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Education Information

Doctorate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1997 - 1999

Postgraduate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1994 - 1996

Postgraduate, Marmara University, Institute Of Middle Eastern And Islamic Countries, Department Of Economy Politics Of Middle East, Turkey 1993 - 1995

Undergraduate, Marmara University, Faculty Of Economic And Administrative Sciences, Working Economics And Industrial Relations, Turkey 1989 - 1993

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Management of Enterprises, Science of Strategy, Entrepreneurship and Innovation Management

Academic Titles / Tasks

Professor, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2013 - Continues

Academic and Administrative Experience

Head of Department, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2020 - Continues

Director of The Institution, Yildiz Technical University, Graduate School Of Social Sciences, 2014 - 2016

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Examination of export and production performances of textile companies making export-focused production on the return to normal life from pandemic**
ÇAKIR F. S., Adiguzel Z., Zehir S. Y., ZEHİR C.
KYBERNETES, vol.53, no.1, pp.274-292, 2024 (SCI-Expanded)
- II. **Top management's green transformational leadership and competitive advantage: the mediating role**

of green organizational learning capability

Özgül B., ZEHİR C.

Journal of Business and Industrial Marketing, vol.38, no.10, pp.2047-2060, 2023 (SSCI)

- III. **Big data analytics management capability and firm performance: the mediating role of data-driven culture**
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REVIEW OF MANAGERIAL SCIENCE, vol.17, no.8, pp.2655-2684, 2023 (SSCI)
- IV. **Strategies in Energy Supply: A Social Network Analysis on the Energy Trade of the European Union**
ZEHİR C., Yücel M., Borodin A., Yücel S., Zehir S.
Energies, vol.16, no.21, 2023 (SCI-Expanded)
- V. **Overview of the Russian Coal Market in the Context of Geopolitical and Economic Turbulence: The European Embargo and New Markets**
Panaedova G., Borodin A., ZEHİR C., Laptev S., Kulikov A.
Energies, vol.16, no.19, 2023 (SCI-Expanded)
- VI. **Corporate Governance's Impact on Sustainable Finance: An Analysis of Borsa Istanbul Energy Sector Companies**
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- VII. **How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy**
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- VIII. **Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR**
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- IX. **Personal Innovativeness and Perceived System Quality for Information System Success: the Role of Diffusability of Innovation**
TURAN A., ZEHİR C.
TEHNIČKI VJESNIK-TECHNICAL GAZETTE, vol.28, no.5, pp.1717-1726, 2021 (SCI-Expanded)
- X. **The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness**
Akgun A. E., KESKİN H., Kocoglu I., ZEHİR C.
ENGINEERING MANAGEMENT JOURNAL, vol.31, no.3, pp.158-176, 2019 (SCI-Expanded)
- XI. **Mediating effect of psychological capital on the relationship between spiritual leadership and performance**
BAYKAL E., ZEHİR C.
E & M Ekonomie A Management, vol.21, pp.124-140, 2018 (SSCI)
- XII. **Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study**
YILDIZ H., YILDIZ B., ZEHİR C., ALTINDAĞ E., MOLOĞLU V., KİTAPCI H.
Social Behavior and Personality: An International Journal, vol.45, pp.399-412, 2017 (SSCI)
- XIII. **IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY**
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- XIV. **Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar**
Zehir C., Aksu M., Şehitoğlu Y.
İktisat İşletme ve Finans, vol.29, no.337, pp.39-72, 2014 (SSCI)
- XV. **Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies**
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İKTISAT İŞLETME VE FINANS, vol.29, no.337, pp.39-71, 2014 (SSCI)
- XVI. **CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE**

ZEHİR C., Muceldili B., Altindag E., Sehitoglu Y., Zehir S.

SOCIAL BEHAVIOR AND PERSONALITY, vol.42, no.8, pp.1365-1375, 2014 (SSCI)

- XVII. **Does Brand Communication Increase Brand Trust? The Empirical Research on Global Mobile Phone Brands**

Şahin A., ZEHİR C., Kitapçı H.

Procedia - Social and Behavioral Sciences, vol.58, 2012 (SSCI)

- XVIII. **Analyzing the technical efficiency on the effects of foreign portfolio investment in the financing of small and medium-sized enterprises (SMEs) in turkey**

Duran S., Zehir C.

