sa.1, ss.7-26, 2021 (ESCI)
- IX. **Büyük Verinin Etkin Yönetiminde Stratejik Uyum ve Veri Odaklı Kültür**
Karaboğa T., Zehir C.
IBAD Sosyal Bilimler Dergisi, sa.8, ss.63-76, 2020 (Hakemli Dergi)
- X. **Big Data Analytics And Firm Innovativeness: The Moderating Effect Of Data-Driven Culture**
Karaboğa T., Zehir C., Karaboğa H. A.
The European Proceedings of Social & Behavioural Sciences, ss.526-535, 2019 (Düzenli olarak gerçekleştirilen hakemli kongrenin bildiri kitabı)
- XI. **Market Orientation And Innovation Performance: The Mediating Role Of Entrepreneurial Strategic Posture**
Zehir C., Karaboğa T., Karaboğa H. A., Üzmez A.
The European Proceedings of Social & Behavioural Sciences, ss.819-831, 2019 (Düzenli olarak gerçekleştirilen hakemli kongrenin bildiri kitabı)
- XII. **How the Managerial Environment Effects on Corporate Entrepreneurship: Evidence from Turkey**
ZEHİR C., Karakadılar I. S., Gogus G., Basar D.
TURKISH JOURNAL OF BUSINESS ETHICS, cilt.12, sa.1, ss.1-26, 2019 (ESCI)
- XIII. **ROLE OF CORPORATE SUSTAINABILITY IN THE EFFECT OF TRANSPARENCY AND ACCOUNTABILITY ON QUANTITATIVE PERFORMANCE**
ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.
International Journal of Recent Scientific Research, cilt.9, sa.7, ss.28120-28126, 2018 (Hakemli Dergi)
- XIV. **Hizmetkar Liderlik Firma Performansı İlişkinde Örgütsel Özdeşleşmenin Aracı Etkisi**
BAYKAL E., ZEHİR C., KÖLE M.
Akademik Hassasiyetler, cilt.5, 2018 (Hakemli Dergi)
- XV. **Effects of Servant Leadership on Gratitude, Empowerment, Innovativeness and Performance: Turkey Example**
BAYKAL E., ZEHİR C., KÖLE M.
JOURNAL OF ECONOMY CULTURE AND SOCIETY, sa.57, ss.29-52, 2018 (ESCI)
- XVI. **Değişim Odaklı Liderlik, Örgütsel Özdeşleşme ve Örgütsel Vatandaşlık Davranışı İlişkisi.**
ZEHİR C., Yavuz A.
DOĞUŞ ÜNİVERSİTESİ DERGİSİ, sa.18, ss.97-115, 2017 (Hakemli Dergi)
- XVII. **Innovation and Performance: The Mediating Effect of Organizational Learning and Technological Capability**
ZEHİR C., Esendemir N.
International Journal of Research in Business and Social Science, cilt.6, sa.4, ss.48-60, 2017 (Hakemli Dergi)
- XVIII. **What Type Relationship Do We Have with Our Brands? Is The Name of This Relationship Brand**

Romance?

ZEHİR C., Aydın H.

International Review of Management and Marketing, cilt.7, sa.2, ss.272-283, 2017 (Hakemli Dergi)

