### Prof. Cemal ZEHİR

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### **Education Information**

Doctorate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1997 - 1999

Postgraduate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1994 - 1996

Postgraduate, Marmara University, Institute Of Middle Eastern And Islamic Countries, Department Of Economy Politics Of Middle East, Turkey 1993 - 1995

Undergraduate, Marmara University, Faculty Of Economic And Administrative Sciences, Working Econmics And Industrial Relations, Turkey 1989 - 1993

### **Dissertations**

Doctorate, İşletmelerde Örgütsel KüçülmeStratejisi (Downsizing) ve Türkiye'de Örgütsel Küçülme Uygulamaları, Gebze Technical University, 2000

Postgraduate, İşletmelerde İnsan Kaynakları Fonksiyonu Olarak Ücret Ve Maaş Yönetimi Ve Bir Uygulama, Gebze Technical University, sosyal bilimler enstitüsü, 1997

### **Research Areas**

Social Sciences and Humanities, Management, Management and Organization, Management of Enterprises, Science of Strategy, Entrepreneurship and Innovation Management

## **Academic Titles / Tasks**

Professor, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2013 - Continues

## Academic and Administrative Experience

Head of Department, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2020 - Continues

Director of The Institution, Yildiz Technical University, Graduate School Of Social Sciences, 2014 - 2016

#### Courses

#### **Doctorate**

Sektör ve Rekabet Analizi, Doctorate, 2023 - 2024

#### **Postgraduate**

STRATEJÍK YÖNETÍM, Postgraduate, 2023 - 2024

## Published journal articles indexed by SCI, SSCI, and AHCI

I. Examination of export and production performances of textile companies making export-focused production on the return to normal life from pandemic

ÇAKIR F. S., Adiguzel Z., Zehir S. Y., ZEHİR C.

KYBERNETES, vol.53, no.1, pp.274-292, 2024 (SCI-Expanded)

II. Top management's green transformational leadership and competitive advantage: the mediating role of green organizational learning capability

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Journal of Business and Industrial Marketing, vol.38, no.10, pp.2047-2060, 2023 (SSCI)

III. Big data analytics management capability and firm performance: the mediating role of data-driven culture

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IV. Strategies in Energy Supply: A Social Network Analysis on the Energy Trade of the European Union ZEHİR C., Yücel M., Borodin A., Yücel S., Zehir S.

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V. Overview of the Russian Coal Market in the Context of Geopolitical and Economic Turbulence: The European Embargo and New Markets

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VI. Corporate Governance's Impact on Sustainable Finance: An Analysis of Borsa Istanbul Energy Sector Companies

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VII. How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy Özgül B., ZEHİR C.

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VIII. Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR

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IX. Personal Innovativeness and Perceived System Quality for Information System Success: the Role of Diffusability of Innovation

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X. The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness

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ENGINEERING MANAGEMENT JOURNAL, vol.31, no.3, pp.158-176, 2019 (SCI-Expanded)

XI. Mediating effect of psychological capital on the relationship between spiritual leadership and performance

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E & M Ekonomie A Management, vol.21, pp.124-140, 2018 (SSCI)

XII. Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study

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XIII. IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY

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XIV. Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar

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İktisat İşletme ve Finans, vol.29, no.337, pp.39-72, 2014 (SSCI)

XV. Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies

ZEHİR C., Aksu M., Sehitoglu Y.

IKTISAT ISLETME VE FINANS, vol.29, no.337, pp.39-71, 2014 (SSCI)

XVI. CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE

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SOCIAL BEHAVIOR AND PERSONALITY, vol.42, no.8, pp.1365-1375, 2014 (SSCI)

XVII. Does Brand Communication Increase Brand Trust? The Empirical Research on Global Mobile Phone Brands

Şahin A., ZEHİR C., Kitapcı H.

