

## Assoc. Prof. Pınar BÜYÜKBALCI

### Personal Information

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### Education Information

Doctorate, Bogazici University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2005 - 2010

### Foreign Languages

English, C2 Mastery

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Associate Professor, Yildiz Technical University, Faculty of Economic and Administrative Sciences, Department of Administration, 2006 - Continues

### Advising Theses

Büyükbacı P., GİRİŞİMCİ ŞİRKETLERİN ÖLÇEKLENMİŞ ŞİRKETLERE DÖNÜŞÜM SURECİNDE ÇEVİK ORGANİZASYON YAKLAŞIMININ PERFORMANS ÜZERİNE ETKİSİ, Post Graduate, D.CAN(Student), 2020

Büyükbacı P., Havayolu şirketlerinde müşteri hizmetleri tasarımı ve performans etkisi, Post Graduate, S.ADIGÜZEL(Student), 2019

Büyükbacı P., Kurumsal girişimcilik profilinin firmanın yenilikçilik performansı üzerindeki etkisinde iç girişimcilik davranışının aracı rolü, Post Graduate, C.TURAN(Student), 2019

Büyükbacı P., Girişimcilik ekosisteminde melek yatırımcının değişen rolü üzerine bir literatür taraması, Post Graduate, S.GÜRBULAK(Student), 2019

Büyükbacı P., The relationship between management models and organizational innovativeness, Post Graduate, Z.BOUKARİ(Student), 2017

BÜYÜKBALCI P., Hizmet İçi Eğitimde Mobil Öğrenme ve GSM Sektöründe Bir Uygulama, Post Graduate, S.Sarı(Student), 2016

Büyükbacı P., Stratejik plan çerçevesinde pazarlama planının kurgulanması, Post Graduate, C.ARSLAN(Student), 2016

### Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

- I. **Uncharted waters of the entrepreneurial ecosystems research: Comparing Greater Istanbul and Reading ecosystems**  
Belitski M., BÜYÜKBALCI P.  
GROWTH AND CHANGE, 2020 (Journal Indexed in SSCI)
- II. **How does innovativeness yield superior firm performance? The role of marketing effectiveness**  
Alpay G., Bodur M., Yılmaz C., BÜYÜKBALCI P.  
INNOVATION-MANAGEMENT POLICY & PRACTICE, vol.14, no.1, pp.107-128, 2012 (Journal Indexed in SSCI)

## Articles Published in Other Journals

- I. **Embracing Product Innovativeness in Technology Firms: The Impact of Management Model Principles**  
BÜYÜKBALCI P., ERTEMSİR E., BOUKARI Z.  
Technology Innovation Management Review, vol.10, no.12, pp.31-45, 2020 (Journal Indexed in ESCI)
- II. **Introduction of a Conceptual Model Representing the Relationship Between Two Firms in a Multiactor Environment**  
BÜYÜKBALCI P.  
International Journal of Arts and Sciences, vol.4, no.7, pp.227-235, 2011 (Refereed Journals of Other Institutions)
- III. **Kurumsal Sosyal Sorumluluk Kavramı ve Gelişmekte Olan Ülkelerde Konuya Bakış**  
Gürol Y. D. , Büyükbacı P., Bal Y., Ertemsir E.  
Siyasal: Journal of Political Sciences (Online), no.43, pp.135-163, 2010 (National Refreed University Journal)
- IV. **Analyzing Foreign Direct Investment Decisions of MNEs Within the Competitive Framework: A Value Chain Based Perspective**  
Büyükbacı P.  
Yönetim Dergisi:İstanbul Üniversitesi İşletme Fakültesi İşletme İktisadi Enstitüsü, vol.67, pp.67-83, 2010 (National Refreed University Journal)

## Books & Book Chapters

- I. **Formül Sosunda - Girişimcilik Vakaları**  
BÜYÜKBALCI P., Batum U.  
Beta Yayınevi, 2017
- II. **Günümüz İşletmelerinin Yönetimi**  
CAN E., BÜYÜKBALCI P., BAL Y., ERTEMSİR E.  
Beta Basım Yayım Dağıtım, İstanbul, 2016
- III. **GÜNÜMÜZ İŞLETMELERİNİN YÖNETİMİ**  
CAN E., BÜYÜKBALCI P., BAL Y., ERTEMSİR E.  
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- IV. **İŞLETME BİLİMİNE GİRİŞ**  
CAN E., BÜYÜKBALCI P., BAL Y.  
BETA YAYINEVİ, 2016
- V. **Sınırları Aşmak - TAV Şirket Vakaları**  
Büyükbacı P., Büyükbacı P.  
TAV Akademi Yayınları, İstanbul, 2014
- VI. **Kırmızı Mavi Havacılık Vakaları**  
Batum U., Büyükbacı P., Ertemsir E.  
Beta Basım Yayım Dağıtım, İstanbul, 2014
- VII. **Leading Diversified Workforce to Improve Organizational Network Effectiveness**  
BÜYÜKBALCI P., BAL Y., ERTEMSİR E., BATUK TURAN S.

in: Chaos Complexity and Leadership 2012, Santo Banerjee, Şefika Şule Erçetin, Editor, SPRINGER NETHERLANDS, pp.183-192, 2014

VIII. **İşletme Bilimine Giriş, Beta Yayınevi**

CAN E., BÜYÜKBALCI P., BAL Y.