- XIX. **Relationship between Market Orientation and Firm Performance: The Mediating Role of Organizational Capabilities in Family Business.**
ZEHİR C., ERDOĞAN ÇELİK E.
Dogus University Journal, cilt.18, sa.1, ss.147-163, 2017 (Hakemli Dergi)
- XX. **Emotional and learning capability and their impact on team performance and product innovativeness in RD teams**
ZEHİR C., GEMİCİ E., KÖLE M.
Journal of Business Economics Finance, cilt.6, ss.88-96, 2017 (Hakemli Dergi)
- XXI. **THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORATE ENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP**
ZEHİR C., GOGUS Ç. G., KARAKADILAR İ. S.
Journal of Global Strategic Management, cilt.2, ss.107-127, 2016 (Hakemli Dergi)
- XXII. **Examining the effect of cultural differences measuring with cultural intelligence scale cqs on employees job satisfaction in multi cultural companies**
TELLİ A., ZEHİR C.
Pressacademia, cilt.3, ss.267, 2016 (Hakemli Dergi)
- XXIII. **IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP**
ZEHİR C., KILIÇKAYA G.
Eurasian Business & Economics Journal, cilt.2, sa.2, ss.593-606, 2016 (Hakemli Dergi)
- XXIV. **A study of the effects of competitive strategies on stakeholders relationship management and stakeholder behavior**
ADIGÜZEL Z., ZEHİR C.
Pressacademia, cilt.3, ss.234, 2016 (Hakemli Dergi)
- XXV. **DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION, THE MANAGERIAL DECISIONS AND THE BUSINESS**
ZEHİR C., Demir H. H.
Eurasian Business & Economics Journal, cilt.6, ss.74-100, 2016 (Hakemli Dergi)
- XXVI. **TALES OF CITIES CITY BRANDING THROUGH STORYTELLING**
Keskin H., Akgün A. E., Zehir C., Ayar H.
Journal of Global Strategic Management, cilt.10, sa.1, ss.31-41, 2016 (Hakemli Dergi)
- XXVII. **Effect of Organizational Support in the Relationship between Spiritual Leadership and Performance**
ZEHİR C., NARCIKAYA E.
International Journal of Humanities and Social Science, cilt.6, sa.12, ss.29-42, 2016 (Hakemli Dergi)
- XXVIII. **THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION**
WUJIABUDULA A., ZEHİR C.
Journal of Global Strategic Management, cilt.1, ss.79, 2016 (Hakemli Dergi)
- XXIX. **The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance**
KURT A., ZEHİR C.
Doğuş Üniversitesi Dergisi, cilt.17, ss.97-110, 2016 (Hakemli Dergi)
- XXX. **The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey**
ZEHİR C., BAŞAR D.
International Business Research, cilt.9, ss.40, 2016 (Hakemli Dergi)
- XXXI. **THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT**

- ZEHİR C., YILDIRIM G.
Journal of Global Strategic Management, cilt.9, 2015 (Hakemli Dergi)
- XXXII. **The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises**
ZEHİR C., KESKİN H., TANRIVERDİ H., YASAN A., YASAN A.
International Business Research, 2015 (Hakemli Dergi)
- XXXIII. **A Field Research on Organizational Learning, Crisis Management Capability and Firm Performance**
ZEHİR C., Yavuz M.
International Journal of Research in Business and Social Science, cilt.3, sa.3, ss.1, 2014 (Hakemli Dergi)
- XXXIV. **The Relationships between Leadership Behaviors Team Learning and Performance among the Virtual Teams**
TALİP P., ZEHİR C., KİTAPÇI H., TANRIVERDİ H.
International Business Research, cilt.7, 2014 (Hakemli Dergi)
- XXXV. **Kisilik Tipleri, Duygusal Zeka, İş Tatmini İlişkisi Üzerine Yapılan Bir Arastırma/Types of Personality, Emotional Intelligence, With a Study on the Relationship Between...**
ZEHİR C., Kivanç Sudak M.
Çanakkale Onsekiz Mart Üniversitesi Yönetim Bilimleri Dergisi, cilt.11, sa.22, ss.141, 2013 (Hakemli Dergi)
- XXXVI. **The Indirect Effects of Servant Leadership Behavior on Organizational Citizenship Behavior and Job Performance Organizational Justice as a Mediator**
ZEHİR C., AKYÜZ B., EREN M. Ş., TURHAN G.
International Journal of Research in Business and Social Science, 2013 (Hakemli Dergi)
- XXXVII. **A Test of the Mediating Role of Fairness Perceptions in the Relation between Servant Leadership Behavior and Job Performance**
ZEHİR C., Akyuz B., Tanriverdi H.
British Journal of Arts and Social Sciences, cilt.10, sa.1, ss.1-17, 2012 (Hakemli Dergi)
- XXXVIII. **The effects of brand experience and service quality on repurchase intention: The role of brand relationship quality**
Şahin A., ZEHİR C., Kitapçı H.
African Journal of Business Management, cilt.6, sa.45, ss.11190-11201, 2012 (Hakemli Dergi)
- XXXIX. **Relationships among Total Quality Management Practices: An Empirical Study in Turkish Industry**
ZEHİR C., Sadikoglu E.
International Journal of Performability Engineering, cilt.8, sa.6, ss.667-678, 2012 (Hakemli Dergi)
- XL. **THE RELATIONSHIP AMONG CHARISMATIC LEADERSHIP ETHICAL CLIMATE JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN COMPANIES**
ZEHİR C., ERDOĞAN E., BAŞAR D.
Journal of Global Strategic Management, 2011 (Hakemli Dergi)
- XLI. **Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms**
ALTINDAĞ E., ZEHİR C., ACAR A. Z.
EURASIAN BUSINESS REVIEW, cilt.1, ss.18-36, 2011 (Scopus)
- XLII. **Field Research on Impact of Some Organizational Factors on Corporate Entrepreneurship and Business Performance in Turkish Automotive Industry**
ZEHİR C., EREN Ş. M.
The Journal of American Academy of Business, 2007 (Hakemli Dergi)
- XLIII. **The Activation Level of Crises and the Change of Strategic Targetsof Enterprises in Turkey during the Depression Era**
ZEHİR C.
The Journal of AmericanAcademy of Business,Cambridge, 2005 (Hakemli Dergi)
- XLIV. **a field research on the effects of MIS on organizational restructuring**
Zehir C., Keskin H.
Journal of American Academy of Business, cilt.3, sa.1, ss.270-279, 2003 (Hakemli Dergi)
- XLV. **Firma İçi Kalite Bilgisi Kullanımı, İşgören Katılımı ve Tasarımda Kalite yönetimi İle Ürün Performansı**