AFRICAN JOURNAL OF BUSINESS MANAGEMENT, vol.5, no.21, pp.8567-8575, 2011 (SSCI)

- XIX. **Analyzing the technical efficiency on the effects of foreign portfolia investment in the Financing of small and medium sized enterprises SMEs in Turkey**

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- XX. **Türk kamu kuruluşlarında çalışan performansının, çalışan sessizliği ve örgütsel vatandaşlık davranışı bağlamında incelenmesi**

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- XXI. **The Analysis of Employee Performance in the Context of Employee Silence and Organizational Citizenship Behavior in Turkish Public Institutions**

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INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS, vol.127, no.1, pp.13-26, 2010 (SCI-Expanded)

- XXIII. **THE HARMONIZED EFFECTS OF GENERIC STRATEGIES AND BUSINESS CAPABILITIES ON BUSINESS PERFORMANCE**

Acar A. Z., Zehir C.

JOURNAL OF BUSINESS ECONOMICS AND MANAGEMENT, vol.11, no.4, pp.689-711, 2010 (SSCI)

- XXIV. **A field research on the relationship between strategic decision-making speed and innovation performance in the case of Turkish large-scale firms**

Zehir C., Ozsahin M.

MANAGEMENT DECISION, vol.46, pp.709-724, 2008 (SSCI)

Articles Published in Other Journals

- I. **Impacts of Market Orientation on Firm Performance in SMEs of Turkey: A Serial Mediation Approach**

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- II. **A research competing model of organizational culture, organizational learning, management innovation and NPD: Evidence from technology firms**

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Business and Management Studies: An International Journal, vol.11, no.2, pp.696-714, 2023 (Peer-Reviewed Journal)

- III. **Testing Job Satisfaction as a Mediator Between Managers 'Charismatic Leadership and Followers' Affective Organizational Commitment**

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- V. **Büyük Verinin Etkin Yönetiminde Stratejik Uyum ve Veri Odaklı Kültür**
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IBAD Sosyal Bilimler Dergisi, no.8, pp.63-76, 2020 (Peer-Reviewed Journal)
- VI. **Big Data Analytics And Firm Innovativeness: The Moderating Effect Of Data-Driven Culture**
Karaboğa T., Zehir C., Karaboğa H. A.
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- VII. **Market Orientation And Innovation Performance: The Mediating Role Of Entrepreneurial Strategic Posture**
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- VIII. **How the Managerial Environment Effects on Corporate Entrepreneurship: Evidence from Turkey**
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- IX. **ROLE OF CORPORATE SUSTAINABILITY IN THE EFFECT OF TRANSPARENCYAND ACCOUNTABILITY ON QUANTITATIVE PERFORMANCE**
ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.
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- X. **Hizmetkar Liderlik Firma Performansı İlişkisinde Örgütsel Özdeşleşmenin Aracı Etkisi**
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- XI. **Effects of Servant Leadership on Gratitude, Empowerment, Innovativeness and Performance: Turkey Example**
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JOURNAL OF ECONOMY CULTURE AND SOCIETY, no.57, pp.29-52, 2018 (ESCI)
- XII. **Değişim Odaklı Liderlik, Örgütsel Özdeşleşme ve Örgütsel Vatandaşlık Davranışı İlişkisi.**
ZEHİR C., Yavuz A.
DOĞUŞ ÜNİVERSİTESİ DERGİSİ, no.18, pp.97-115, 2017 (Peer-Reviewed Journal)
- XIII. **Innovation and Performance: The Mediating Effect of Organizational Learning and Technological Capability**
ZEHİR C., Esendemir N.
International Journal of Research in Businessand Social Science, vol.6, no.4, pp.48-60, 2017 (Peer-Reviewed Journal)
- XIV. **What Type Relationship Do We Have with Our Brands? Is The Name of This Relationship Brand Romance?**
ZEHİR C., Aydın H.
International Review of Management and Marketing, vol.7, no.2, pp.272-283, 2017 (Peer-Reviewed Journal)
- XV. **Relationship between Market Orientation and Firm Performance: The Mediating Role of Organizational Capabilities in Family Business.**
ZEHİR C., ERDOĞAN ÇELİK E.
Dogus University Journal, vol.18, no.1, pp.147-163, 2017 (Peer-Reviewed Journal)
- XVI. **Emotional and learning capability and their impact on team performance and product innovativeness in RD teams**
ZEHİR C., GEMİCİ E., KÖLE M.
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- XVII. **Examining the effect of cultural differences measuring with cultural intelligence scale cqs on employees job satisfaction in multi cultural companies**
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Pressacademia, vol.3, pp.267, 2016 (Peer-Reviewed Journal)