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IX. **Leveraging Multinational Firm Performance Through the Use of Diversified Top Management Teams**

Büyükbacı P.

in: Handbook of Research on Workforce Diversity in a Global Society: Technologies and Concepts, Chaunda Scott, Marilyn Bird, Editor, IGI Global, Illinois, pp.185-202, 2012

X. **Sustaining Multinational Strategic Performance through Value Chain Based Competitive Advantage**

Büyükbacı P.

in: Business Strategy and Sustainability, Güler Aras, David Crowther, Editor, Emerald Ink Publishing, London, pp.45-66, 2012

XI. **Importance of Organizational Values in Business Management: A Content Analysis Approach**

ERTEMSİR E., GÜROL Y. D., BAL Y., BÜYÜKBALCI P.

in: International Developments in Management Research, GREGORY T. PAPANIKOS, Editor, ATINER PUBLISHING, ATİNA, pp.103-113, 2011

XII. **Leading the Organizational Dynamics of E-Business Firms**

CAN E., Bal Y., Büyükbacı P.

in: Encyclopedia of E-Business Development and Management in the Global Economy, In Lee , Editor, Igi Global, Illinois, pp.296-304, 2010

XIII. **Örgütsel Kriz Kavramı Ve Örgütsel Değişkenler İle Kriz Arasındaki İlişkilerin İrdelenmesi**

CAN E., Büyükbacı P.

in: Kriz Yönetimi, Haluk Sümer Ve Helmut Pernsteiner, Editor, Bilgi Üniversitesi Yayınları, İstanbul, pp.115-143, 2009

## **Refereed Congress / Symposium Publications in Proceedings**

I. **Fast and Ambidexterous: Internationalization Process of Technology Ventures**

Büyükbacı P.

23rd McGill International Entrepreneurship Conference, Odense, Denmark, 28 - 30 August 2019, pp.120-136

II. **Entrepreneurship ecosystems in greater Reading and greater Istanbul: Bridging regional and international perspective**

Büyükbacı P.

7th John Dunning Centre-UNCTAD Conference on International Business, Reading, United Kingdom, 5 - 06 April 2019

III. **Entrepreneurship Ecosystem Evolution Path: Impact of Network Ties**

BÜYÜKBALCI P.

AICSS, 26 - 28 October 2017

IV. **The relationship between management modelsorganizational innovativeness**

BÜYÜKBALCI P., Boukari Z.

ECIE, 21 - 22 September 2017

V. **How are Strategy and Organizational Culture Related? A Conceptual Discussion**

Güven A., BÜYÜKBALCI P., DÜLGER TAŞKIN A. M.

21st Eurasia Business and Economics Society (EBES) Conference - Budapest, Budapest, Hungary, 12 - 14 January 2017, pp.42

VI. **Impact of Psychological Distance on Pricing Decisions of Global Companies**

CAN E., Büyükbacı P., Arslan B.

International Congress of Management, Economy and Policy, İstanbul, Turkey, 26 November 2016, pp.456