Arasındaki İlişkiler: Deneysel Bir Çalışma

Erdil O., Keskin H., Zehir C.

DOĞUŞ ÜNİVERSİTESİ DERGİSİ, cilt.4, sa.1, ss.43-54, 2003 (Hakemli Dergi)

Kitap & Kitap Bölümleri

I. Göç Özelinde Gamer'in İncelenmesi

ERDİL T. S., KADIOĞLU M., ZEHİR C., OK G.

Kriz ve Acil Durum Yönetimi, Doç. Dr. Selim Çapar, Editör, TİAV Türk İdari Araştırmalar Vakfı İktisadi İşletmesi, Ankara, ss.155-166, 2018

Hakemli Kongre / Sempozyum Bildiri Kitaplarında Yer Alan Yayınlar

I. Impacts Of Information Technology Use On Flexibility And Quality Performance

alpkan I., KESKİN H., ZEHİR C.

2nd International Conference on Responsive Manufacturing in Gaziantep, 26 - 28 Haziran 2002

II. EXCELLENCE IN LOGISTICS PERFORMANCE: THE EFFECT OF LOGISTICS CAPABILITY, INFORMATION SYSTEMS CAPABILITY AND ORGANIZATIONAL LEARNING

ZEHİR C., YILDIZ ÖZTÜRK H.

15th International Strategic Management Conference, Polonya, 27 - 29 Haziran 2019, cilt.6, ss.136-145

III. PERCEIVED ORGANIZATIONAL SUPPORT, SERVANT LEADERSHIP AND PSYCHOLOGICAL CAPACITY RELATIONSHIP

Baykal E., ZEHİR C.

Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Çek Cumhuriyeti, 12 - 14 Temmuz 2018, cilt.54, ss.739-753

IV. ENTREPRENEURSHIP ORIENTATION AND MARKET PERFORMANCE: MEDIATING ROLE OF LEARNINGCAPABILITY

ZEHİR C., Klrali A. E., Ozgul B., Akdag H.

Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Çek Cumhuriyeti, 12 - 14 Temmuz 2018, cilt.54, ss.842-857

V. STRATEGIC ENTREPRENEURIAL POSTURE, ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE RELATIONSHIP IN FAMILY BUSINESSES

ZEHİR C., CAN E., URFA A. M.

Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Çek Cumhuriyeti, 12 - 14 Temmuz 2018, cilt.54, ss.487-499

VI. MEDIATING ROLE OF RELATIONSHIP ORIENTATION ON ETHICAL LEADERSHIP AND EMPLOYEE PERFORMANCE RELATION

ZEHİR C., Erdal N., Sivaslioglu F., Demir B.

Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Çek Cumhuriyeti, 12 - 14 Temmuz 2018, cilt.54, ss.832-841

VII. THE RELATION BETWEEN AUTHENTIC LEADERSHIP, BUSINESS CAPABILITIES AND BUSINESS PERFORMANCE

ZEHİR C., Hemedan I., ŞEHİTOĞLU Y., Erzengin E.

Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Çek Cumhuriyeti, 12 - 14 Temmuz 2018,

- VIII. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Non-Family Businesses**
ZEHİR C., CAN E., URFA A. M.
International Strategic Management Conference, 12 - 14 Temmuz 2018
- IX. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Businesses**
ZEHİR C., CAN E., URFA A. M.
International Strategic Management Conference, Prag, Çek Cumhuriyeti, 12 Temmuz 2018, ss.10-20
- X. **Uluslararası Girişimciliğin Dünya’da ve Türkiye’de Ülke Ekonomilerine Katkılarının ve Öneminin Stratejik Yönetim Açısından Analizi**
ADIGÜZEL Z., ZEHİR C., ÇAYAN Y.
International EMI Entrepreneurship and Social Science Conference (EMISSC 2018, Kapadokya), Nevşehir, Türkiye, 9 - 11 Kasım 2018, ss.234-235
- XI. **Uygulamalı Girişimcilik Eğitiminin Etkinliği ve Girişimcilik Eğilimine Etkisi**
YILDIZ H., ZEHİR C.
2nd International EMI Entrepreneurship and Social Sciences Congress, Nevşehir, Türkiye, 9 - 11 Kasım 2018
- XII. **The Authentic Leadership, Learning, Entrepreneurship, Product Development Abilities And Company Performance Relationship: An Execution In The Telecommunication Sector**
ZEHİR C., HAMEDAN İ., ERZENGİN E., ŞEHİTOĞLU Y.
8th International Conference On Leadership, Technology, Innovation And Business Management, Prag, Çek Cumhuriyeti, 12 Temmuz 2018, ss.1-2
- XIII. **Resource Dependence Theory, Firm Performance And Producers-Suppliers Relationships**
ZEHİR C., AFACAN FINDIKLI M. M., ÇELTEKLİGİL K.
14th International Strategic Management Conference, Prag, 12 - 14 Temmuz 2018
- XIV. **The Relationship Between organizational culture, management innovation,**
ZEHİR C., karaca d., başar d.
8th International Conference on Leadership, Technology, Innovation and Business Management, 12 - 14 Temmuz 2018
- XV. **Ethical Leadership, Relationship Orientation and Employee Performance**
ZEHİR C., erdal n., sivaslıoğlu f., demir b.
8th International Conference on Leadership, Technology, Innovation and Business Management, 12 - 14 Temmuz 2018
- XVI. **Perceived Organizational Support as a Mediator in the Relationship between Servant Leadership and Psychological Capital**
BAYKAL E., ZEHİR C.
8th International Conference on Leadership, Technology, Innovation and Business Management, 12 - 14 Temmuz 2018
- XVII. **Market Orientation and Innovation Performance: The Mediating Role of Entrepreneurial Strategic Posture**
ZEHİR C., KARABOĞA T., KARABOĞA H. A., ÜZMEZ A.
8th International Conference on Leadership, Technology, Innovation and Business Management, 13 - 14 Temmuz 2018
- XVIII. **Resource Dependence Theory, Firm Performance and Producers, Suppliers Relationships**
ZEHİR C., AFACAN FINDIKLI M. M., çeltekligil k.
14th International Strategic Management Conference, 12 - 14 Temmuz 2018
- XIX. **amarket Dynamism and Firm Performance Relation: The Mediating Effects of Positive Environment Conditions and Firm Innovativeness**
ZEHİR C., BALAK D.
14th International Strategic Management Conference, 12 - 14 Temmuz 2018
- XX. **Big Data Analytics and Firm Innovativeness: The Moderating Effect of Data-Driven Culture**

KARABOĞA T., ZEHİR C., KARABOĞA H. A.