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XVIII. Analyzing the technical efficiency on the effects of foreign portfolio investment in the financing of small and medium-sized enterprises (SMEs) in turkey

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AFRICAN JOURNAL OF BUSINESS MANAGEMENT, vol.5, no.21, pp.8567-8575, 2011 (SSCI)

XIX. Analyzing the technical efficiency on the effects of foreign portfolia investment in the Financing of small and medium sized enterprises SMEs in Türkey

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XX. Türk kamu kuruluşlarında çalışan performansının, çalışan sessizliği ve örgütsel vatandaşlık davranışı bağlamında incelenmesi

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XXI. The Analysis of Employee Performance in the Context of Employee Silence and Organizational Citizenship Behavior in Turkish Public Institutions

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XXII. Investigating the effects of innovation and employee performance on the relationship between total quality management practices and firm performance: An empirical study of Turkish firms

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XXIII. THE HARMONIZED EFFECTS OF GENERIC STRATEGIES AND BUSINESS CAPABILITIES ON BUSINESS PERFORMANCE

Acar A. Z., Zehir C.

JOURNAL OF BUSINESS ECONOMICS AND MANAGEMENT, vol.11, no.4, pp.689-711, 2010 (SSCI)

XXIV. A field research on the relationship between strategic decision-making speed and innovation performance in the case of Turkish large-scale firms

Zehir C., Ozsahin M.

MANAGEMENT DECISION, vol.46, pp.709-724, 2008 (SSCI)

## Articles Published in Other Journals

I. A Bibliometric Study on Turkey - Azerbaijan Economic Relations

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II. Examination of the effects of learning capabilities and market orientation of logistics companies on innovation and logistics performance

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IV. STRATEGIC FASHION INDUSTRY AND CITY ECONOMY: THE ROLE OF DESIGN ON FINANCIAL DYNAMICS

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V. Dynamic capabilities and firm performance: moderated mediation model with product innovation as mediator and technology uncertainty as moderator

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VI. Impacts of Market Orientation on Firm Performance in SMEs of Turkey: A Serial Mediation Approach Özgül B., Karaca D., ZEHİR C.

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VII. A research competing model of organizational culture, organizational learning, management innovation and NPD: Evidence from technology firms

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XI. Analysis of the Effects of Time Pressure and Supervisor Support on Organizational Cynicism and Employee Surveillance in Organization

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XII. Büyük Verinin Etkin Yönetiminde Stratejik Uyum ve Veri Odaklı Kültür

Karaboğa T., Zehir C.

IBAD Sosyal Bilimler Dergisi, no.8, pp.63-76, 2020 (Peer-Reviewed Journal)

XIII. Big Data Analytics And Firm Innovativeness: The Moderating Effect Of Data-Driven Culture Karaboğa T., Zehir C., Karaboğa H. A.

The European Proceedings of Social & Behavioural Sciences, pp.526-535, 2019 (Conference Book)

XIV. Market Orientation And Innovation Performance: The Mediating Role Of Entrepreneurial Strategic Posture

Zehir C., Karaboğa T., Karaboğa H. A., Üzmez A.

The European Proceedings of Social & Behavioural Sciences, pp.819-831, 2019 (Conference Book)

XV. The Relationship Between Environmental Turbulence and Organizational Innovativeness Cark Gemici E., Zehir C.

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TURKISH JOURNAL OF BUSINESS ETHICS, vol.12, no.1, pp.1-26, 2019 (ESCI)

XVIII. ROLE OF CORPORATE SUSTAINABILITY IN THE EFFECT OF TRANSPARENCYAND ACCOUNTABILITY ON QUANTITATIVE PERFORMANCE

ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.

International Journal of Recent Scientific International Journal of Recent Scientific Research, vol.9, no.7, pp.28120-28126, 2018 (Peer-Reviewed Journal)

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XX. Effects of Servant Leadership on Gratitude, Empowerment, Innovativeness and Performance: Turkey Example

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XXI. Değişim Odaklı Liderlik, Örgütsel Özdeşleşme ve Örgütsel Vatandaşlık Davranışı İlişkisi.