VII. **Network Structure as a Determinant of Foreign Direct Investment Based Competitive Advantage**

- Büyükbalcı P.  
International Business and Management Conference, Adana, Czech Republic, 11 - 12 November 2016, pp.5-10
- VIII. **Designing an Ambidextrous Business Model Facts and Acts**  
Büyükbalcı P., Batum U.  
EURAM, Warszawa, Poland, 17 June 2014 - 20 July 2015, pp.50-58
- IX. **A modern perspective on organization structure organigraphs and its relation with firm business model**  
CAN E., Büyükbalcı P.  
1st Annual Conference on Social Sciences (AICSS), İstanbul, Turkey, 21 May 2015, pp.10-20
- X. **A Modern Perspective on Organization Structure Organigraph and Its Relation with Firm Business Model**  
Can E., Büyükbalcı P.  
AICSS, İstanbul, Turkey, 21 - 23 May 2015, pp.20-30
- XI. **Improving Social Responsibility Through Ethical Leadership: A Perceptions Based View**  
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IISES, Praha, Czech Republic, 1 - 04 September 2014, pp.60-68
- XII. **It's Not What You Know, It is Who You Know: The Role of Entrepreneurial Networks in Turkey**  
Büyükbalcı P.  
Academy of International Business, Vancouver, Canada, 24 June 2014 - 26 June 2016, pp.97
- XIII. **Subsidiary Entrepreneurship as a Function of Networking Capability, Embeddedness and Managerial Interaction**  
Büyükbalcı P.  
EURAM, Valencia, Spain, 4 - 07 June 2014, pp.12-20
- XIV. **Çevresel Dinamikleri Yönetmede Bir Araç Olarak Yönetim Kurulları: Yapısal Bir İnceleme**  
GÜROL Y. D. , Büyükbalcı P., Ertemsir E.  
12. Ulusal İşletmecilik Kongresi, Muğla, Turkey, 02 May 2013, pp.10-20
- XV. **Çevresel Dinamikleri Yönetmede Bir Araç Olarak Yönetim Kurulları: Yapısal Bir İnceleme", 12. Ulusal İşletmecilik Kongresi**  
GÜROL Y. D. , BÜYÜKBALCI P., ERTEMSİR E.  
12. Ulusal İşletmecilik Kongresi, 02 May 2013
- XVI. **Evolution of Managerial Teaching Methods A Framework on Change in Organizational Dynamics and Generations Needs**  
ERTEMSİR E., BÜYÜKBALCI P.  
International Academic Conference IISES, LİZBON, Portugal, 9 - 12 September 2012, pp.157-176
- XVII. **Sustaining Firm Performance Through Innovation Oriented Value Investments**  
BÜYÜKBALCI P.  
International Conference on Leadership, Technology and Innovation Management, 01 December 2011
- XVIII. **A Competitive Framework for Direct Investments in Multinational Enterprise Value Chain**  
BÜYÜKBALCI P.  
6th Annual London Business Research Conference, 01 July 2011
- XIX. **Role of Organizational Learning and Change Agents in Management Innovation Process**  
BÜYÜKBALCI P.  
Eurasia Business and Economics Society, 01 June 2011
- XX. **Importance of Organizational Values in Business Management: A Content Analysis Approach**  
GÜROL Y. D. , Büyükbalcı P., Bal Y., Ertemsir E.  
8th Annual International Conference on Management: ATINER, Atina, Greece, 05 July 2010, pp.10-20
- XXI. **Globalization and Management Literature: A study on the Ph.D. Thesis in Management Completed During 1990-2007 in Turkey**  
Can E., GÜROL Y. D. , Büyükbalcı P., Aşık Ö.  
International Symposium on Globalization Democratization and Turkey, Antalya, Turkey, 27 March 2008, pp.10-20
- XXII. **Küreselleşme Ve Yönetim Yazını: 1990-2007 Döneminde Türkiye'de Yönetim Alanında Yazılmış**

### **Doktora Tezleri Üzerine Bir Araştırma**

CAN E., Gürol Y., Aşık Ö., Büyükbacı P.

Küreselleşme, Demokratikleşme Ve Türkiye Uluslararası Sempozyumu, Antalya, Turkey, 27 March 2008, pp.10-20

#### **XXIII. Küreselleşme ve Yönetim Yazını**

Gürol Y., Aşık Ö., BÜYÜKBALCI P.

Küreselleşme, Demokratikleşme Ve Türkiye Uluslararası Sempozyumu, 01 March 2008

#### **XXIV. 500 Büyük İşletmenin Web Sitelerinde Yer Alan Sosyal Sorumluluk İfadelerinin İçerikleri Bakımından İncelenmesi**

Can E., GÜROL Y. D. , Aydınlik A. Ü. , Bal Y., Ertemsir E., Büyükbacı P.

15. Ulusal Yönetim ve Organizasyon Kongresi, Sakarya, Turkey, 25 May 2007, pp.10-20

#### **XXV. 500 Büyük İşletmenin Web Sitelerinde Yer Alan Sosyal Sorumluluk İfadelerinin İçerik Analizi İle İncelenmesi**

CAN E., Gürol Y., Aydınlik A. Ü. , Bal Y., Berkin E., Büyükbacı P.

15. Ulusal Yönetim Ve Organizasyon Kongresi, Sakarya, Turkey, 25 May 2007, pp.10-20

#### **XXVI. 500 Büyük İşletmeni Web Sitelerinde Yer Alan Sosyal Sorumluluk İfadelerinin İçerik Analizi ile İncelenmesi**

CAN E., GÜROL Y. D. , ÜLGEN AYDINLIK A., BAL Y., ERTEMSİR E., BÜYÜKBALCI P.

15. Ulusal Yönetim ve Organizasyon Kongresi, Sakarya, Turkey, 25 - 27 May 2007, pp.492-498

### **Scientific Refereeing**

İş, Güç, Endüstri İlişkileri ve İnsan Kaynakları Dergisi, National Scientific Refreed Journal, December 2011

Social Responsibility Journal, SCI Journal, December 2011

### **Citations**

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