14th ISMC, 13 - 14 Temmuz 2018

- XXI. **Mediating Role of Learning Capability in the Relation between Entrepreneurship Orientation and Market Performance**
ZEHİR C., KIRALI A. E., ÖZGÜL B., AKDAĞ H.
8th International Conference on Leadership Technology, Innovation and Business Management, 12 - 14 Temmuz 2018
- XXII. **Kurum kültürü bağlamında kişi-örgüt uyumu: Bir uygulama**
ÇİÇEK İ., ZEHİR C.
Sosyal Bilimler ve İnovasyon Kongres, Antalya, Türkiye, 11 - 13 Mayıs 2018, cilt.1, ss.240-251
- XXIII. **Investigation of the Relationship Between Market Orientation, Coopetition, Innovation Capabilities and Firm Performance**
ZEHİR C., ZEHİR C.
The 7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 Kasım 2017
- XXIV. **The Relationship Between Learning Orientation and New Product Development Performance: The Intermediary Role of Innovation Types**
ZEHİR C., YILDIRIM ÖZMUTLU S.
7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 Kasım 2017
- XXV. **Mediating Role of Innovation Capability on Learning Orientation and Firm Performance: An Implementation on Manufacturing Sector**
ZEHİR C., KARACA D.
The 7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 Kasım 2017
- XXVI. **The Relationship Between Learning Orientation and New Product Development Performance: The Intermediary Role of Innovation Types**
ZEHİR C., YILDIRIM ÖZMUTLU S.
The 7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 Kasım 2017
- XXVII. **The Mediating Role of Organizational Learning Capabilities in the Relationship Between Market Driving Strategies and Firm Performance**
ZEHİR C., ERYILMAZ KIRALI A., AKDAĞ H.
The 7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 Kasım 2017
- XXVIII. **The Effect of Emotional Intelligence on Organizational Performance: The Mediating Role of Organizational Identification**
ZEHİR C., ÜZMEZ A., KÖLE M., ÖZTÜRK H.
The 7th International Conference on Leadership, Technology, Innovation and Business Management 2017, Muğla, Türkiye, 09 Kasım 2017, ss.437-446
- XXIX. **The Effect of Emotional Intelligence on Organizational Performance: The Mediating Role of Organizational**
ZEHİR C., ÜZMEZ A., KÖLE M., YILDIZ H.
The 7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 Kasım 2017
- XXX. **Emotional and Learning Capability and Their Impact on Team Performance and Product Innovativeness in RD Teams**
ZEHİR C., GEMİCİ E., KÖLE M.
2nd WORLD CONFERENCE ON TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP, 12 - 14 Mayıs 2017
- XXXI. **Effects of Servant Leadership on Innovativeness and Perceived Performance**
NARCIKARA E., ZEHİR C., KÖLE M.
2nd WORLD CONFERENCE ON TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP, 12 - 14 Mayıs 2017

