

## Assoc. Prof. Pınar BÜYÜKBALCI

### Personal Information

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### International Researcher IDs

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### Education Information

Doctorate, Bogazici University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2005 - 2010

### Foreign Languages

English, C2 Mastery

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Associate Professor, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2006 - Continues

### Supervised Theses

Büyükbalcı P., GİRİŞİMCİ ŞİRKETLERİN OLÇEKLENMİŞ ŞİRKETLERE DÖNÜŞÜM SURECİNDE ÇEVİK ORGANİZASYON YAKLAŞIMININ PERFORMANS ÜZERİNE ETKİSİ, Postgraduate, D.CAN(Student), 2020

Büyükbalcı P., Havayolu şirketlerinde müşteri hizmetleri tasarımı ve performansa etkisi, Postgraduate, S.ADIGÜZEL(Student), 2019

Büyükbalcı P., Kurumsal girişimcilik profilinin firmanın yenilikçilik performansı üzerindeki etkisinde iç girişimcilik davranışının aracı rolü, Postgraduate, C.TURAN(Student), 2019

Büyükbalcı P., Girişimcilik ekosisteminde melek yatırımcının değişen rolü üzerine bir literatür taraması, Postgraduate, S.GÜRBULAK(Student), 2019

Büyükbalcı P., The relationship between management models and organizational innovativeness, Postgraduate, Z.BOUKARİ(Student), 2017

BÜYÜKBALCI P., Hizmet İçi Eğitimde Mobil Öğrenme ve GSM Sektöründe Bir Uygulama, Postgraduate, S.Sarı(Student), 2016

Büyükbalcı P., Stratejik plan çerçevesinde pazarlama planının kurgulanması, Postgraduate, C.ARSLAN(Student), 2016

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Rejuvenating business models via startup collaborations: Evidence from the Turkish context**  
BÜYÜKBALCI P., Sanguineti F., Sacco F.  
Journal of Business Research, vol.174, 2024 (SSCI)
- II. **Uncharted waters of the entrepreneurial ecosystems research: Comparing Greater Istanbul and Reading ecosystems**  
Belitski M., BÜYÜKBALCI P.  
GROWTH AND CHANGE, vol.52, no.2, pp.727-750, 2021 (SSCI)
- III. **How does innovativeness yield superior firm performance? The role of marketing effectiveness**  
Alpay G., Bodur M., Yılmaz C., BÜYÜKBALCI P.  
INNOVATION-MANAGEMENT POLICY & PRACTICE, vol.14, no.1, pp.107-128, 2012 (SSCI)

## Articles Published in Other Journals

- I. **Dynamic and ambidextrous: international expansion of digital economy ventures from an emerging market**  
BÜYÜKBALCI P., Dulger M.  
JOURNAL OF ENTREPRENEURSHIP IN EMERGING ECONOMIES, vol.15, no.6, pp.1459-1489, 2023 (ESCI)
- II. **Embracing Product Innovativeness in Technology Firms: The Impact of Management Model Principles**  
BÜYÜKBALCI P., ERTEMSİR E., BOUKARI Z.  
Technology Innovation Management Review, vol.10, no.12, pp.31-45, 2020 (ESCI)
- III. **Introduction of a Conceptual Model Representing the Relationship Between Two Firms in a Multiactor Environment**  
BÜYÜKBALCI P.  
International Journal of Arts and Sciences, vol.4, no.7, pp.227-235, 2011 (Peer-Reviewed Journal)
- IV. **Kurumsal Sosyal Sorumluluk Kavramı ve Gelişmekte Olan Ülkelerde Konuya Bakış**  
Gürol Y. D., Büyükbacı P., Bal Y., Ertemsir E.  
Siyasal: Journal of Political Sciences (Online), no.43, pp.135-163, 2010 (Peer-Reviewed Journal)
- V. **Analyzing Foreign Direct Investment Decisions of MNEs Within the Competitive Framework: A Value Chain Based Perspective**  
Büyükbacı P.  
Yönetim Dergisi:İstanbul Üniversitesi İşletme Fakültesi İşletme İktisadi Enstitüsü, vol.67, pp.67-83, 2010 (Peer-Reviewed Journal)