- XVIII. THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORATE ENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP**
ZEHİR C., GOGUS Ç. G., KARAKADILAR İ. S.
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- XIX. IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP**
ZEHİR C., KILIÇKAYA G.
Eurasian Business & Economics Journal, vol.2, no.2, pp.593-606, 2016 (Peer-Reviewed Journal)
- XX. A study of the effects of competitive strategies on stakeholders relationship management and stakeholder behavior**
ADIGÜZEL Z., ZEHİR C.
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- XXI. DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION, THE MANAGERIAL DECISIONS AND THE BUSINESS**
ZEHİR C., Demir H. H.
Eurasian Business & Economics Journal, vol.6, pp.74-100, 2016 (Peer-Reviewed Journal)
- XXII. Effect of Organizational Support in the Relationship between Spiritual Leadership and Performance**
ZEHİR C., NARCIKAYA E.
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- XXIII. THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION**
WUJIABUDULA A., ZEHİR C.
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- XXIV. TALES OF CITIES CITY BRANDING THROUGH STORYTELLING**
Keskin H., Akgün A. E., Zehir C., Ayar H.
Journal of Global Strategic Management, vol.10, no.1, pp.31-41, 2016 (Peer-Reviewed Journal)
- XXV. The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance**
KURT A., ZEHİR C.
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- XXVI. The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey**
ZEHİR C., BAŞAR D.
International Business Research, vol.9, pp.40, 2016 (Peer-Reviewed Journal)
- XXVII. THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT**
ZEHİR C., YILDIRIM G.
Journal of Global Strategic Management, vol.9, 2015 (Peer-Reviewed Journal)
- XXVIII. The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises**
ZEHİR C., KESKİN H., TANRIVERDİ H., YASAN A., YASAN A.
International Business Research, 2015 (Peer-Reviewed Journal)
- XXIX. A Field Research on Organizational Learning, Crisis Management Capability and Firm Performance**
ZEHİR C., Yavuz M.
International Journal of Research in Business and Social Science, vol.3, no.3, pp.1, 2014 (Peer-Reviewed Journal)
- XXX. The Relationships between Leadership Behaviors Team Learning and Performance among the Virtual Teams**
TALİP P., ZEHİR C., KİTAPÇI H., TANRIVERDİ H.
International Business Research, vol.7, 2014 (Peer-Reviewed Journal)
- XXXI. Kisilik Tipleri, Duygusal Zeka, İs Tatmini İlişkisi Üzerine Yapılan Bir Arastırma/Types of Personality,**

Emotional Intelligence, With a Study on the Relationship Between...

ZEHİR C., Kivanç Sudak M.

Çanakkale Onsekiz Mart Üniversitesi Yönetim Bilimleri Dergisi, vol.11, no.22, pp.141, 2013 (Peer-Reviewed Journal)

- XXXII. **The Indirect Effects of Servant Leadership Behavior on Organizational Citizenship Behavior and Job Performance Organizational Justice as a Mediator**
ZEHİR C., AKYÜZ B., EREN M. Ş., TURHAN G.
International Journal of Research in Business and Social Science, 2013 (Peer-Reviewed Journal)
- XXXIII. **A Test of the Mediating Role of Fairness Perceptions in the Relation between Servant Leadership Behavior and Job Performance**
ZEHİR C., Akyuz B., Tanriverdi H.
British Journal of Arts and Social Sciences, vol.10, no.1, pp.1-17, 2012 (Peer-Reviewed Journal)
- XXXIV. **Relationships among Total Quality Management Practices: An Empirical Study in Turkish Industry**
ZEHİR C., Sadikoglu E.
International Journal of Performability Engineering, vol.8, no.6, pp.667-678, 2012 (Peer-Reviewed Journal)
- XXXV. **The effects of brand experience and service quality on repurchase intention: The role of brand relationship quality**
Şahin A., ZEHİR C., Kitapçı H.
African Journal of Business Management, vol.6, no.45, pp.11190-11201, 2012 (Peer-Reviewed Journal)
- XXXVI. **THE RELATIONSHIP AMONG CHARISMATIC LEADERSHIP ETHICAL CLIMATE JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN COMPANIES**
ZEHİR C., ERDOĞAN E., BAŞAR D.
Journal of Global Strategic Management, 2011 (Peer-Reviewed Journal)
- XXXVII. **Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms**
ALTINDAĞ E., ZEHİR C., ACAR A. Z.
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- XXXVIII. **Field Research on Impact of Some Organizational Factors on Corporate Entrepreneurship and Business Performance in Turkish Automotive Industry**
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The Journal of American Academy of Business, 2007 (Peer-Reviewed Journal)
- XXXIX. **The Activation Level of Crises and the Change of Strategic Targets of Enterprises in Turkey during the Depression Era**
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- XL. **a field research on the effects of MIS on organizational restructuring**
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- XLI. **Firma İçi Kalite Bilgisi Kullanımı, İşgören Katılımı ve Tasarımda Kalite yönetimi İle Ürün Performansı Arasındaki İlişkiler: Deneysel Bir Çalışma**
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DOĞUŞ ÜNİVERSİTESİ DERGİSİ, vol.4, no.1, pp.43-54, 2003 (Peer-Reviewed Journal)