- XXXII. **Theses on CSR “What They Say and How They Say It?**
ŞEHİTOĞLU Y., ZEHİR C., ERZENGİN E., ZEHİR S.
13th International Strategic Management Conference, 6 - 08 Temmuz 2017
- XXXIII. **RELATIONSHIP BETWEEN JOB ENGAGEMENT AND ORGANIZATIONAL PERFORMANCE; MODERATOR EFFECT OF EMOTIONAL INTELLIGENCE**
ZEHİR C., ÜZMEZ A., KÖLE M., YILDIZ H.
13th International Strategic Management Conference (ISMC), Podgorica, Karadağ, 6 - 08 Temmuz 2017, cilt.34, ss.295-307
- XXXIV. **Effects of Resilience on Productivity under Authentic Leadership**
ZEHİR C., NARCIKARA E.
12th International Strategic Management Conference, 28 - 30 Ekim 2016
- XXXV. **The Effect of SHRM Practices on Innovation Performance The Mediating Role of Global Capabilities**
ZEHİR C., ÜZMEZ A., YILDIZ H.
12th International Strategic Management Conference, 28 - 30 Ekim 2016
- XXXVI. **The Role of Strategic Human Resource Practices on Business Performance Investigating the Role of Learning Orientation**
ZEHİR C., MÜCELDİLİ B., ZEHİR S.
Sixth International Conference on Leadership, Technology, Innovation and Business Management, 28 - 30 Ekim 2016
- XXXVII. **Learning Capability and Innovation Performance in Intensity of Rivalry Environment**
ZEHİR C., KILIÇKAYA G., ESENDEMİR N.
Sixth International Conference on Leadership, Technology, Innovation and Business Management, 28 - 30 Ekim 2016
- XXXVIII. **E-Service Quality and E-Recovery Service Quality: Effects on Value Perceptions and Loyalty Intentions**
ZEHİR C., Narcikara E.
5th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Türkiye, 10 - 12 Aralık 2015, cilt.229, ss.427-443
- XXXIX. **Role Of Stakeholder Participation Between Transparency And Qualitative And Quantitive Performance Relations: An Application At Hospital Managements**
ZEHİR C., Cinar F., Sengul H.
5th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Türkiye, 10 - 12 Aralık 2015, cilt.229, ss.234-245
- XL. **Strategic Human Resource Management and Firm Performance: The Mediating Role of Entrepreneurial Orientation**
ZEHİR C., Gurol Y., KARABOĞA T., KÖLE M.
12th International Strategic Management Conference (ISMC), Antalya, Türkiye, 28 - 30 Ekim 2016, cilt.235, ss.372-381
- XLI. **Superior Organizational Performance through SHRM Implications, Mediating Effect of Management Capability: an Implementation on Islamic Banking**
ZEHİR C., Yıldiz H., KÖLE M., BASAR D.
12th International Strategic Management Conference (ISMC), Antalya, Türkiye, 28 - 30 Ekim 2016, cilt.235, ss.807-816
- XLII. **The Effect of SHRM Practices on Innovation Performance: The Mediating Role of Global Capabilities**
ZEHİR C., Uzmez A., Yildiz H.
12th International Strategic Management Conference (ISMC), Antalya, Türkiye, 28 - 30 Ekim 2016, cilt.235, ss.797-806
- XLIII. **5th International Conference on Leadership, Technology, Innovation and Business Management 2015**
ZEHİR C., ERZENGİN ÖZDEMİR E.
5th International Conference on Leadership, Technology, Innovation and Business Management 2015, İstanbul,

