

MEHMET GÜRAY GÜLER

PROF.

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International Researcher IDs

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Publons / Web Of Science ResearcherID: ABA-1593-2020

ScopusID: 56725851300

Yoksis Researcher ID: 190433

Learning Knowledge

| | |
|------------------------------|--|
| Doctorate 2005 - 2012 | Bogazici University, Endüstri Mühendisliği, Turkey |
| 2003 - 2005 | Bogazici University, Endüstri Mühendisliği, Turkey |
| Undergraduate 1998 - 2002 | Bogazici University, Endüstri Mühendisliği, Turkey |

Foreign Languages

English, C1 Advanced

Academic Titles / Tasks

| | |
|------------------------------------|---|
| Professor 2022 - Continues | Yildiz Technical University, Faculty Of Mechanical Engineering, Department Of Industry Engineering |
| Associate Professor 2017 - 2022 | Yildiz Technical University, Faculty Of Mechanical Engineering, Department Of Industry Engineering |
| Assistant Professor 2015 - 2016 | Yildiz Technical University, Faculty Of Mechanical Engineering, Department Of Industry Engineering |
| Research Assistant 2005 - 2013 | Bogazici University, Faculty Of Engineering, Department Of Industrial Engineering |

Supported Projects

1. Güler M. G., Yağız İ. İ., TUBITAK Project, MRO-OPTİMİZER: AIRPLANE MAINTAINANCE OPTIMUM SCHEDULING SYSTEM, 2016 - 2018
 2. Gürsoy M., Özén H., Yardım M. S., Kuşakçı Gündoğar S. Ş., Saracoğlu A., Tuzkaya U. R., Demir İ., Kaya İ., Güler M. G.,

3. Güler M. G., Erol K., TUBITAK Project, V-NOS: Vivense Freight Optimization System, 2015 - 2016

Published journal articles indexed by SCI, SSCI, and AHCI

1. **Renewable GenCo bidding strategy using newsvendor-based neural networks: An example from Turkish electricity market**
Polat E., GÜLER M. G., Ulukuş M. Y.
Electric Power Systems Research, vol.231, 2024 (SCI-Expanded)
2. **Locating hydrogen fuel stations: A comparative study for Istanbul**
Gündüz S. B., GEÇİCİ E., GÜLER M. G.
International Journal of Hydrogen Energy, vol.52, pp.1234-1246, 2024 (SCI-Expanded)
3. **Optimization and analysis of a hydrogen supply chain in terms of cost, CO₂ emissions, and risk: the case of Turkey**
Erdoğan A., GÜLER M. G.
International Journal of Hydrogen Energy, vol.48, no.60, pp.22752-22765, 2023 (SCI-Expanded)
4. **Design of a future hydrogen supply chain: A multi-objective model for Turkey**
Erdoğan A., GEÇİCİ E., GÜLER M. G.
International Journal of Hydrogen Energy, vol.48, no.31, pp.11775-11789, 2023 (SCI-Expanded)
5. **Multi-period planning of hydrogen refuelling stations using flow data: A case study for Istanbul**
GEÇİCİ E., GÜLER M. G., Bilgiç T.
International Journal of Hydrogen Energy, vol.47, no.95, pp.40138-40155, 2022 (SCI-Expanded)
6. **Muller muscle conjunctival resection or external levator advancement; a quantitative comparison of symmetry in unilateral ptosis ***
Cabuk K. S., Nacaroglu S. A., Karabulut G. O., Fazil K., ARSLAN M. S., GÜLER M. G., Taskapili M.
EUROPEAN JOURNAL OF OPHTHALMOLOGY, vol.32, no.4, pp.2125-2132, 2022 (SCI-Expanded)
7. **An analysis on the marketing budget of a newsvendor**
GÜLER M. G.
OPERATIONAL RESEARCH, vol.22, no.3, pp.2587-2603, 2022 (SCI-Expanded)
8. **A data-driven matching algorithm for ride pooling problem**
Sahin A., SEVİM İ., Albey E., GÜLER M. G.
COMPUTERS & OPERATIONS RESEARCH, vol.140, 2022 (SCI-Expanded)
9. **Scheduling the vehicles of bus rapid transit systems: a case study**
SEVİM İ., Tekiner-Mogulkoc H., GÜLER M. G.
INTERNATIONAL TRANSACTIONS IN OPERATIONAL RESEARCH, vol.29, no.1, pp.347-371, 2022 (SCI-Expanded)
10. **A web-based decision support system for examination timetabling**
GÜLER M. G., GEÇİCİ E., Köroğlu T., Becit E.
Expert Systems with Applications, vol.183, 2021 (SCI-Expanded)
11. **Design of a future hydrogen supply chain: A multi period model for Turkey**
GÜLER M. G., GEÇİCİ E., Erdoğan A.
International Journal of Hydrogen Energy, vol.46, pp.16279-16298, 2021 (SCI-Expanded)
12. **Optimal pricing and inventory strategies for fashion products under time-dependent interest rate and demand**
Akan M., Albey E., GÜLER M. G.
COMPUTERS & INDUSTRIAL ENGINEERING, vol.154, 2021 (SCI-Expanded)
13. **A decision support system for scheduling the shifts of physicians during COVID-19 pandemic**
GÜLER M. G., GEÇİCİ E.
Computers and Industrial Engineering, vol.150, 2020 (SCI-Expanded)
14. **A spreadsheet-based decision support system for examination timetabling**
GÜLER M. G., GEÇİCİ E.