Books & Book Chapters

I. Göç Özelinde Gamer'in İncelenmesi

ERDİL T. S., KADIOĞLU M., ZEHİR C., OK G.

in: Kriz ve Acil Durum Yönetimi, Doç. Dr. Selim Çapar, Editor, TİAV Türk İdari Araştırmalar Vakfı İktisadi İşletmesi, Ankara, pp.155-166, 2018

Refereed Congress / Symposium Publications in Proceedings

- I. **Impacts Of Information Technology Use On Flexibility And Quality Performance**
alpkal I., KESKİN H., ZEHİR C.
2nd International Conference on Responsive Manufacturing in Gaziantep, 26 - 28 June 2002
- II. **EXCELLENCE IN LOGISTICS PERFORMANCE: THE EFFECT OF LOGISTICS CAPABILITY, INFORMATION SYSTEMS CAPABILITY AND ORGANIZATIONAL LEARNING**
ZEHİR C., YILDIZ ÖZTÜRK H.
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- III. **PERCEIVED ORGANIZATIONAL SUPPORT, SERVANT LEADERSHIP AND PSYCHOLOGICAL CAPACITY RELATIONSHIP**
Baykal E., ZEHİR C.
Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Czech Republic, 12 - 14 July 2018, vol.54, pp.739-753
- IV. **ENTREPRENEURSHIP ORIENTATION AND MARKET PERFORMANCE: MEDIATING ROLE OF LEARNINGCAPABILITY**
ZEHİR C., Krali A. E., Ozgul B., Akdag H.
Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Czech Republic, 12 - 14 July 2018, vol.54, pp.842-857
- V. **STRATEGIC ENTREPRENEURIAL POSTURE, ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE RELATIONSHIP IN FAMILY BUSINESSES**
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- VI. **MEDIATING ROLE OF RELATIONSHIP ORIENTATION ON ETHICAL LEADERSHIP AND EMPLOYEE PERFORMANCE RELATION**
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- VII. **THE RELATION BETWEEN AUTHENTIC LEADERSHIP, BUSINESS CAPABILITIES AND BUSINESS PERFORMANCE**
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- VIII. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Non-Family Businesses**
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- IX. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Businesses**
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- X. **Uluslararası Girişimciliğin Dünya’da ve Türkiye’de Ülke Ekonomilerine Katkılarının ve Öneminin Stratejik Yönetim Açısından Analizi**
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- XI. **Uygulamalı Girişimcilik Eğitiminin Etkinliği ve Girişimcilik Eğilimine Etkisi**
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- XII. **The Authentic Leadership, Learning, Entrepreneurship, Product Development Abilities And Company Performance Relationship: An Execution In The Telecommunication Sector**
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- XIII. **Resource Dependence Theory, Firm Performance And Producers-Suppliers Relationships**
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- XIV. **The Relationship Between organizational culture, management innovation,**
ZEHİR C., karaca d., başarı d.
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- XV. **Ethical Leadership, Relationship Orientation and Employee Performance**
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- XVI. **Perceived Organizational Support as a Mediator in the Relationship between Servant Leadership and Psychological Capital**
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- XVII. **Market Orientation and Innovation Performance: The Mediating Role of Entrepreneurial Strategic Posture**
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- XVIII. **Resource Dependence Theory, Firm Performance and Producers, Suppliers Relationships**
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- XIX. **Market Dynamism and Firm Performance Relation: The Mediating Effects of Positive Environment Conditions and Firm Innovativeness**
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- XX. **Big Data Analytics and Firm Innovativeness: The Moderating Effect of Data-Driven Culture**
KARABOĞA T., ZEHİR C., KARABOĞA H. A.
14th ISMC, 13 - 14 July 2018
- XXI. **Mediating Role of Learning Capability in the Relation between Entrepreneurship Orientation and Market Performance**
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- XXII. **Kurum kültürü bağlamında kişi-örgüt uyumu: Bir uygulama**
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Sosyal Bilimler ve İnovasyon Kongres, Antalya, Turkey, 11 - 13 May 2018, vol.1, pp.240-251
- XXIII. **Investigation of the Relationship Between Market Orientation, Coopetition, Innovation Capabilities and Firm Performance**
zehir m., ZEHİR C.
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- XXIV. **The Relationship Between Learning Orientation and New Product Development Performance: The Intermediary Role of Innovation Types**
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- XXV. **Mediating Role of Innovation Capability on Learning Orientation and Firm Performance: AnImplementation on Manufacturing Sector**
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- XXVI. **The Relationship Between Learning Orientation and New Product Development Performance: TheIntermediary Role of Innovation Types**
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- XXVII. **The Mediating Role of Organizational Learning Capabilities in the Relationship Between MarketDriving Strategies and Firm Performance**
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TÜBİTAK

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