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Education Information

Doctorate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1997 - 1999

Postgraduate, Gebze Technical University, Institute Of Social Sciences, işletme, Turkey 1994 - 1996

Postgraduate, Marmara University, Institute Of Middle Eastern And Islamic Countries, Department Of Economy Politics Of Middle East, Turkey 1993 - 1995

Undergraduate, Marmara University, Faculty Of Economic And Administrative Sciences, Working Economics And Industrial Relations, Turkey 1989 - 1993

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Management of Enterprises, Science of Strategy, Entrepreneurship and Innovation Management

Academic Titles / Tasks

Professor, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2013 - Continues

Academic and Administrative Experience

Head of Department, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2020 - Continues

Director of The Institution, Yildiz Technical University, Graduate School Of Social Sciences, 2014 - 2016

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Examination of export and production performances of textile companies making export-focused production on the return to normal life from pandemic**
ÇAKIR F. S., Adiguzel Z., Zehir S. Y., ZEHİR C.
KYBERNETES, vol.53, no.1, pp.274-292, 2024 (SCI-Expanded)
- II. **Top management's green transformational leadership and competitive advantage: the mediating role**

of green organizational learning capability

Özgül B., ZEHİR C.

Journal of Business and Industrial Marketing, vol.38, no.10, pp.2047-2060, 2023 (SSCI)

- III. **Big data analytics management capability and firm performance: the mediating role of data-driven culture**
KARABOĞA T., ZEHİR C., Tatoglu E., Karaboga H. A., Bouguerra A.
REVIEW OF MANAGERIAL SCIENCE, vol.17, no.8, pp.2655-2684, 2023 (SSCI)
- IV. **Strategies in Energy Supply: A Social Network Analysis on the Energy Trade of the European Union**
ZEHİR C., Yücel M., Borodin A., Yücel S., Zehir S.
Energies, vol.16, no.21, 2023 (SCI-Expanded)
- V. **Overview of the Russian Coal Market in the Context of Geopolitical and Economic Turbulence: The European Embargo and New Markets**
Panaedova G., Borodin A., ZEHİR C., Laptev S., Kulikov A.
Energies, vol.16, no.19, 2023 (SCI-Expanded)
- VI. **Corporate Governance's Impact on Sustainable Finance: An Analysis of Borsa Istanbul Energy Sector Companies**
ZEHİR C., Özyeşil M., Borodin A., Aktürk E. B., Faedfar S., Çikrikçi M.
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- VII. **How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy**
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- VIII. **Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR**
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- IX. **Personal Innovativeness and Perceived System Quality for Information System Success: the Role of Diffusability of Innovation**
TURAN A., ZEHİR C.
TEHNICKI VJESNIK-TECHNICAL GAZETTE, vol.28, no.5, pp.1717-1726, 2021 (SCI-Expanded)
- X. **The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness**
Akgun A. E., KESKİN H., Kocoglu I., ZEHİR C.
ENGINEERING MANAGEMENT JOURNAL, vol.31, no.3, pp.158-176, 2019 (SCI-Expanded)
- XI. **Mediating effect of psychological capital on the relationship between spiritual leadership and performance**
BAYKAL E., ZEHİR C.
E & M Ekonomie A Management, vol.21, pp.124-140, 2018 (SSCI)
- XII. **Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study**
YILDIZ H., YILDIZ B., ZEHİR C., ALTINDAĞ E., MOLOĞLU V., KİTAPCI H.
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- XIII. **IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY**
YILDIZ H., YILDIZ B., ZEHİR C., ALTINDAĞ E., MOLOĞLU V., KİTAPCI H.
SOCIAL BEHAVIOR AND PERSONALITY, vol.45, no.3, pp.399-411, 2017 (SSCI)
- XIV. **Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar**
Zehir C., Aksu M., Şehitoğlu Y.
İktisat İşletme ve Finans, vol.29, no.337, pp.39-72, 2014 (SSCI)
- XV. **Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies**
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IKTISAT ISLETME VE FINANS, vol.29, no.337, pp.39-71, 2014 (SSCI)
- XVI. **CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE**