## Books

- I. **Formül Sosunda - Girişimcilik Vakaları**  
BÜYÜKBALCI P., Batum U.  
Beta Yayınevi, 2017
- II. **Günümüz İşletmelerinin Yönetimi**  
CAN E., BÜYÜKBALCI P., BAL Y., ERTEMSİR E.  
Beta Basım Yayın Dağıtım, İstanbul, 2016
- III. **GÜNÜMÜZ İŞLETMELERİNİN YÖNETİMİ**  
CAN E., BÜYÜKBALCI P., BAL Y., ERTEMSİR E.  
BETA YAYINEVİ, 2016
- IV. **İŞLETME BİLİMİNE GİRİŞ**  
CAN E., BÜYÜKBALCI P., BAL Y.

BETA YAYINEVİ, 2016

- V. **Sınırları Aşmak - TAV Şirket Vakaları**  
Büyükbacı P., Büyükbacı P.  
TAV Akademi Yayınları, İstanbul, 2014
- VI. **Kırmızı Mavi Havacılık Vakaları**  
Batum U., Büyükbacı P., Ertemsir E.  
Beta Basım Yayım Dağıtım, İstanbul, 2014
- VII. **Leading Diversified Workforce to Improve Organizational Network Effectiveness**  
BÜYÜKBALCI P., BAL Y., ERTEMSİR E., BATUK TURAN S.  
in: Chaos Complexity and Leadership 2012, Santo Banerjee, Şefika Şule Erçetin, Editor, SPRINGER NETHERLANDS, pp.183-192, 2014
- VIII. **İşletme Bilimine Giriş, Beta Yayınevi**  
CAN E., BÜYÜKBALCI P., BAL Y.  
Beta Basım Yayım Dağıtım, İstanbul, 2013
- IX. **Leveraging Multinational Firm Performance Through the Use of Diversified Top Management Teams**  
Büyükbacı P.  
in: Handbook of Research on Workforce Diversity in a Global Society: Technologies and Concepts, Chaunda Scott, Marilyn Bird, Editor, IGI Global, Illinois, pp.185-202, 2012
- X. **Sustaining Multinational Strategic Performance through Value Chain Based Competitive Advantage**  
Büyükbacı P.  
in: Business Strategy and Sustainability, Güler Aras, David Crowther, Editor, Emerald Ink Publishing, London, pp.45-66, 2012
- XI. **Importance of Organizational Values in Business Management: A Content Analysis Approach**  
ERTEMSİR E., GÜROL Y. D., BAL Y., BÜYÜKBALCI P.  
in: International Developments in Management Research, GREGORY T. PAPANIKOS, Editor, ATINER PUBLISHING, ATİNA, pp.103-113, 2011
- XII. **Leading the Organizational Dynamics of E-Business Firms**  
CAN E., Bal Y., Büyükbacı P.  
in: Encyclopedia of E-Business Development and Management in the Global Economy, In Lee , Editor, Igi Global, Illinois, pp.296-304, 2010
- XIII. **Örgütsel Kriz Kavramı Ve Örgütsel Değişkenler İle Kriz Arasındaki İlişkilerin İrdelenmesi**  
CAN E., Büyükbacı P.  
in: Kriz Yönetimi, Haluk Sümer Ve Helmut Pernsteiner, Editor, Bilgi Üniversitesi Yayınları, İstanbul, pp.115-143, 2009

## **Papers Published in Refereed Scientific Meetings**

- I. **Fast and Ambidexterous: Internationalization Process of Technology Ventures**  
Büyükbacı P.  
23rd McGill International Entrepreneurship Conference, Odense, Denmark, 28 - 30 August 2019, pp.120-136
- II. **Entrepreneurship ecosystems in greater Reading and greater Istanbul: Bridging regional and international perspective**  
Büyükbacı P.  
7th John Dunning Centre-UNCTAD Conference on International Business, Reading, United Kingdom, 5 - 06 April 2019
- III. **Entrepreneurship Ecosystem Evolution Path: Impact of Network Ties**  
BÜYÜKBALCI P.  
AICSS, 26 - 28 October 2017
- IV. **The relationship between management modelsorganizational innovativeness**  
BÜYÜKBALCI P., Boukari Z.

