



MEHMET ÇAĞLAR

RES. ASST. PHD

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Learning Knowledge

Doctorate
2016 - 2021

Istanbul University, Institute Of Social Sciences, İşletme Fakültesi Bölümü, Turkey

Postgraduate
2014 - 2016

Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme (İngilizce) / Quantitative Methods, Turkey

Undergraduate
2009 - 2014

İstanbul Üniversitesi, İşletme Fakültesi, İşletme (İngilizce), Turkey

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Performance Evaluation of Financial Technology Companies, Istanbul University, School Of Business, Department Of Business Administration, 2020

Postgraduate, Impact of marketing and research and development expenditures on financial performance: A research in manufacturing industry, Marmara University, Sosyal Bilimler Enstitüsü, İşletme (İngilizce) Anabilim Dalı, 2016

Academic Titles / Tasks

Research Assistant
2015 - Continues

Yildiz Technical University, Faculty of Economic and Administrative Sciences, Department of Administration

Supported Projects

1. Erdin C., Çağlar M., Project Supported by Higher Education Institutions, OECD Ülkelerinin İnovasyon Etkinliklerinin Veri Zarflama Analizi ile Ölçülmesi ve İncelenmesi, 2020 - 2020

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

1. **Sustainable Development Goals: A cluster analysis of worldwide countries**
Çağlar M., Gurler C.
ENVIRONMENT DEVELOPMENT AND SUSTAINABILITY, 2021 (Journal Indexed in SCI)
2. **The relationship between logistics performance and carbon emissions: an empirical investigation on Balkan countries**
Karaduman H. A. , Karaman-Akgul A., Çağlar M., Akbaş H. E.
INTERNATIONAL JOURNAL OF CLIMATE CHANGE STRATEGIES AND MANAGEMENT, vol.12, no.4, pp.449-461, 2020 (Journal Indexed in SSCI)

Articles Published in Other Journals

1. **Clustering Countries by K-Means Method According to Causes of Death**
Gürler C., Çağlar M., Önay O.
Alphanumeric Journal - The Journal of Operations Research, Statistics, Econometrics and Management Information Systems, vol.8, no.1, pp.111-130, 2020 (International Refereed University Journal)
2. **Investigation of Shopping Channel Preferences of the Generation Y by Correspondence Analysis**
Demirhan A., Çağlar M.
Turkish Studies Economics, Finance, Politics, vol.14, no.2, pp.217-235, 2019 (Other Refereed National Journals)
3. **Impact of Marketing and R&D Expenditures on Financial Performance: A Research in Manufacturing Industry**
Çağlar M., Nişel R.
Research Journal of Business and Management (RJBM), vol.4, no.3, pp.359-371, 2017 (Refereed Journals of Other Institutions)
4. **Does Debt Really Crack the Whip? Evidence from a Panel of Selected OECD Countries**
Karagoz M., Çağlar M.
Procedia Economics and Finance, vol.38, pp.430-437, 2016 (Refereed Journals of Other Institutions)

Books & Book Chapters

1. **Success Prediction of a Crowdfunding Project in Art Categories**
Gürler C., Çağlar M.
in: Crowdfunding in the Public Sector, Lenart-Gansinieć R., Chen J., Editor, Springer, London/Berlin , Zug, pp.147-166, 2021
2. **Tourism and Income Level: Comparison of Countries by the Travel and Tourism Competitiveness Index**
Demirhan A., Çağlar M.
in: Issues in Tourism, Human Rights & Sustainable Environment, Genç V., Önvör M Ş, Editor, IJOPEC Publications, London, pp.9-18, 2018
3. **Reviewing Sustainability Awareness Studies By Content Analysis**
Demirhan A., Bozkurt S., Çağlar M., Yiğit B.
in: Multidisciplinary Approaches to Sustainability, Bakoğlu R., Keskin S., Yıldız M. L., Editor, IJOPEC Publications, London, pp.11-34, 2017
4. **Effect of Human Resources Practices on Sustainable Performance: A Survey of Technopark**

Companies

Demirhan A., Bozkurt S., Yiğit B., Çağlar M.

in: Social and Economic Perspectives on Sustainability, Erdoğan M., Mermod A.Y., Aşkun Yıldırım O.B., Editor, IJOPEC Publications, İstanbul, pp.115-121, 2016

Refereed Congress / Symposium Publications in Proceedings

- 1. Avrupa Birliği ve Aday Ülkelerinin Hava Kirliliğinden Kaynaklanan Ölümler Açısından Kümelenmesi**
Gürler C., Çağlar M.
20th International Business Congress, Giresun, Turkey, 11 - 13 June 2021, pp.771-778
- 2. Clustering Countries Considering Child Mortality by K-Means**
Çağlar M., Gürler C., Gürsoy U. T.
20th International Symposium on Econometrics, Operations Research and Statistics, Ankara, Turkey, 12 - 14 February 2020, pp.242
- 3. Examination of Countries in terms of Sustainable Development Goals**
Çağlar M., Gürler C.
20th International Symposium on Econometrics, Operations Research and Statistics, Ankara, Turkey, 12 - 14 February 2020, pp.260
- 4. Ülkelerin Ölüm Nedenlerinin Kümeleme Analizi ile İncelenmesi**
Gürler C., Çağlar M., Önay O.
39. Yöneylem Araştırması ve Endüstri Mühendisliği Ulusal Kongresi, Ankara, Turkey, 12 - 14 June 2019, pp.54
- 5. Sectorial Basis Changes and Development of Carbon Performance in European Countries**
Karaduman H. A. , Çağlar M., Akbaş H. E. , Varank G.
10th International Conference on Governance Fraud Ethics and Corporate Social Responsibility, Edirne, Turkey, 25 - 27 April 2019
- 6. Reviewing Sustainability Awareness Studies by Content Analysis**
DEMİRHAN A., BOZKURT S., ÇAĞLAR M., YİĞİT B.
2nd International Sustainability Congress 2017, 27 - 28 October 2017, pp.68-69
- 7. Comparison of Countries by Global Competitiveness Index**
DEMİRHAN A., ÇAĞLAR M.
3rd Annual International Conference on Social Sciences (AICSS), İstanbul, Turkey, 26 October 2017, vol.1, no.1, pp.89-101
- 8. Crowdfunding success prediction: An empirical study on Indiegogo platform**
TOLUN TAYALI S., GÜRLER C., ÇAĞLAR M.
IISES 34th International Academic Conference, Floransa, Italy, 13 September 2017, vol.1, no.1, pp.304
- 9. Multi-pronged Relationships among Ethical Leadership, Quality of Work Life, Organizational Commitment and Turnover Intention: A Model Development Endeavor**
Aydemir M., Karagöz M., Çağlar M.
2nd Annual International Conference on Social Sciences (AICSS), İstanbul, Turkey, 2 - 04 June 2016, vol.1, pp.113-124
- 10. A Panel Data Analysis of External Debt and GDP Relationship: Evidence from Selected OECD Countries**
Karagöz M., Çağlar M.
İstanbul Conference of Economics and Finance (ICEF 2015), İstanbul, Turkey, 22 October 2015, vol.1, no.1, pp.5

Courses

Temel Bilgisayar Bilimleri, Undergraduate, 2020 - 2021

Introductory Computer Sciences, Undergraduate, 2020 - 2021

Scientific Refereeing

International Journal of Innovation Science, Journal Indexed in ESCI, July 2021

Research Areas

Social Sciences and Humanities, Management, Quantitative Methods