- ZEHİR C., Muceldili B., Altindag E., Sehitoglu Y., Zehir S.
SOCIAL BEHAVIOR AND PERSONALITY, vol.42, no.8, pp.1365-1375, 2014 (SSCI)
- XVII. **Does Brand Communication Increase Brand Trust? The Empirical Research on Global Mobile Phone Brands**
Şahin A., ZEHİR C., Kitapçı H.
Procedia - Social and Behavioral Sciences, vol.58, 2012 (SSCI)
- XVIII. **Analyzing the technical efficiency on the effects of foreign portfolio investment in the financing of small and medium-sized enterprises (SMEs) in turkey**
Duran S., Zehir C.
AFRICAN JOURNAL OF BUSINESS MANAGEMENT, vol.5, no.21, pp.8567-8575, 2011 (SSCI)
- XIX. **Analyzing the technical efficiency on the effects of foreign portfolia investment in the Financing of small and medium sized enterprises SMEs in Turkey**
DURAN S., ZEHİR C.
African journal of Business Management, 2011 (SSCI)
- XX. **Türk kamu kuruluşlarında çalışan performansının, çalışan sessizliği ve örgütsel vatandaşlık davranışı bağlamında incelenmesi**
Şehitoğlu Y., Zehir C.
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- XXI. **The Analysis of Employee Performance in the Context of Employee Silence and Organizational Citizenship Behavior in Turkish Public Institutions**
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- XXII. **Investigating the effects of innovation and employee performance on the relationship between total quality management practices and firm performance: An empirical study of Turkish firms**
Sadikoglu E., Zehir C.
INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS, vol.127, no.1, pp.13-26, 2010 (SCI-Expanded)
- XXIII. **THE HARMONIZED EFFECTS OF GENERIC STRATEGIES AND BUSINESS CAPABILITIES ON BUSINESS PERFORMANCE**
Acar A. Z., Zehir C.
JOURNAL OF BUSINESS ECONOMICS AND MANAGEMENT, vol.11, no.4, pp.689-711, 2010 (SSCI)
- XXIV. **A field research on the relationship between strategic decision-making speed and innovation performance in the case of Turkish large-scale firms**
Zehir C., Ozsahin M.
MANAGEMENT DECISION, vol.46, pp.709-724, 2008 (SSCI)

Articles Published in Other Journals

- I. **A Bibliometric Study on Turkey - Azerbaijan Economic Relations**
zehir c., Vural M., Mamedov Z.
Yönetim ve Ekonomi: Celal Bayar Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.31, no.2, pp.227-246, 2024 (Peer-Reviewed Journal)
- II. **Examination of the effects of learning capabilities and market orientation of logistics companies on innovation and logistics performance**
Adiguzel Z., Sonmez Cakir F., Yesilot Zehir S., ZEHİR C.
Industrial and Commercial Training, vol.56, no.3, pp.240-257, 2024 (ESCI)
- III. **STRATEGIC FASHION INDUSTRY AND CITY ECONOMY: THE ROLE OF DESIGN ON FINANCIAL DYNAMICS**
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New Design Ideas, vol.8, no.2, pp.348-359, 2024 (Scopus)
- IV. **Impacts of Market Orientation on Firm Performance in SMEs of Turkey: A Serial Mediation Approach**

