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Education Information

Doctorate, Istanbul University, Institute Of Social Sciences, İşletme Fakültesi Bölümü, Turkey 2016 - 2021

Post Graduate, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme (İngilizce) / Quantitative Methods, Turkey 2014 - 2016

Under Graduate, İstanbul Üniversitesi, İşletme Fakültesi, İşletme (İngilizce), Turkey 2009 - 2014

Dissertations

Post Graduate, Impact of marketing and research and development expenditures on financial performance: A research in manufacturing industry, Marmara University, Sosyal Bilimler Enstitüsü, İşletme (İngilizce) Anabilim Dalı, 2016

Research Areas

Social Sciences and Humanities, Management, Quantitative Methods

Academic Titles / Tasks

Research Assistant, Yıldız Technical University, Faculty of Economic and Administrative Sciences, Department of Administration, 2015 - Continues

Articles Published in Other Journals

- I. **Clustering Countries by K-Means Method According to Causes of Death**
Gürler C., Çağlar M., Önay O.
Alphanumeric Journal - The Journal of Operations Research, Statistics, Econometrics and Management Information Systems, vol.8, no.1, pp.111-130, 2020 (International Refereed University Journal)
- II. **Investigation of Shopping Channel Preferences of the Generation Y by Correspondence Analysis**
Demirhan A., Çağlar M.
Turkish Studies Economics, Finance, Politics, vol.14, no.2, pp.217-235, 2019 (Other Refereed National Journals)
- III. **Impact of Marketing and R&D Expenditures on Financial Performance: A Research in Manufacturing Industry**
Çağlar M., Nişel R.
Research Journal of Business and Management (RJBM), vol.4, no.3, pp.359-371, 2017 (Refereed Journals of Other Institutions)
- IV. **Does Debt Really Crack the Whip? Evidence from a Panel of Selected OECD Countries**

Books & Book Chapters

- I. **Tourism and Income Level: Comparison of Countries by the Travel and Tourism Competitiveness Index**
Demirhan A., Çağlar M.
in: Issues in Tourism, Human Rights & Sustainable Environment, Genç V.,Önver M Ş, Editor, IJOPEC Publications, London, pp.9-18, 2018
- II. **Reviewing Sustainability Awareness Studies By Content Analysis**
Demirhan A., Bozkurt S., Çağlar M., Yiğit B.
in: Multidisciplinary Approaches to Sustainability, Bakoğlu R.,Keskin S.,Yıldız M. L., Editor, IJOPEC Publications, London, pp.11-34, 2017
- III. **Effect of Human Resources Practices on Sustainable Performance: A Survey of Technopark Companies**
Demirhan A., Bozkurt S., Yiğit B., Çağlar M.
in: Social and Economic Perspectives on Sustainability, Erdoğan M.,Mermod A.Y,Aşkun Yıldırım O.B, Editor, IJOPEC Publications, İstanbul, pp.115-121, 2016

Refereed Congress / Symposium Publications in Proceedings

- I. **Ülkelerin Çocuk Ölüm Oranlarına Göre K-Ortalamlar Yöntemi İle Analizi**
Çağlar M., Gürler C.
20th International Symposium on Econometrics, Operations Research and Statistics, Ankara, Turkey, 12 - 14 February 2020, pp.2
- II. **Ülkelerin Sürdürülebilir Kalkınma Hedefleri Açısından İncelenmesi**
Çağlar M., Gürler C.
20th International Symposium on Econometrics, Operations Research and Statistics, Ankara, Turkey, 12 - 14 February 2020, pp.1
- III. **Ülkelerin Ölüm Nedenlerinin Kümeleme Analizi ile İncelenmesi**
Gürler C., Çağlar M., Öney O.
39. Yöneylem Araştırması ve Endüstri Mühendisliği Ulusal Kongresi, Ankara, Turkey, 12 - 14 June 2019, pp.54
- IV. **Sectorial Basis Changes and Development of Carbon Performance in European Countries**
Karaduman H. A. , Çağlar M., Akbaş H. E. , Varank G.
10th International Conference on Governance Fraud Ethics and Corporate Social Responsibility, Edirne, Turkey, 25 - 27 April 2019
- V. **Comparison of Countries by Global Competitiveness Index**
DEMİRHAN A., ÇAĞLAR M.
3rd Annual International Conference on Social Sciences (AICSS), İstanbul, Turkey, 26 October 2017, vol.1, no.1, pp.89-101
- VI. **Crowdfunding success prediction: An empirical study on Indiegogo platform**
TOLUN TAYALI S., GÜRLER C., ÇAĞLAR M.
IISES 34th International Academic Conference, Floransa, Italy, 13 September 2017, vol.1, no.1, pp.304
- VII. **Multi-pronged Relationships among Ethical Leadership, Quality of Work Life, Organizational Commitment and Turnover Intention: A Model Development Endeavor**
Aydemir M., Karagöz M., Çağlar M.
2nd Annual International Conference on Social Sciences (AICSS), İstanbul, Turkey, 2 - 04 June 2016, vol.1, pp.113-124

VIII. A Panel Data Analysis of External Debt and GDP Relationship: Evidence from Selected OECD Countries

Karagöz M., Çağlar M.

İstanbul Conference of Economics and Finance (ICEF 2015), İstanbul, Turkey, 22 October 2015, vol.1, no.1, pp.5

Supported Projects

Erdin C., Çağlar M., Project Supported by Higher Education Institutions, OECD Ülkelerinin İnovasyon Etkinliklerinin Veri Zarflama Analizi ile Ölçülmesi ve İncelenmesi, 2020 - 2020