

## **Prof. Dr. Cemal ZEHİR**

### **Kişisel Bilgiler**

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### **Eğitim Bilgileri**

Doktora, Gebze Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, işletme, Türkiye 1997 - 1999

Yüksek Lisans, Gebze Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, işletme, Türkiye 1994 - 1996

Yüksek Lisans, Marmara Üniversitesi, Orta Doğu Ve İslam Ülkeleri Araştırmaları Enstitüsü, Ortadoğu Ekonomi Politiği

Anabilim Dalı, Türkiye 1993 - 1995

Lisans, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, Çalışma Ekonomisi Ve Endüstri İlişkileri Bölümü,  
Türkiye 1989 - 1993

### **Yaptığı Tezler**

Doktora, İşletmelerde Örgütsel KüçülmeStratejisi (Downsizing) ve Türkiye'de Örgütsel Küçülme Uygulamaları, Gebze  
Teknik Üniversitesi, 2000

Yüksek Lisans, İşletmelerde İnsan Kaynakları Fonksiyonu Olarak Ücret Ve Maaş Yönetimi Ve Bir Uygulama, Gebze Teknik  
Üniversitesi, sosyal bilimler enstitüsü, 1997

### **Araştırma Alanları**

Sosyal ve Beşeri Bilimler, İşletme, Yönetim ve Organizasyon, İşletme Yönetimi, Strateji Bilimi, Girişimcilik ve Yenilik  
Yönetimi

### **Akademik Unvanlar / Görevler**

Prof. Dr., Yıldız Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fak., İşletme Bölümü, 2013 - Devam Ediyor

### **Akademik İdari Deneyim**

Anabilim/Bilim Dalı Başkanı, Yıldız Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fak., İşletme Bölümü, 2020 - Devam  
Ediyor

Enstitü Müdürü, Yıldız Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, 2014 - 2016

**Doktora**

Sektör ve Rekabet Analizi, Doktora, 2023 - 2024

**Yüksek Lisans**

STRATEJİK YÖNETİM, Yüksek Lisans, 2023 - 2024

**SCI, SSCI ve AHCI İndekslerine Giren Dergilerde Yayınlanan Makaleler**

- I. **Examination of export and production performances of textile companies making export-focused production on the return to normal life from pandemic**  
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- III. **Big data analytics management capability and firm performance: the mediating role of data-driven culture**  
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- IV. **Strategies in Energy Supply: A Social Network Analysis on the Energy Trade of the European Union**  
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- V. **Overview of the Russian Coal Market in the Context of Geopolitical and Economic Turbulence: The European Embargo and New Markets**  
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- VI. **Corporate Governance's Impact on Sustainable Finance: An Analysis of Borsa İstanbul Energy Sector Companies**  
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- VII. **How Managers' Green Transformational Leadership Affects a Firm's Environmental Strategy, Green Innovation, and Performance: The Moderating Impact of Differentiation Strategy**  
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- VIII. **Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR**  
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- IX. **Personal Innovativeness and Perceived System Quality for Information System Success: the Role of Diffusability of Innovation**  
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- X. **The Relationship Among Organizational Symbols, Firm Absorptive Capacity, and Product Innovativeness**  
Akgun A. E., KESKİN H., Kocoglu I., ZEHİR C.  
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- XI. **Mediating effect of psychological capital on the relationship between spiritual leadership and performance**  
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E & M Ekonomie A Management, cilt.21, ss.124-140, 2018 (SSCI)
- XII. **Impact on Presenteeism of the Conscientiousness Trait: A Health Sector Case Study**