- Özgül B., Karaca D., ZEHİR C.
Journal of Information and Knowledge Management, vol.22, no.4, 2023 (ESCI)
- V. **A research competing model of organizational culture, organizational learning, management innovation and NPD: Evidence from technology firms**
ZEHİR C., KARACA D.
Business and Management Studies: An International Journal, vol.11, no.2, pp.696-714, 2023 (Peer-Reviewed Journal)
- VI. **Testing Job Satisfaction as a Mediator Between Managers 'Charismatic Leadership and Followers' Affective Organizational Commitment**
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EGE ACADEMIC REVIEW, vol.22, no.1, pp.1-15, 2022 (ESCI)
- VII. **Analysis of the Effects of Time Pressure and Supervisor Support on Organizational Cynicism and Employee Surveillance in Organization**
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REVISTA PERSPECTIVA EMPRESARIAL, vol.8, no.1, pp.7-26, 2021 (ESCI)
- VIII. **Büyük Verinin Etkin Yönetiminde Stratejik Uyum ve Veri Odaklı Kültür**
Karaboğa T., Zehir C.
IBAD Sosyal Bilimler Dergisi, no.8, pp.63-76, 2020 (Peer-Reviewed Journal)
- IX. **Big Data Analytics And Firm Innovativeness: The Moderating Effect Of Data-Driven Culture**
Karaboğa T., Zehir C., Karaboğa H. A.
The European Proceedings of Social & Behavioural Sciences, pp.526-535, 2019 (Conference Book)
- X. **Market Orientation And Innovation Performance: The Mediating Role Of Entrepreneurial Strategic Posture**
Zehir C., Karaboğa T., Karaboğa H. A., Üzmez A.
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- XI. **How the Managerial Environment Effects on Corporate Entrepreneurship: Evidence from Turkey**
ZEHİR C., Karakadilar I. S., Gogus G., Basar D.
TURKISH JOURNAL OF BUSINESS ETHICS, vol.12, no.1, pp.1-26, 2019 (ESCI)
- XII. **ROLE OF CORPORATE SUSTAINABILITY IN THE EFFECT OF TRANSPARENCYAND ACCOUNTABILITY ON QUANTITATIVE PERFORMANCE**
ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.
International Journal ofRecent ScientificInternational Journal of Recent Scientific Research, vol.9, no.7, pp.28120-28126, 2018 (Peer-Reviewed Journal)
- XIII. **Hizmetkar Liderlik Firma Performansı İlişkinde Örgütsel Özdeşleşmenin Aracı Etkisi**
BAYKAL E., ZEHİR C., KÖLE M.
Akademik Hassasiyetler, vol.5, 2018 (Peer-Reviewed Journal)
- XIV. **Effects of Servant Leadership on Gratitude, Empowerment, Innovativeness and Performance: Turkey Example**
BAYKAL E., ZEHİR C., KÖLE M.
JOURNAL OF ECONOMY CULTURE AND SOCIETY, no.57, pp.29-52, 2018 (ESCI)
- XV. **Değişim Odaklı Liderlik, Örgütsel Özdeşleşme ve Örgütsel Vatandaşlık Davranışı İlişkisi.**
ZEHİR C., Yavuz A.
DOĞUŞ ÜNİVERSİTESİ DERGİSİ, no.18, pp.97-115, 2017 (Peer-Reviewed Journal)
- XVI. **Innovation and Performance: The Mediating Effect of Organizational Learning and Technological Capability**
ZEHİR C., Esendemir N.
International Journal of Research in Businessand Social Science, vol.6, no.4, pp.48-60, 2017 (Peer-Reviewed Journal)
- XVII. **What Type Relationship Do We Have with Our Brands? Is The Name of This Relationship Brand Romance?**
ZEHİR C., Aydın H.

