

## Res. Asst. PhD Seda CANIKLI

### Personal Information

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**Address:** Yıldız Teknik Üniversitesi, Davutpaşa Kampüsü, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü

### Education Information

Doctorate, Marmara University, Sosyal Bilimler Fakültesi, Muhasebe Ve Finansman (İng), Turkey 2010 - 2017

Postgraduate, Yıldız Technical University, Graduate School Of Social Sciences, İşletme Yönetimi, Turkey 2007 - 2010

Undergraduate, Marmara University, Faculty Of Economic And Administrative Sciences, İşletme, Turkey 2002 - 2006

### Foreign Languages

English, C1 Advanced

### Dissertations

Doctorate, Earnings Management Practices in Initial Public Offering Process: Evidence From Borsa Istanbul , Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Muhasebe Ve Finansman (İng), 2017

Postgraduate, Türkiye'de Uluslararası Sermaye Hareketlerinin Dönemsel Değerlendirmesi , Yıldız Teknik Üniversitesi, Graduate School of Social Sciences, İşletme Yönetimi, 2010

### Research Areas

Social Sciences and Humanities, Finance, Financial Markets and Investment Management

### Academic Titles / Tasks

Research Assistant PhD, Yıldız Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2017 - Continues

Research Assistant, Yıldız Technical University, Faculty Of Economic And Administrative Sciences, Department Of Administration, 2007 - 2017

### Courses

Investment Analysis and Portfolio Management, Undergraduate, 2023 - 2024

Financial Statement Analysis, Undergraduate, 2020 - 2021

### Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Impacts of carbon and energy aspects on financial performance: a case study**  
Akbaş H. E., Karaduman H. A., Canikli S.  
International Journal of Global Warming, vol.23, no.2, pp.118-128, 2021 (SCI-Expanded)
- II. **Determinants of Voluntary Greenhouse Gas Emission Disclosure: An Empirical Investigation on Turkish Firms**  
Akbaş H. E., Canikli S.  
SUSTAINABILITY, vol.11, 2019 (SCI-Expanded)

## Articles Published in Other Journals

- I. **The Intersection of Style and Responsibility: Fashion, Sustainable Development and Finance**  
Uzun B., Canikli S.  
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.45, no.2, pp.122-240, 2023 (Peer-Reviewed Journal)
- II. **The carbon footprint of a university campus Case study of Yildiz Technical University, Davutpaşa Campus, Turkey.**  
Yazıcı Güvenç S., Canikli S., Can Güven E., Varank G., Akbaş H. E.  
Visions for Sustainability, no.20, pp.1-33, 2023 (Scopus)
- III. **The Relation Between Sustainable Finance Mechanisms, Instruments and Sustainable Development**  
Canikli S.  
Akdeniz İİBF Dergisi, vol.22, no.1, pp.26-39, 2022 (Peer-Reviewed Journal)
- IV. **An Examination of Assurance Practices on Turkish Companies' Greenhouse Gas Emissions Disclosures**  
Akbaş H. E., Canikli S., Yilmazer S., Şahin B. Ş.  
Journal of Economics, Finance and Accounting, vol.7, no.1, pp.44-53, 2020 (Peer-Reviewed Journal)
- V. **Corporate Environmental Disclosures in a Developing Country An Investigation on Turkish Listed Companies**  
Akbaş H. E., Canikli S.  
International Journal of Economics and Finance, vol.6, no.2, pp.50-61, 2014 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Finansın Yükselen Aktörü: Borsalar**  
Canikli S.  
in: Uçuramayan Balon:Finans, Hayri Kozanoğlu, Editor, Ayrıntı Yayınları, İstanbul, pp.118-139, 2011

## Refereed Congress / Symposium Publications in Proceedings

- I. **AN EXAMINATION OF ASSURANCE PRACTICES ON TURKISH COMPANIES' GREENHOUSE GAS EMISSIONS DISCLOSURES**  
Akbaş H. E., Canikli S., Yilmazer S., Şahin B. Ş.  
10th International Conference on Governance Fraud Ethics and Corporate Social Responsibility, Edirne, Turkey, 25 - 27 April 2019
- II. **EFFECT OF FINANCIAL LITERACY AND RISK PERCEPTION ON INDIVIDUAL INVESTORS' INVESTMENT CHOICES**  
AREN S., CANIKLI S.  
Joint Conference of 14th International Strategic Management Conference (ISMC) and 8th International Conference on Leadership, Technology, Innovation and Business (ICLTIBM), Prague, Czech Republic, 12 - 14 July 2018, vol.54, pp.800-809

### III. **Typology of Behavioral Biases and Heuristics**

AREN S., CANIKLI S.

14TH International Strategic Management Conference, Prague, Czech Republic, 12 July 2018, pp.557-562

### IV. **The Effect of Financial Literacy and Risk Perception on Investment Choices of Individual Investors**

AREN S., CANIKLI S.

8th International Conference On Leadership, Technology, Innovation And Business Management, Prague, Czech Republic, 12 July 2018, pp.143-149

### V. **Does Turkish Stock Market React to Public Announcements of Major Capital Expenditures?**

Canikli S.

7th International Strategic Management Conference, Paris, France, 30 June - 02 July 2011, vol.24, no.1, pp.928-935

### VI. **Board Composition, Board Independence and Corporate Governance: An Emerging Market Perspective**

DURER S., AKBAŞ H. E., ÖZSÖZGÜN ÇALIŞKAN A., CANIKLI S.

Third International Conference on Governance, Fraud, Ethics & Social Responsibility, Nevşehir, Turkey, 07 June 2011, pp.40-51

## **Supported Projects**

AKBAŞ H. E., KARADUMAN H. A., CANIKLI S., VARANK G., ÇELEBİ U. B., YAZICI GÜVENÇ S., Project Supported by Higher Education Institutions, Çevresel Sürdürülebilirlik Bağlamında Yıldız Teknik Üniversitesi Davutpaşa Kampüsünde Karbon Ayak izi Farkındalığı ve Analizi Çalışması, 2019 - 2022

## **Metrics**

Publication: 15

Citation (WoS): 33

Citation (Scopus): 44

H-Index (WoS): 1

H-Index (Scopus): 1