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- XIII. **IMPACT ON PRESENTEEISM OF THE CONSCIENTIOUSNESS TRAIT: A HEALTH SECTOR CASE STUDY**  
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- XIV. **Küresel Kriz ve Türk KOBİ'leri: Kriz Yönetimi ve Uyguladıkları Finansal Politikalar**  
Zehir C., Aksu M., Şehitoğlu Y.  
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- XV. **Global Crisis and Turkish SMEs: Crisis Management and Applied Financial Policies**  
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- XVI. **CHARISMATIC LEADERSHIP AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE MEDIATING ROLE OF ETHICAL CLIMATE**  
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- XVIII. **Analyzing the technical efficiency on the effects of foreign portfolio investment in the financing of small and medium-sized enterprises (SMEs) in turkey**  
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- XX. **Türk kamu kuruluşlarında çalışan performansının, çalışan sessizliği ve örgütsel vatandaşlık davranışının bağlamında incelenmesi**  
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- XXI. **The Analysis of Employee Performance in the Context of Employee Silence and Organizational Citizenship Behavior in Turkish Public Institutions**  
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- XXIII. **THE HARMONIZED EFFECTS OF GENERIC STRATEGIES AND BUSINESS CAPABILITIES ON BUSINESS PERFORMANCE**  
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- VII. **A research competing model of organizational culture, organizational learning, management innovation and NPD: Evidence from technology firms**  
ZEHİR C., KARACA D.  
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- VIII. **Büyük veri analitiği yeteneği ve firma performansı ilişkisi: Firma büyülüğünün düzenleyici rolü**  
Zehir C., Bilgetürk M.  
Yildiz Social Science Institute Journal, cilt.6, sa.2, ss.62-73, 2022 (Hakemli Dergi)
- IX. **Testing Job Satisfaction as a Mediator Between Managers 'Charismatic Leadership and Followers' Affective Organizational Commitment**  
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- X. **COVID-19 DÖNEMİNDE E-TİCARET SEKTÖRÜ İNCELEMESİ VE STRATEJİ ÖNERİLERİ**  
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- XI. **Analysis of the Effects of Time Pressure and Supervisor Support on Organizational Cynicism and Employee Surveillance in Organization**  
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- XII. **Büyük Verinin Etkin Yönetiminde Stratejik Uyum ve Veri Odaklı Kültür**  
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- XIII. **Big Data Analytics And Firm Innovativeness: The Moderating Effect Of Data-Driven Culture**  
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- XIV. **Market Orientation And Innovation Performance: The Mediating Role Of Entrepreneurial Strategic Posture**  
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The European Proceedings of Social & Behavioural Sciences, ss.819-831, 2019 (Düzenli olarak gerçekleştirilen

- hakemli kongrenin bildiri kitabı)
- XV. **The Relationship Between Environmental Turbulence and Organizational Innovativeness**  
Çark Gemici E., Zehir C.  
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- XVI. **The Relationship Between Environmental Turbulence and Organizational Innovativeness**  
Çark Gemici E., Zehir C.  
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- XVII. **How the Managerial Environment Effects on Corporate Entrepreneurship: Evidence from Turkey**  
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TURKISH JOURNAL OF BUSINESS ETHICS, cilt.12, sa.1, ss.1-26, 2019 (ESCI)
- XVIII. **ROLE OF CORPORATE SUSTAINABILITY IN THE EFFECT OF TRANSPARENCY AND ACCOUNTABILITY ON QUANTITATIVE PERFORMANCE**  
ÇINAR F., ZEHİR C., ŞEHİTOĞLU Y., KARABOĞA T.  
International Journal of Recent Scientific International Journal of Recent Scientific Research, cilt.9, sa.7, ss.28120-28126, 2018 (Hakemli Dergi)
- XIX. **Hizmetkar Liderlik Firma Performansı İlişkisinde Örgütsel Özdeşleşmenin Aracı Etkisi**  
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- XX. **Effects of Servant Leadership on Gratitude, Empowerment, Innovativeness and Performance: Turkey Example**  
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- XXI. **Değişim Odaklı Liderlik, Örgütsel Özdeşleşme ve Örgütsel Vatandaşlık Davranışı İlişkisi.**  
ZEHİR C., Yavuz A.  
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- XXII. **Innovation and Performance: The Mediating Effect of Organizational Learning and Technological Capability**  
ZEHİR C., Esendemir N.  
International Journal of Research in Business and Social Science, cilt.6, sa.4, ss.48-60, 2017 (Hakemli Dergi)
- XXIII. **What Type Relationship Do We Have with Our Brands? Is The Name of This Relationship Brand Romance?**  
ZEHİR C., Aydin H.  
International Review of Management and Marketing, cilt.7, sa.2, ss.272-283, 2017 (Hakemli Dergi)
- XXIV. **Emotional and learning capability and their impact on team performance and product innovativeness in RD teams**  
ZEHİR C., GEMİCİ E., KÖLE M.  
Journal of Business Economics Finance, cilt.6, ss.88-96, 2017 (Hakemli Dergi)
- XXV. **Relationship between Market Orientation and Firm Performance: The Mediating Role of Organizational Capabilities in Family Business.**  
ZEHİR C., ERDOĞAN ÇELİK E.  
Dogus University Journal, cilt.18, sa.1, ss.147-163, 2017 (Hakemli Dergi)
- XXVI. **Examining the effect of cultural differences measuring with cultural intelligence scale cqs on employees job satisfaction in multi cultural companies**  
TELLİ A., ZEHİR C.  
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- XXVII. **THE MODERATING ROLE OF ETHICAL CLIMATE ON RELATIONSHIPS AMONG JOB SATISFACTION CORPORA TEENTREPRENEURSHIP AND ORGANIZATIONAL CITIZENSHIP**  
ZEHİR C., GOGUS Ç. G., KARAKADILAR İ. S.  
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- XXVIII. **IN COMPETITIVE INTENSITIES ENTREPRENEURSHIP ORIENTATION AND INNOVATION PERFORMANCE OF RELATIONSHIP**