- International Review of Management and Marketing, vol.7, no.2, pp.272-283, 2017 (Peer-Reviewed Journal)
- XVIII. **Relationship between Market Orientation and Firm Performance: The Mediating Role of Organizational Capabilities in Family Business.**
ZEHİR C., ERDOĞAN ÇELİK E.
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- XIX. **Emotional and learning capability and their impact on team performance and product innovativeness in RD teams**
ZEHİR C., GEMİCİ E., KÖLE M.
Journal of Business Economics Finance, vol.6, pp.88-96, 2017 (Peer-Reviewed Journal)
- XX. **THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORATE ENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP**
ZEHİR C., GOGUS Ç. G., KARAKADILAR İ. S.
Journal of Global Strategic Management, vol.2, pp.107-127, 2016 (Peer-Reviewed Journal)
- XXI. **Examining the effect of cultural differences measuring with cultural intelligence scale cqs on employees job satisfaction in multi cultural companies**
TELLİ A., ZEHİR C.
Pressacademia, vol.3, pp.267, 2016 (Peer-Reviewed Journal)
- XXII. **IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP**
ZEHİR C., KILIÇKAYA G.
Eurasian Business & Economics Journal, vol.2, no.2, pp.593-606, 2016 (Peer-Reviewed Journal)
- XXIII. **A study of the effects of competitive strategies on stakeholders relationship management and stakeholder behavior**
ADIGÜZEL Z., ZEHİR C.
Pressacademia, vol.3, pp.234, 2016 (Peer-Reviewed Journal)
- XXIV. **DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION, THE MANAGERIAL DECISIONS AND THE BUSINESS**
ZEHİR C., Demir H. H.
Eurasian Business & Economics Journal, vol.6, pp.74-100, 2016 (Peer-Reviewed Journal)
- XXV. **Effect of Organizational Support in the Relationship between Spiritual Leadership and Performance**
ZEHİR C., NARCIKAYA E.
International Journal of Humanities and Social Science, vol.6, no.12, pp.29-42, 2016 (Peer-Reviewed Journal)
- XXVI. **TALES OF CITIES CITY BRANDING THROUGH STORYTELLING**
Keskin H., Akgün A. E., Zehir C., Ayar H.
Journal of Global Strategic Management, vol.10, no.1, pp.31-41, 2016 (Peer-Reviewed Journal)
- XXVII. **THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION**
WUJIABUDULA A., ZEHİR C.
Journal of Global Strategic Management, vol.1, pp.79, 2016 (Peer-Reviewed Journal)
- XXVIII. **The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance**
KURT A., ZEHİR C.
Doğuş Üniversitesi Dergisi, vol.17, pp.97-110, 2016 (Peer-Reviewed Journal)
- XXIX. **The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey**
ZEHİR C., BAŞAR D.
International Business Research, vol.9, pp.40, 2016 (Peer-Reviewed Journal)
- XXX. **THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT**
ZEHİR C., YILDIRIM G.
Journal of Global Strategic Management, vol.9, 2015 (Peer-Reviewed Journal)