- Turkish Journal of Electrical Engineering and Computer Sciences, vol.28, no.3, pp.1584-1598, 2020 (SCI-Expanded)
15. **Advertising and forecasting investments of a newsvendor**
GÜLER M. G.
4OR-A QUARTERLY JOURNAL OF OPERATIONS RESEARCH, vol.17, no.1, pp.45-73, 2019 (SCI-Expanded)
 16. **Examination timetabling problem with scarce resources: a case study**
KESKİN M. E., DÖYEN A., Akyer H., GÜLER M. G.
EUROPEAN JOURNAL OF INDUSTRIAL ENGINEERING, vol.12, no.6, pp.855-874, 2018 (SCI-Expanded)
 17. **Influence maximization in social networks: an integer programming approach**
KESKİN M. E., GÜLER M. G.
TURKISH JOURNAL OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCES, vol.26, no.6, pp.3383-3396, 2018 (SCI-Expanded)
 18. **Joint pricing and inventory control for additive demand models with reference effects**
Guler M. G., Bilgic T., Gullu R.
ANNALS OF OPERATIONS RESEARCH, vol.226, pp.255-276, 2015 (SCI-Expanded)
 19. **Coordinating decentralised assembly systems with random yield and random demand**
Guler M. G.
INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH, vol.53, no.3, pp.886-896, 2015 (SCI-Expanded)
 20. **On teaching assistant-task assignment problem: A case study**
Guler M. G., KESKİN M. E., Doyen A., Akyer H.
COMPUTERS & INDUSTRIAL ENGINEERING, vol.79, pp.18-26, 2015 (SCI-Expanded)
 21. **Joint inventory and pricing decisions when customers are delay sensitive**
Guler M. G., Bilgic T., Gullu R.
INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS, vol.157, pp.302-312, 2014 (SCI-Expanded)
 22. **Joint inventory and pricing decisions with reference effects**
Güler M. G., Bilgiç T., Güllü A. R.
IIE TRANSACTIONS, vol.46, pp.330-343, 2014 (SCI-Expanded)
 23. **A note on: "The effect of optimal advertising on the distribution-free newsboy problem"**
Guler M. G.
INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS, vol.148, pp.90-92, 2014 (SCI-Expanded)
 24. **The value of modeling with reference effects in stochastic inventory and pricing problems**
Guler M. G.
EXPERT SYSTEMS WITH APPLICATIONS, vol.40, no.16, pp.6593-6600, 2013 (SCI-Expanded)
 25. **A hierarchical goal programming model for scheduling the outpatient clinics**
Guler M. G.
EXPERT SYSTEMS WITH APPLICATIONS, vol.40, no.12, pp.4906-4914, 2013 (SCI-Expanded)
 26. **On coordination under random yield and random demand**
Guler M. G., Keskin M. E.
EXPERT SYSTEMS WITH APPLICATIONS, vol.40, no.9, pp.3688-3695, 2013 (SCI-Expanded)
 27. **A goal programming model for scheduling residents in an anesthesia and reanimation department**
GÜLER M. G., İDİN K., Guler E. Y.
EXPERT SYSTEMS WITH APPLICATIONS, vol.40, no.6, pp.2117-2126, 2013 (SCI-Expanded)
 28. **On coordinating an assembly system under random yield and random demand**
Guler M. G., Bilgic T.
EUROPEAN JOURNAL OF OPERATIONAL RESEARCH, vol.196, pp.342-350, 2009 (SCI-Expanded)

