

## Prof.Dr. Cemal ZEHİR

### Kişisel Bilgiler

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### Eğitim Bilgileri

Doktora, Gebze Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, işletme, Türkiye 1997 - 1999

Yüksek Lisans, Gebze Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, işletme, Türkiye 1994 - 1996

Yüksek Lisans, Marmara Üniversitesi, Orta Doğu Ve İslam Ülkeleri Araştırmaları Enstitüsü, Ortadoğu Ekonomi Politikleri Anabilim Dalı, Türkiye 1993 - 1995

Lisans, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, Çalışma Ekonomisi Ve Endüstri İlişkileri Bölümü, Türkiye 1989 - 1993

### Araştırma Alanları

Sosyal ve Beşeri Bilimler, İşletme, Yönetim ve Organizasyon, İşletme Yönetimi, Strateji Bilimi, Girişimcilik ve Yenilik Yönetimi

### Akademik Unvanlar / Görevler

Prof.Dr., Yıldız Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fak., İşletme Bölümü, 2013 - Devam Ediyor

### Akademik İdari Deneyim

Anabilim/Bilim Dalı Başkanı, Yıldız Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fak., İşletme Bölümü, 2020 - Devam Ediyor

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- VII. **How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy**  
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- XI. **Mediating effect of psychological capital on the relationship between spiritual leadership and performance**  
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- XII. **Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study**  
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- XIII. **IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY**  
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- XIV. **Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar**  
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- XV. **Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies**  
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- XVI. **CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE**  
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- XXI. **The Analysis of Employee Performance in the Context of Employee Silence and Organizational Citizenship Behavior in Turkish Public Institutions**  
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- XVIII. **THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORATE ENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP**  
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- XIX. **IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP**  
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- XXI. **DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION, THE MANAGERIAL DECISIONS AND THE BUSINESS**  
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- XXII. **Effect of Organizational Support in the Relationship between Spiritual Leadership and Performance**  
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- XXIII. **THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION**  
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- XXIV. **TALES OF CITIES CITY BRANDING THROUGH STORYTELLING**  
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- XXV. **The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance**  
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- XXVI. **The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey**  
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- XXVII. **THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT**  
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- XXVIII. **The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises**  
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- XXXI. **Kisilik Tipleri, Duygusal Zeka, İs Tatmini İlişkisi Üzerine Yapılan Bir Arastırma/Types of Personality, Emotional Intelligence, With a Study on the Relationship Between...**

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- XXXVII. **Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms**  
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- XLI. **Firma İçi Kalite Bilgisi Kullanımı, İşgören Katılımı ve Tasarımda Kalite yönetimi İle Ürün Performansı Arasındaki İlişkiler: Deneysel Bir Çalışma**  
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## **Kitap & Kitap Bölümleri**

### **I. Göç Özelinde Gamer'in İncelenmesi**

ERDİL T. S., KADIOĞLU M., ZEHİR C., OK G.

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- II. **EXCELLENCE IN LOGISTICS PERFORMANCE: THE EFFECT OF LOGISTICS CAPABILITY, INFORMATION SYSTEMS CAPABILITY AND ORGANIZATIONAL LEARNING**  
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- III. **PERCEIVED ORGANIZATIONAL SUPPORT, SERVANT LEADERSHIP AND PSYCHOLOGICAL CAPACITY RELATIONSHIP**  
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- IV. **ENTREPRENEURSHIP ORIENTATION AND MARKET PERFORMANCE: MEDIATING ROLE OF LEARNINGCAPABILITY**  
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- V. **STRATEGIC ENTREPRENEURIAL POSTURE, ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE RELATIONSHIP IN FAMILY BUSINESSES**  
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- VI. **MEDIATING ROLE OF RELATIONSHIP ORIENTATION ON ETHICAL LEADERSHIP AND EMPLOYEE PERFORMANCE RELATION**  
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- VIII. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Non-Family Businesses**  
ZEHİR C., CAN E., URFA A. M.  
International Strategic Management Conference, 12 - 14 Temmuz 2018
- IX. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Businesses**  
ZEHİR C., CAN E., URFA A. M.  
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- X. **Uluslararası Girişimciliğin Dünya’da ve Türkiye’de Ülke Ekonomilerine Katkılarının ve Öneminin Stratejik Yönetim Açısından Analizi**  
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- XI. **Uygulamalı Girişimcilik Eğitiminin Etkinliği ve Girişimcilik Eğilimine Etkisi**

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- XII. **The Authentic Leadership, Learning, Entrepreneurship, Product Development Abilities And Company Performance Relationship: An Execution In The Telecommunication Sector**

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- XIII. **Resource Dependence Theory, Firm Performance And Producers-Suppliers Relationships**

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- XIV. **The Relationship Between organizational culture, management innovation,**

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- XV. **Ethical Leadership, Relationship Orientation and Employee Performance**

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- XVI. **Perceived Organizational Support as a Mediator in the Relationship between Servant Leadership and Psychological Capital**

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- XVII. **Market Orientation and Innovation Performance: The Mediating Role of Entrepreneurial Strategic Posture**

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- XIX. **amarket Dynamism and Firm Performance Relation: The Mediating Effects of Positive Environment Conditions and Firm Innovativeness**

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- XXIV. **The Relationship Between Learning Orientation and New Product Development Performance: The Intermediary Role of Innovation Types**  
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- XXV. **Mediating Role of Innovation Capability on Learning Orientation and Firm Performance: AnImplementation on Manufacturing Sector**  
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## **Bilimsel Hakemlikler**

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## **Metrikler**

Yayın: 152

Atıf (WoS): 838

Atıf (Scopus): 813

H-İndeks (WoS): 15

H-İndeks (Scopus): 11

## **Akademi Dışı Deneyim**

İstinye Üniversitesi

Beykent Üniversitesi

İbni Haldun Üniversitesi

TÜBİTAK

Bahçeşehir Üniversitesi

Kadir Has Üniversitesi

Doğuş Üniversitesi