

Research Writing

Focusing on your Central Message

Source: San Francisco Edit newsletter

Prof.Dr. Özer ÇINAR
Yıldız Technical University
Department of Environmental Engineering
İstanbul, Turkey



Defining the central message

Defining the central message is one of the most important parts of writing a scientific paper. It should summarize the main information which the author wants to convey to the readers and should fit in 1-2 sentences at most.

Tips for coming up with a central message:

- 1. Write down the three central points of your paper.
- 2. Summarize your paper in one sentence.
- 3. Describe your work to a colleague in one minute.



Course Objective

- Creating a clear and understandable central message is not easy, since a paper has often several major findings.
- Having defined the central message leads to writing an efficient abstract and makes writing the rest of the paper easier.
- A number of studies have indicated that a badly written manuscript with poor use of English, even with good science, has less chance of being accepted and published.



Thank you...