Articles Published in Other Journals

1. **A decision support system for nurse scheduling problem**
Gecici E., GÜLER M. G.
PAMUKKALE UNIVERSITY JOURNAL OF ENGINEERING SCIENCES-PAMUKKALE UNIVERSITESI MUHENDISLIK

- BİLİMLERİ DERGİSİ, vol.26, no.4, pp.749-757, 2020 (ESCI)
2. **Optimal pricing policy with inventory related costs and reference effects**
GÜLER M. G., Akan M., SEVİM İ.
PAMUKKALE UNIVERSITY JOURNAL OF ENGINEERING SCIENCES-PAMUKKALE UNIVERSITESI MUHENDISLIK
BİLİMLERİ DERGİSİ, vol.23, no.4, pp.451-461, 2017 (ESCI)
 3. **Automated vehicle scheduling system A case of Metrobus System**
SEVİM İ., TEKİNER MOĞULKOÇ H., GÜLER M. G., Mutlu Z. P.
sigma journal of engineering and natural sciences, vol.7, no.1, pp.1-7, 2016 (ESCI)
 4. **Automated Vehicle Scheduling System: A Case Study of Metrobus System**
SEVİM İ., TEKİNER MOĞULKOÇ H., GÜLER M. G.
Sigma Journal of Engineering and Natural Sciences, vol.1, no.7, pp.1-7, 2016 (ESCI)
 5. **Should Inventory Managers Care About Consumer Behavior?**
Güler M. G., Bilgiç T., Güllü A. R.
ISE Magazine, vol.46, no.1, pp.1-3, 2014 (Non Peer-Reviewed Journal)

Books & Book Chapters

1. **Electricity Market Structure and Forecasting Market Clearing Prices**
Derinkuyu K., Güler M. G.
in: Environmentally-Benign Energy Solutions, Ibrahim Dincer, C. Ozgur Colpan, Mehmet Akif Ezan, Editor, Springer, London/Berlin , Ontario, pp.155-175, 2020
2. **Production Planning Using Day-Ahead Prices in a Cement Plant**
GÜLER M. G., EMİR T.
in: Exergetic, Energetic and Environmental Dimensions, Ibrahim Dincer, C. Ozgur Colpan, Onder Kizilkan, Editor, Springer, 2018
3. **Building Empirical Models**
Güler M. G.
in: Engineering Statistics, Coşkun Özkan, Editor, Palme Yayın Dağıtım, İstanbul, pp.299-359, 2016