ZEHİR C., Yavuz A.

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XXII. Innovation and Performance: The Mediating Effect of Organizational Learning and Technological Capability

ZEHİR C., Esendemir N.

International Journal of Research in Businessand Social Science, vol.6, no.4, pp.48-60, 2017 (Peer-Reviewed Journal)

XXIII. What Type Relationship Do We Have with Our Brands? Is The Name of This Relationship Brand Romance?

ZEHİR C., Aydın H.

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XXIV. Emotional and learning capability and their impact on team performance and product innovativeness in RD teams

ZEHİR C., GEMİCİ E., KÖLE M.

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XXV. Relationship between Market Orientation and Firm Performance: The Mediating Role of Organizational Capabilities in Family Business.

ZEHİR C., ERDOĞAN ÇELİK E.

Dogus University Journal, vol.18, no.1, pp.147-163, 2017 (Peer-Reviewed Journal)

XXVI. Examining the effect of cultural differences measuring with cultural intelligence scale cqs on employees job satisfaction in multi cultural companies

TELLİ A., ZEHİR C.

Pressacademia, vol.3, pp.267, 2016 (Peer-Reviewed Journal)

XXVII. THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORATEENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP

ZEHİR C., GOGUS Ç. G., KARAKADILAR İ. S.

Journal of Global Strategic Management, vol.2, pp.107-127, 2016 (Peer-Reviewed Journal)

# XXVIII. IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP

ZEHİR C., KILIÇKAYA G.

Eurasian Business & Economics Journal, vol.2, no.2, pp.593-606, 2016 (Peer-Reviewed Journal)

XXIX. A study of the effects of competitive strategies on stakeholders relationship management and stakeholder behavior

ADIGÜZEL Z., ZEHİR C.

Pressacademia, vol.3, pp.234, 2016 (Peer-Reviewed Journal)

XXX. DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION. THE MANAGERIAL DECISIONS AND THE BUSINESS

ZEHİR C., Demir H. H.

Eurasian Business & Economics Journal, vol.6, pp.74-100, 2016 (Peer-Reviewed Journal)

XXXI. THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION

WUJIABUDULA A., ZEHİR C.

Journal of Global Strategic Management, vol.1, pp.79, 2016 (Peer-Reviewed Journal)

XXXII. TALES OF CITIES CITY BRANDING THROUGH STORYTELLING

Keskin H., Akgün A. E., Zehir C., Ayar H.

Journal of Global Strategic Management, vol.10, no.1, pp.31-41, 2016 (Peer-Reviewed Journal)

XXXIII. Effect of Organizational Support in the Relationship between Spiritual Leadership and Performance ZEHİR C., NARCIKAYA E.

International Journal of Humanities and Social Science, vol.6, no.12, pp.29-42, 2016 (Peer-Reviewed Journal)

XXXIV. The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance

KURT A., ZEHİR C.

Doğuş Üniversitesi Dergisi, vol.17, pp.97-110, 2016 (Peer-Reviewed Journal)

XXXV. The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey

ZEHİR C., BAŞAR D.

International Business Research, vol.9, pp.40, 2016 (Peer-Reviewed Journal)

XXXVI. THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT

ZEHİR C., YILDIRIM G.

Journal of Global Strategic Management, vol.9, 2015 (Peer-Reviewed Journal)

XXXVII. The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises

ZEHİR C., KESKİN H., TANRIVERDİ H., YASAN A., YASAN A.

International Business Research, 2015 (Peer-Reviewed Journal)

XXXVIII. A Field Research on Organizational Learning, Crisis Management Capability and Firm Performance ZEHİR C., Yavuz M.

International Journal of Research in Business and Social Science, vol.3, no.3, pp.1, 2014 (Peer-Reviewed Journal)

XXXIX. The Relationships between Leadership Behaviors Team Learning and Performance among the Virtual Teams

TALİP P., ZEHİR C., KİTAPÇI H., TANRIVERDİ H.