Türkiye, 10 Aralık 2015, cilt.229, ss.1-452

- XLIV. **Role of Corporate Sustainability in the Effect of Transparency and Accountability on Quantitative Performance**
ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.
11th International Strategic Management Conference, 23 - 25 Temmuz 2015
- XLV. **A Theoretical Model Proposal: Personal Innovativeness and User Involvement as Antecedents of Unified Theory of Acceptance and Use of Technology**
Turan A., Tunc A. O., Zehir C.
4th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Türkiye, 19 - 21 Kasım 2014, cilt.210, ss.43-51
- XLVI. **The Antecedents of Presenteeism and Sickness Absenteeism: A Research in Turkish Health Sector**
YILDIZ H., Yildiz B., ZEHİR C., Aykac M.
11th International Strategic Management Conference, Vienna, Avusturya, 23 - 25 Temmuz 2015, cilt.207, ss.398-403
- XLVII. **The Mediating Role of Innovation Capability on Market Orientation and Export Performance: an Implementation on SMEs in Turkey**
Zehir C., Köle M., Yildiz H.
11th International Strategic Management Conference, Vienna, Avusturya, 23 - 25 Temmuz 2015, cilt.207, ss.700-708
- XLVIII. **Linking entrepreneurial orientation to firm performance: the role of differentiation strategy and innovation performance**
Zehir C., Can E., Karaboğa T.
4th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Türkiye, 19 - 21 Kasım 2014, cilt.210, ss.358-367
- XLIX. **E-S-Quality, Perceived Value and Loyalty Intentions Relationships in Internet Retailers**
ZEHİR C., Sehitoglu Y., Narcıkara E., Zehir S.
10th International Strategic Management Conference, Rome, İtalya, 19 - 21 Haziran 2014, cilt.150, ss.1071-1079
- L. **The Effects of Leadership and Market Orientation on Organizational Commitment**
Ozsahin M., ZEHİR C., Acar A. Z., Sudak M. K.
9th International Strategic Management Conference, Riga, Letonya, 27 - 29 Haziran 2013, cilt.99, ss.363-372
- LI. **Creating Commitment, Trust and Satisfaction for a Brand: What is the Role of Switching Costs in Mobile Phone Market?**
SAHİN A., KITAPCI H., Zehir C.
9th International Strategic Management Conference, Riga, Letonya, 27 - 29 Haziran 2013, cilt.99, ss.496-502
- LII. **The effects of customer and entrepreneurial orientations on individual service performance in banking sector**
Acar A. Z., ZEHİR C., Ozgenel N., Ozsahin M.
9th International Strategic Management Conference, Riga, Letonya, 27 - 29 Haziran 2013, cilt.99, ss.526-535
- LIII. **Literature Review on Selection Criteria of Store Location Based on Performance Measures**
TURHAN G., Akalin M., Zehir C.
9th International Strategic Management Conference, Riga, Letonya, 27 - 29 Haziran 2013, cilt.99, ss.391-402
- LIV. **Total Quality Management Practices Effects on Quality Performance and Innovative Performance**
International Conference on Leadership
ZEHİR C., ÖZNUR G. E., ZEHİR S., MÜCELDİLLİ B.
Technology and Innovation Management, 27 - 29 Aralık 2012
- LV. **Total quality management practices effects on quality performance and innovative performance**
ZEHİR C., GÜLEN ERTOSUN Ö., ZEHİR S., MÜCELDİLİ B.
First International Conference on Leadership, Technology and Innovation Management, 21 - 23 Ekim 2011
- LVI. **The Impact of Corporate Entrepreneurship on Organizational Citizenship Behavior and Organizational Commitment: Evidence from Turkey SMEs**
Zehir C., Muceldili B., Zehir S.