- XXXI. **The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises**
ZEHİR C., KESKİN H., TANRIVERDİ H., YASAN A., YASAN A.
International Business Research, 2015 (Peer-Reviewed Journal)
- XXXII. **A Field Research on Organizational Learning, Crisis Management Capability and Firm Performance**
ZEHİR C., Yavuz M.
International Journal of Research in Business and Social Science, vol.3, no.3, pp.1, 2014 (Peer-Reviewed Journal)
- XXXIII. **The Relationships between Leadership Behaviors Team Learning and Performance among the Virtual Teams**
TALİP P., ZEHİR C., KİTAPÇI H., TANRIVERDİ H.
International Business Research, vol.7, 2014 (Peer-Reviewed Journal)
- XXXIV. **Kisilik Tipleri, Duygusal Zeka, İş Tatmini İlişkisi Üzerine Yapılan Bir Arastırma/Types of Personality, Emotional Intelligence, With a Study on the Relationship Between...**
ZEHİR C., Kivanç Sudak M.
Çanakkale Onsekiz Mart Üniversitesi Yönetim Bilimleri Dergisi, vol.11, no.22, pp.141, 2013 (Peer-Reviewed Journal)
- XXXV. **The Indirect Effects of Servant Leadership Behavior on Organizational Citizenship Behavior and Job Performance Organizational Justice as a Mediator**
ZEHİR C., AKYÜZ B., EREN M. Ş., TURHAN G.
International Journal of Research in Business and Social Science, 2013 (Peer-Reviewed Journal)
- XXXVI. **Relationships among Total Quality Management Practices: An Empirical Study in Turkish Industry**
ZEHİR C., Sadıkoğlu E.
International Journal of Performability Engineering, vol.8, no.6, pp.667-678, 2012 (Peer-Reviewed Journal)
- XXXVII. **The effects of brand experience and service quality on repurchase intention: The role of brand relationship quality**
Şahin A., ZEHİR C., Kitapçı H.
African Journal of Business Management, vol.6, no.45, pp.11190-11201, 2012 (Peer-Reviewed Journal)
- XXXVIII. **A Test of the Mediating Role of Fairness Perceptions in the Relation between Servant Leadership Behavior and Job Performance**
ZEHİR C., Akyuz B., Tanriverdi H.
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- XXXIX. **THE RELATIONSHIP AMONG CHARISMATIC LEADERSHIP ETHICAL CLIMATE JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN COMPANIES**
ZEHİR C., ERDOĞAN E., BAŞAR D.
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- XL. **Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms**
ALTINDAĞ E., ZEHİR C., ACAR A. Z.
EURASIAN BUSINESS REVIEW, vol.1, pp.18-36, 2011 (Scopus)
- XLI. **Field Research on Impact of Some Organizational Factors on Corporate Entrepreneurship and Business Performance in Turkish Automotive Industry**
ZEHİR C., EREN Ş. M.
The Journal of American Academy of Business, 2007 (Peer-Reviewed Journal)
- XLII. **The Activation Level of Crises and the Change of Strategic Targets of Enterprises in Turkey during the Depression Era**
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The Journal of American Academy of Business, Cambridge, 2005 (Peer-Reviewed Journal)
- XLIII. **a field research on the effects of MIS on organizational restructuring**
Zehir C., Keskin H.
Journal of American Academy of Business, vol.3, no.1, pp.270-279, 2003 (Peer-Reviewed Journal)
- XLIV. **Firma İçi Kalite Bilgisi Kullanımı, İşgören Katılımı ve Tasarımda Kalite Yönetimi İle Ürün Performansı Arasındaki İlişkiler: Deneysel Bir Çalışma**

Books & Book Chapters

I. Göç Özelinde Gamer'in İncelenmesi

ERDİL T. S., KADIOĞLU M., ZEHİR C., OK G.

in: Kriz ve Acil Durum Yönetimi, Doç. Dr. Selim Çapar, Editor, TİAV Türk İdari Araştırmalar Vakfı İktisadi İşletmesi, Ankara, pp.155-166, 2018

Refereed Congress / Symposium Publications in Proceedings

I. Impacts Of Information Technology Use On Flexibility And Quality Performance

alpkan I., KESKİN H., ZEHİR C.

2nd International Conference on Responsive Manufacturing in Gaziantep, 26 - 28 June 2002

II. EXCELLENCE IN LOGISTICS PERFORMANCE: THE EFFECT OF LOGISTICS CAPABILITY, INFORMATION SYSTEMS CAPABILITY AND ORGANIZATIONAL LEARNING

ZEHİR C., YILDIZ ÖZTÜRK H.

15th International Strategic Management Conference, Poland, 27 - 29 June 2019, vol.6, pp.136-145

III. PERCEIVED ORGANIZATIONAL SUPPORT, SERVANT LEADERSHIP AND PSYCHOLOGICAL CAPACITY RELATIONSHIP

Baykal E., ZEHİR C.

Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Czech Republic, 12 - 14 July 2018, vol.54, pp.739-753

IV. ENTREPRENEURSHIP ORIENTATION AND MARKET PERFORMANCE: MEDIATING ROLE OF LEARNINGCAPABILITY

ZEHİR C., Klrali A. E., OZGUL B., AKDAG H.