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- XXX. **DETERMINING THE RELATIONSHIP BETWEEN THE FAMILY INFLUENCE, THE MARKETING ORIENTATION, THE MANAGERIAL DECISIONS AND THE BUSINEss**  
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- XXXI. **THE EFFECTS OF ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE THROUGH PRODUCT INNOVATION**  
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- XXXIV. **The Relationship between Cost Leadership Strategy Total Quality Management Applications and Financial Performance**  
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- XXXV. **The Relation between Learning Orientation and Variables of Firm Performance with Strategic Human Resources Management Applications in the Islamic Banks in Turkey**  
ZEHİR C., BAŞAR D.  
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- XXXVI. **THE EFFECT OF ORGANIZATIONAL JUSTICE PERCEPTION OF EMPLOYEES ON INDIVIDUAL AND FIRM PERFORMANCE IN TRANSFORMATIONAL LEADERSHIP CONTEXT**  
ZEHİR C., YILDIRIM G.  
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- XXXVII. **The Effects of the Structure of the Board of Directors on the Performance of Small to Medium Scale Enterprises**  
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- XXXIX. **The Relationships between Leadership Behaviors Team Learning and Performance among the Virtual Teams**  
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- XL. **Kisilik Tipleri, Duygusal Zeka, Is Tatmini Iliskisi Üzerine Yapilan Bir Arastirma/Types of Personality, Emotional Intelligence, With a Study on the Relationship Between...**  
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- XLI. **The Indirect Effects of Servant Leadership Behavior on Organizational Citizenship Behavior and Job Performance Organizational Justice as a Mediator**  
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- XLII. The effects of brand experience and service quality on repurchase intention: The role of brand relationship quality**  
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- XLIII. Relationships among Total Quality Management Practices: An Empirical Study in Turkish Industry**  
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- XLV. THE RELATIONSHIP AMONG CHARISMATIC LEADERSHIP ETHICAL CLIMATE JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN COMPANIES**  
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- XLVI. Strategic Orientations and Their Effects on Firm Performance in Turkish Family Owned Firms**  
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- XLVII. Field Research on Impact of Some Organizational Factors on Corporate Entrepreneurship and Business Performance in Turkish Automotive Industry**  
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- XLVIII. The Activation Level of Crises and the Change of Strategic Targets of Enterprises in Turkey during the Depression Era**  
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## Kitaplar

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- II. **Marka ve Müşteri İlişkileri Ekseninde Marka Deneyimi Kavramı**  
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- V. **Göç Özeline Gamer'in İncelenmesi**  
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- VI. **Istanbul as a Global Financial Center**  
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- XXVII. **The Effect of Emotional Intelligence on Organizational Performance: The Mediating Role of Organizational**  
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## Bilimsel Yayınlarında Hakemlikler

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Yayın: 161  
 Atıf (WoS): 1304

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## Akademî Dışı Deneyim

İstinye Üniversitesi, PROF.DR.

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