ECIE, 21 - 22 September 2017

- V. **How are Strategy and Organizational Culture Related? A Conceptual Discussion**  
Güven A., BÜYÜKBALCI P., DÜLGER TAŞKIN A. M.  
21st Eurasia Business and Economics Society (EBES) Conference - Budapest, Budapest, Hungary, 12 - 14 January 2017, pp.42
- VI. **Impact of Psychological Distance on Pricing Decisions of Global Companies**  
CAN E., Büyükbacı P., Arslan B.  
International Congress of Management, Economy and Policy, İstanbul, Turkey, 26 November 2016, pp.456
- VII. **Network Structure as a Determinant of Foreign Direct Investment Based Competitive Advantage**  
Büyükbacı P.  
International Business and Management Conference, Adana, Czech Republic, 11 - 12 November 2016, pp.5-10
- VIII. **Designing an Ambidextrous Business Model Facts and Acts**  
Büyükbacı P., Batum U.  
EURAM, Warszawa, Poland, 17 June 2014 - 20 July 2015, pp.50-58
- IX. **A modern perspective on organization structure organigraphs and its relation with firm business model**  
CAN E., Büyükbacı P.  
1st Annual Conference on Social Sciences (AICSS), İstanbul, Turkey, 21 May 2015, pp.10-20
- X. **A Modern Perspective on Organization Structure Organigraph and Its Relation with Firm Business Model**  
Can E., Büyükbacı P.  
AICSS, İstanbul, Turkey, 21 - 23 May 2015, pp.20-30
- XI. **Improving Social Responsibility Through Ethical Leadership: A Perceptions Based View**  
Büyükbacı P.  
IISES, Praha, Czech Republic, 1 - 04 September 2014, pp.60-68
- XII. **It's Not What You Know, It is Who You Know: The Role of Entrepreneurial Networks in Turkey**  
Büyükbacı P.  
Academy of International Business, Vancouver, Canada, 24 June 2014 - 26 June 2016, pp.97
- XIII. **Subsidiary Entrepreneurship as a Function of Networking Capability, Embeddedness and Managerial Interaction**  
Büyükbacı P.  
EURAM, Valencia, Spain, 4 - 07 June 2014, pp.12-20
- XIV. **Çevresel Dinamikleri Yönetmede Bir Araç Olarak Yönetim Kurulları: Yapısal Bir İnceleme**  
GÜROL Y. D., Büyükbacı P., Ertemsir E.  
12. Ulusal İşletmecilik Kongresi, Muğla, Turkey, 02 May 2013, pp.10-20
- XV. **Çevresel Dinamikleri Yönetmede Bir Araç Olarak Yönetim Kurulları: Yapısal Bir İnceleme", 12. Ulusal İşletmecilik Kongresi**  
GÜROL Y. D., BÜYÜKBALCI P., ERTEMSİR E.  
12. Ulusal İşletmecilik Kongresi, 02 May 2013
- XVI. **Evolution of Managerial Teaching Methods A Framework on Change in Organizational Dynamics and Generations Needs**  
ERTEMSİR E., BÜYÜKBALCI P.  
International Academic Conference IISES, LİZBON, Portugal, 9 - 12 September 2012, pp.157-176
- XVII. **Sustaining Firm Performance Through Innovation Oriented Value Investments**  
BÜYÜKBALCI P.  
International Conference on Leadership, Technology and Innovation Management, 01 December 2011
- XVIII. **A Competitive Framework for Direct Investments in Multinational Enterprise Value Chain**  
BÜYÜKBALCI P.  
6th Annual London Business Research Conference, 01 July 2011
- XIX. **Role of Organizational Learning and Change Agents in Management Innovation Process**  
BÜYÜKBALCI P.