Refereed Congress / Symposium Publications in Proceedings

1. **Impact of Turkish National Culture on Agile Software Development in Turkey**
Gelmis A., Ozkan N., Ahmad A. J., GÜLER M. G.
6th International Conference on Lean and Agile Software Development (LASD), ELECTR NETWORK, 22 January 2022, vol.438, pp.78-95
2. **Electricity Market Structure and Forecasting Market Clearing Prices**
Derinkuyu K., GÜLER M. G.
7th Global Conference on Global Warming (GCGW), İzmir, Turkey, 24 - 28 June 2018, pp.155-175
3. **Hydrogen Supply Network**
Geçici E., Güler M. G.
WESCE, İstanbul, Turkey, 26 - 28 August 2019, pp.1-2
4. **Gün Öncesi Elektrik Piyasası Kullanarak Enerji Verimli Üretim Planlama Çimento Fabrikası Uygulaması**
Güler M. G., Emir T.
37. YAEM Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017, pp.23
5. **Ders Çizelgeleme Karar Destek Sistemi**
Yılmaz B., Sarıkoc R., Altindal T., Güler M. G.
37. YAEM Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017, pp.58-59
6. **Nakliye Optimizasyonu: Bir E-ticaret Firmasında Uygulama**

- Güler M. G., Sevim İ., Erol K.
37. YAEM Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017, pp.19
7. **Günes Enerjisinden Elektrik Üretim Miktarının Makine Ögrenmesi Yöntemleri Ile Tahmini**
Yazıcı S., Güler M. G.
37. YAEM Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017, pp.96
8. **Bir E-Ticaret Firmasında Tasiyıcı Seçmeli ve Siparis Birlestirmeli Araç Rotalama Uygulaması**
Erdogdu F., Güler M. G.
37. YAEM Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017, pp.19
9. **A ENERGY EFFICIENT PRODUCTION PLANNING MODEL USING A DAY AHEAD PRICES THE CASE OF A CEMENT PLANT**
EMİR T., GÜLER M. G.
2nd INTERNATIONAL CONFERENCE ON ENERGY SYSTEMS ISTANBUL 2016 - ICES2016, 21 - 23 December 2016
10. **Çok Garajlı Araç Çizelgeleme Problemi'nin Çok Ürünlü Akış Modeli Tabanlı Sezgisellerle Çözümü**
SEVİM İ., TEKİNER MOĞULKOÇ H., GÜLER M. G.
Yöneylem Arastırması ve Endüstri Mühendsiliği 36. Ulusal Kongresi, İzmir, Turkey, 13 July 2016
11. **Using Fuzzy AHP and Conjoint Analysis to Identify Importance Degrees of Parameters on Academic Performance**
İLBAHAR E., ÇEBİ S., GÜLER M. G.
The 4th International Fuzzy Systems Symposium, 5 - 06 November 2015
12. **NETWORK DESIGN OF URBAN LOGISTICS SYSTEMS AN APPLICATION FOR MEAT PRODUCTS SECTOR**
TANYAŞ M., TUZKAYA U. R., GÜLER M. G., YILMAZER K. B.
XIII. INTERNATIONAL LOGISTICS & SUPPLY CHAIN CONGRESS 2015, İzmir, Turkey, 22 - 23 October 2015, pp.318-324
13. **Sınırlı Kaynaklar Altında Sınav Çizelgeleme**
Güler M. G., Keskin M. E., Döyen A., Akyer H.
34. YAEM Ulusal Kongresi, Bursa, Turkey, 25 - 27 June 2014, pp.16
14. **Raf Alan Optimizasyonu**
Güler M. G., Çebi S., Dal B., Baydemir T.
34. YAEM Ulusal Kongresi, Bursa, Turkey, 25 - 28 June 2014, pp.14
15. **Optimal pricing-inventory decisions under reference effects**
Güler M. G., Akan M.
33. YAEM Ulusal Kongresi, İstanbul, Turkey, 26 - 28 June 2013, pp.34
16. **The effect of advertising and forecasting on the newsboy problem**
Güler M. G.
33. YAEM Ulusal Kongresi, İstanbul, Turkey, 26 - 28 June 2013, pp.34
17. **Nöbet Çizelgeleri Hem Adil Hem de Çabuk Hazırlanabilir mi? "Bir Amaç Programlama Uygulaması"**
İdin K., Güler M. G., Öztürk E., Güler E. Y.
Türk Anesteziyoloji ve Reanimasyon Derneği 46.Uluslararası Kongresi, Girne, Cyprus (Kktc), 7 - 11 November 2012
18. **Joint Pricing and Inventory Decisions with Delay Sensitive Customers**
Güler M. G., Bilgiç T., Güllü A. R.
17th International Symposium on Inventories, Budapest, Hungary, 20 - 24 August 2012, pp.163
19. **On Coordination Under Random Yield and Random Demand**
Güler M. G., Bilgiç T.
EURO XXV, Vilnius, Lithuania, 8 - 11 July 2012, pp.132
20. **Joint Pricing and Control for Additive Demand Models With Reference Effects**
Güler M. G., Bilgiç T., Güllü A. R.
4th P&OM World Conference, Amsterdam, Netherlands, 2 - 04 July 2012, pp.150-162
21. **Pricing and inventory control in a multi-class queueing system**
Güler M. G., Bilgiç T., Güllü A. R.
4th World Conference P&OM , Amsterdam, Netherlands, 1 - 05 July 2012, pp.111-122
22. **Doktor Nöbetlerinin Çizelgelemesi Üzerine Bir Uygulama**