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V. STRATEGIC ENTREPRENEURIAL POSTURE, ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE RELATIONSHIP IN FAMILY BUSINESSES

ZEHİR C., CAN E., URFA A. M.

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VI. MEDIATING ROLE OF RELATIONSHIP ORIENTATION ON ETHICAL LEADERSHIP AND EMPLOYEE PERFORMANCE RELATION

ZEHİR C., Erdal N., Sivaslioglu F., Demir B.

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VII. THE RELATION BETWEEN AUTHENTIC LEADERSHIP, BUSINESS CAPABILITIES AND BUSINESS PERFORMANCE

ZEHİR C., HEMEDAN I., ŞEHİTOĞLU Y., ERZENGIN E.

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- VIII. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Non-Family Businesses**
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- IX. **Strategic Entrepreneurial Posture, Entrepreneurial Orientation and Firm Performance Relationship in Family and Businesses**
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- X. **Uluslararası Girişimciliğin Dünya'da ve Türkiye'de Ülke Ekonomilerine Katkılarının ve Öneminin Stratejik Yönetim Açısından Analizi**
ADIGÜZEL Z., ZEHİR C., ÇAYAN Y.
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- XI. **Uygulamalı Girişimcilik Eğitiminin Etkinliği ve Girişimcilik Eğilimine Etkisi**
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- XII. **The Authentic Leadership, Learning, Entrepreneurship, Product Development Abilities And Company Performance Relationship: An Execution In The Telecommunication Sector**
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- XIII. **Resource Dependence Theory, Firm Performance And Producers-Suppliers Relationships**
ZEHİR C., AFACAN FINDIKLI M. M., ÇELTEKLİGİL K.
14th International Strategic Management Conference, Prag, 12 - 14 July 2018
- XIV. **The Relationship Between organizational culture, management innovation,**
ZEHİR C., karaca d., başar d.
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- XV. **Ethical Leadership, Relationship Orientation and Employee Performance**
ZEHİR C., erdal n., sivashoğlu f., demir b.
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- XVI. **Perceived Organizational Support as a Mediator in the Relationship between Servant Leadership and Psychological Capital**
BAYKAL E., ZEHİR C.
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- XVII. **Market Orientation and Innovation Performance: The Mediating Role of Entrepreneurial Strategic Posture**
ZEHİR C., KARABOĞA T., KARABOĞA H. A., ÜZMEZ A.
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ZEHİR C., AFACAN FINDIKLI M. M., çeltekligil k.
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- XIX. **amarket Dynamism and Firm Performance Relation: The Mediating Effects of Positive Environment Conditions and Firm Innovativeness**
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- XX. **Big Data Analytics and Firm Innovativeness: The Moderating Effect of Data-Driven Culture**
KARABOĞA T., ZEHİR C., KARABOĞA H. A.
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- XXI. **Mediating Role of Learning Capability in the Relation between Entrepreneurship Orientation and Market Performance**
ZEHİR C., kralı a. e., özgül b., akdağ h.

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- XXII. **Kurum kültürü bağlamında kişi-örgüt uyumu: Bir uygulama**
ÇİÇEK I., ZEHİR C.
Sosyal Bilimler ve İnovasyon Kongres, Antalya, Turkey, 11 - 13 May 2018, vol.1, pp.240-251
- XXIII. **Investigation of the Relationship Between Market Orientation, Coopetition, Innovation Capabilities and Firm Performance**
ZEHİR C., ZEHİR C.
The 7th International Conference on Leadership, Technology, Innovation and Business Management, 9 - 11 November 2017
- XXIV. **The Relationship Between Learning Orientation and New Product Development Performance: The Intermediary Role of Innovation Types**
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Non Academic Experience

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Kadir Has Üniversitesi
Doğuş Üniversitesi