International Business Research, vol.7, 2014 (Peer-Reviewed Journal)

XL. Kisilik Tipleri, Duygusal Zeka, Is Tatmini Iliskisi Üzerine Yapilan Bir Arastirma/Types of Personality, Emotional Intelligence, With a Study on the Relationship Between...

ZEHİR C., Kivanç Sudak M.

Çanakkale Onsekiz Mart Üniversitesi Yönetim Bilimleri Dergisi, vol.11, no.22, pp.141, 2013 (Peer-Reviewed Journal)

XLI. The Indirect Effects of Servant Leadership Behavior on Organizational Citizenship Behavior and Job

Performance Organizational Justice as a Mediator

ZEHİR C., AKYÜZ B., EREN M. Ş., TURHAN G.

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XLII. The effects of brand experience and service quality on repurchase intention: The role of brand relationship quality

Şahin A., ZEHİR C., Kitapcı H.

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XLIII. Relationships among Total Quality Management Practices: An Empirical Study in Turkish Industry ZEHİR C., Sadikoglu E.

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ZEHİR C., Akyuz B., Tanriverdi H.

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XLV. THE RELATIONSHIP AMONG CHARISMATIC LEADERSHIP ETHICAL CLIMATE JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN COMPANIES

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XLVI. Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms ALTINDAĞ E., ZEHİR C., ACAR A. Z.

EURASIAN BUSINESS REVIEW, vol.1, pp.18-36, 2011 (Scopus)

XLVII. Field Research on Impact of Some Organizational Factors on Coporate Enterpreneurship and Business Performance in Turkish Automotive İndustry

ZEHIR C., EREN Ş. M.

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XLVIII. The Activation Level of Crises and the Change of Strategic Targetsof Enterprises in Turkey during the Depression Era

ZEHİR C.

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XLIX. a field research on the effects of MIS on organizational restructuring

Zehir C., Keskin H.

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L. Firma İçi Kalite Bilgisi Kullanımı, İşgören Katılımı ve Tasarımda Kalite yönetimi İle Ürün Performansı Arasındaki İlişkiler: Deneysel Bir Çalışma

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## **Books**

I. Yeşil Liderlik

ÖZGÜL B., ZEHİR C.

in: Tüm Yönleriyle Yeşil İşletme, Ali Erbaşı, Editor, Nobel Yayınevi, İstanbul, pp.263-288, 2022

II. Marka ve Müşteri İlişkileri Ekseninde Marka Deneyimi Kavramı

ŞAHİN A., ZEHİR C.

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III. Reflection Of Digital Transformation On Corporate Sustainability And A Theoratical Perspective ZEHİR C., ÖZGÜL B.

in: Handbook of Research on Strategic Fit and Design in Business Ecosystems, Umit Hacioglu, Editor, IGI GLOBAL, Hershey, pp.231-259, 2020

IV. The Transformation of Human Resource Management and Its Impact on Overall Business

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### V. Göç Özelinde Gamer'in İncelenmesi

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### VI. Istanbul as a Global Financial Center

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## X. Ortadoğuda Su Medeniyetlerinden Su Savaşlarına

Zehir C.

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### XII. Turkey and the Middle East Water Problems

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## Papers Published in Refereed Scientific Meetings

## I. Impacts Of Information Technology Use On Flexibility And Quality Performance

alpkan I., KESKİN H., ZEHİR C.

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# II. EXCELLENCE IN LOGISTICS PERFORMANCE: THE EFFECT OF LOGISTICS CAPABILITY, INFORMATION SYSTEMS CAPABILITY AND ORGANIZATIONAL LEARNING

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# IV. THE RELATION BETWEEN AUTHENTIC LEADERSHIP, BUSINESS CAPABILITIES AND BUSINESS PERFORMANCE

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V. PERCEIVED ORGANIZATIONAL SUPPORT, SERVANT LEADERSHIP AND PSYCHOLOGICAL CAPACITY

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### **Metrics**

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