- 8th International Strategic Management Conference, Barcelona, İspanya, 21 - 23 Haziran 2012, cilt.58, ss.924-933
- LVII. **The Moderating Effect of Ethical Climate on the Relationship between Job Satisfaction and Organizational Commitment: Evidence from Large Companies in Turkey**
Zehir C., Muceldili B., Zehir S.
- 8th International Strategic Management Conference, Barcelona, İspanya, 21 - 23 Haziran 2012, cilt.58, ss.734-743
- LVIII. **The Effect of Leadership and Supervisory Commitment to Organizational Performance**
Zehir C., Sehitoglu Y., Erdogan E.
- 8th International Strategic Management Conference, Barcelona, İspanya, 21 - 23 Haziran 2012, cilt.58, ss.207-216
- LIX. **The effects of leadership styles and organizational culture over firm performance: Multi-national companies in istanbul**
Zehir C., Ertosun O. G., Zehir S., Muceldili B.
- 7th International Strategic Management Conference, Paris, Fransa, 30 Haziran - 02 Temmuz 2011, cilt.24, ss.1460-1474
- LX. **The Effects Of Brand Experiences To Build Brand And Customer Relationship The Empirical Research On Global Brands**
ŞAHİN A., ZEHİR C., KİTAPÇI H.
- 7 th International Strategic Management Conference, 30 Haziran - 02 Temmuz 2011
- LXI. **Linking leadership style to firm performance: the mediating effect of the learning orientation**
Ozsahin M., Zehir C., Acar A. Z.
- 7th International Strategic Management Conference, Paris, Fransa, 30 Haziran - 02 Temmuz 2011, cilt.24
- LXII. **The Association between Organizational Silence and Ethical Leadership through Employee Performance**
Zehir C., Erdogan E.
- 7th International Strategic Management Conference, Paris, Fransa, 30 Haziran - 02 Temmuz 2011, cilt.24
- LXIII. **The Effects of Brand Communication and Service Quality In Building Brand Loyalty Through Brand Trust; The Empirical Research On Global Brands**
Zehir C., Sahin A., Kitapci H., Ozsahin M.
- 7th International Strategic Management Conference, Paris, Fransa, 30 Haziran - 02 Temmuz 2011, cilt.24
- LXIV. **The Effects of Brand Experiences, Trust and Satisfaction on Building Brand Loyalty; An Empirical Research On Global Brands**
Sahin A., Zehir C., Kitapci H.
- 7th International Strategic Management Conference, Paris, Fransa, 30 Haziran - 02 Temmuz 2011, cilt.24
- LXV. **The Effects of Relationship Orientation through Innovation Orientation on Firm Performance: An Empirical Study on Turkish Family-Owned Firms**
Zehir C., Altindag E., Acar A. Z.
- 7th International Strategic Management Conference, Paris, Fransa, 30 Haziran - 02 Temmuz 2011, cilt.24
- LXVI. **The Effect Of Information Technologies On Total Quality Management Processes: An Application Of The Private Sector Enterprises In Turkey**
Keskin H., Zehir C., Eren Ş.
- Global Business and Technology Association International conference, Budapest, Macaristan, 8 - 12 Haziran 2004, ss.711-718
- LXVII. **The Role of R&D in Product Innovations done by SMEs**
Alpkan L., İmamoğlu S. Z., Keskin H., Zehir C.
- Global Business And Technology Association's International Conference, Rome, İtalya, 25 - 29 Haziran 2002, ss.16-22
- LXVIII. **Human Resources Policies of Downsizing Firms in Times of Crises**
Zehir C., Keskin H., Alpkan L.
- 11th World Business Congress, Antalya, Türkiye, 10 - 14 Temmuz 2002, ss.173-177
- LXIX. **The Relationship Between Job-Related Characteristics and Organizational Commitment**
Erdil O., Keskin H., Zehir C.
- 11th World Business Congress, International Management , Antalya, Türkiye, 10 - 14 Temmuz 2002, ss.195-200

Desteklenen Projeler

Akbař H. E., Zehir C., Dięer Resmi Kurumlarca Desteklenen Proje, evre ve Őehircilik Bakanlıęı Grev Alanları İř Srelerinde Arařtırma, Geliřtirme ve İyileřtirme Projesi, 2015 - 2015

AREN S., ZMEZ A., ŐEHİTOęLU Y., KARABOęA T., KARABOęA H. A., ZEHİR C., CAN E., Dięer Resmi Kurumlarca Desteklenen Proje, evre ve Őehircilik Bakanlıęı Grev Alanları İř Srelerinde Arařtırma Geliřtirme ve İyileřtirme Projesi, 2015 - 2015

Baęcı E., Zehir C., Bařbakanlık, evre ve Őehircilik Bakanlıęı Grev Alanları İř Srelerinde Arařtırma Geliřtirme ve İyileřtirme Projesi, 2015 - 2015

Bilimsel Hakemlikler

Management Decision, SCI Kapsamındaki Dergi, Devam Ediyor
global stratejik ynetim dergisi , SCI Kapsamındaki Dergi, Ocak 2007

Metrikler

Yayın: 156

Atıf (WoS): 838

Atıf (Scopus): 817

H-İndeks (WoS): 15

H-İndeks (Scopus): 11

Akademi Dıřı Deneyim

İstinye niversitesi

Beykent niversitesi

İbni Haldun niversitesi

TBİTAK

Baheřehir niversitesi

Kadir Has niversitesi

Doęuř niversitesi