Eurasia Business and Economics Society, 01 June 2011

- XX. **Importance of Organizational Values in Business Management: A Content Analysis Approach**  
GÜROL Y. D., Büyükbalcı P., Bal Y., Ertemsir E.  
8th Annual International Conference on Management: ATINER, Atina, Greece, 05 July 2010, pp.10-20
- XXI. **Globalization and Management Literature: A study on the Ph.D. Thesis in Management Completed During 1990-2007 in Turkey**  
Can E., GÜROL Y. D., Büyükbalcı P., Aşık Ö.  
International Symposium on Globalization Democratization and Turkey, Antalya, Turkey, 27 March 2008, pp.10-20
- XXII. **Küreselleşme Ve Yönetim Yazını: 1990-2007 Döneminde Türkiye’de Yönetim Alanında Yazılmış Doktora Tezleri Üzerine Bir Araştırma**  
CAN E., Gürol Y., Aşık Ö., Büyükbalcı P.  
Küreselleşme, Demokratikleşme Ve Türkiye Uluslararası Sempozyumu, Antalya, Turkey, 27 March 2008, pp.10-20
- XXIII. **Küreselleşme ve Yönetim Yazını**  
Gürol Y., Aşık Ö., BÜYÜKBALCI P.  
Küreselleşme, Demokratikleşme Ve Türkiye Uluslararası Sempozyumu, 01 March 2008
- XXIV. **500 Büyük İşletmenin Web Sitelerinde Yer Alan Sosyal Sorumluluk İfadelerinin İçerikleri Bakımından İncelenmesi**  
Can E., GÜROL Y. D., Aydınlık A. Ü., Bal Y., Ertemsir E., Büyükbalcı P.  
15. Ulusal Yönetim ve Organizasyon Kongresi, Sakarya, Turkey, 25 May 2007, pp.10-20
- XXV. **500 Büyük İşletmenin Web Sitelerinde Yer Alan Sosyal Sorumluluk İfadelerinin İçerik Analizi İle İncelenmesi**  
CAN E., Gürol Y., Aydınlık A. Ü., Bal Y., Berkin E., Büyükbalcı P.  
15. Ulusal Yönetim Ve Organizasyon Kongresi, Sakarya, Turkey, 25 May 2007, pp.10-20
- XXVI. **500 Büyük İşletmeni Web Sitelerinde Yer Alan Sosyal Sorumluluk İfadelerinin İçerik Analizi ile İncelenmesi**  
CAN E., GÜROL Y. D., ÜLGEN AYDINLIK A., BAL Y., ERTEMSİR E., BÜYÜKBALCI P.  
15. Ulusal Yönetim ve Organizasyon Kongresi, Sakarya, Turkey, 25 - 27 May 2007, pp.492-498

## Supported Projects

Aydın S., Esen E., Gündoğdu G., Bal Y., Büyükbalcı P., Bozkurt S., Aydın K., Akbaş H. E., Ertemsir E., TUBITAK Project, Yıldız Girişim Akademisi" Üniversitelerde Girişimcilik Sertifika Programı Oluşturulması ve Yürütülmesi, 2014 - 2017

## Peer Reviews in Scientific Publications

Social Responsibility Journal, SCI Journal, December 2011

İş, Güç, Endüstri İlişkileri ve İnsan Kaynakları Dergisi, National Scientific Refreed Journal, December 2011

## Metrics

Publication: 48

Citation (WoS): 107

Citation (Scopus): 117

H-Index (WoS): 3

H-Index (Scopus): 3

## Scholarships

Fulbright Akademik Arařtırma Bursu, Fulbright Program, 2022 - 2022  
Newton Fund Mobility Grant, Other International Organizations, 2018 - 2019