- Güler M. G., İdin K., Yılmaz Güler E.
32. YAEM Ulusal Kongresi, İstanbul, Turkey, 20 - 22 June 2012, pp.14
23. **Beklemeye Duyarlı Müşteriler ile Stok ve Fiyatlandırma Kararları**
Güllü A. R., Güler M. G., Bilgiç T.
32. YAEM Ulusal Kongresi, İstanbul, Turkey, 20 - 22 June 2012, pp.24
24. **Toplanır Rassallık İçeren Talep Modellerinde Referans Etkisi Altında Birleşik Stok ve Fiyatlandırma Kararları**
Bilgiç T., Güler M. G., Güllü A. R.
32. YAEM Ulusal Kongresi, İstanbul, Turkey, 20 - 22 June 2012, pp.15
25. **Joint Inventory and Pricing Decisions with Reference Effects**
Güler M. G., Bilgiç T., Güllü A. R.
23rd Annual POMS Conference, Illinois, United States Of America, 20 - 23 April 2012, pp.110

Courses

Advanced Computer Programming, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019
Introduction to Computer Sciences, Undergraduate, 2020 - 2021
Finansal Yönetim, Postgraduate, 2019 - 2020, 2018 - 2019
Statistics, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018
Seminer, Postgraduate, 2019 - 2020, 2018 - 2019
Artificial Intelligence and Expert Systems, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019
Cost Accounting in Industrial Engineering, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016
Probability, Undergraduate, 2017 - 2018
Financial Management - Gr1, Undergraduate, 2017 - 2018, 2016 - 2017
Material Handling Systems, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015
Endüstride Maliyet Muhasebesi, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016
Financial Management - Gr2, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015
Quality Management, Undergraduate, 2016 - 2017
E-business Management, Undergraduate, 2015 - 2016

Advising Theses

Ahmad A. J., Güler M. G., AN EXPLORATORY INVESTIGATION INTO THE USE OF AGILE DEVELOPMENT IN THE TURKISH SOFTWARE DEVELOPMENT SECTOR, Postgraduate, A.Gelmiş(Student), 2020
Bayyurt N., Güler M. G., Elektrik üretim ve fiyat tahmin yöntemleriyle elektrik piyasasındaki dengesizlik maliyetlerinin optimizasyonu, Postgraduate, S.YAZICI(Student), 2020
Güler M. G., Elektrik fiyatlarının üretim planlama sürecine etkisi: bir çimento fabrikası uygulaması, Postgraduate, T.EMİR(Student), 2018
Tekiner Moğulkoc H., Güler M. G., A state space reduction heuristic for multiple depot vehicle scheduling problem, Postgraduate, İ.SEVİM(Student), 2016

Metrics

Publication: 72
Citation (WoS): 263
Citation (Scopus): 422
H-Index (WoS): 9
H-Index (Scopus): 12

Research Areas

Artificial Intelligence, Computer Learning and Pattern Recognition, Inventory Systems, Scheduling, Service Systems
Modeling and Analysis, Supply Chain and Logistics Management

Non Academic Experience

Lojika Bilgi Teknolojileri A.Ş.