

## Asst. Prof. Zeynep KAPLAN

### Personal Information

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### International Researcher IDs

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### Education Information

Doctorate, Marmara University, Institute Of European Studies, Department Of European Union Business Administration (English), Turkey 2003 - 2009

Postgraduate, Yildiz Technical University, Graduate School Of Social Sciences, Economy, Turkey 1999 - 2003

Undergraduate, Yildiz Technical University, İktisat, Turkey 1995 - 1999

### Academic Titles / Tasks

Assistant Professor, Yildiz Technical University, Faculty Of Economic And Administrative Sciences, 2001 - Continues

### Supervised Theses

KAPLAN Z., Türkiye'nin Medikal Turizmde Ekonomik Performansı: Bir Karşılaştırma, Postgraduate, B.Yılmaz(Student), 2018

### Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Regional polarization in Turkey**  
YILMAZ E., KAPLAN Z.  
GROWTH AND CHANGE, vol.53, no.1, pp.410-431, 2022 (SSCI)
- II. **Heterogeneity of Market Power: Firm-level Evidence**  
Yılmaz E., Kaplan Z.  
ECONOMIC CHANGE AND RESTRUCTURING, vol.4, no.4, pp.40-60, 2021 (SSCI)

### Articles Published in Other Journals

- I. **Brexit Dilemma and the Future of Euroscepticism**  
KAPLAN Z.  
İktisadi İdari ve Siyasal Araştırmalar Dergisi, vol.8, no.21, pp.618-629, 2023 (Peer-Reviewed Journal)
- II. **Brexit Sonrası Alternatif Ticaret Senaryoları ve Olası İktisadi Etkileri**  
AKTAŞ G., KAPLAN Z.

- İnsan ve Toplum Bilimleri Araştırmaları Dergisi, vol.9, no.1, pp.217-248, 2020 (Peer-Reviewed Journal)
- III. **AB'NİN SERBEST TİCARET ANLAŞMALARININ ASİMETRİK ETKİSİVE TÜRKİYE**  
Aktaş G., Kaplan Z.  
Uluslararası Ekonomi İşletme ve Politika Dergisi, vol.4, no.1, pp.117-140, 2020 (Peer-Reviewed Journal)
- IV. **African emerging economies: The leading economies of Africa in the 21st Century**  
Gönel F., Aman A. W., Kaplan Z., Karaduman H. A.  
Journal of Economics Library, vol.5, no.4, pp.345-357, 2018 (Peer-Reviewed Journal)
- V. **Non-oil trade of Turkey and Russia in the Middle East: Trends and potential**  
KAPLAN Z., GÖNEL F.  
Journal of Economics Library, vol.5, pp.42-58, 2018 (Peer-Reviewed Journal)
- VI. **The new silk road: The European Union, China and the future of trade.**  
Kaplan Z.  
Skola Biznisa School of Business, no.1, pp.131-145, 2018 (Peer-Reviewed Journal)
- VII. **The distribution and determinants of Turkey's FDI positions in Africa**  
Kaplan Z., Aman A. W.  
Turkish Economic Review, vol.4, no.4, pp.400-413, 2017 (Peer-Reviewed Journal)
- VIII. **Scientific Collaboration of Turkey with the EU Member States: The Case of Nanotechnology**  
KAPLAN Z.  
Bilgi, no.34, pp.70-94, 2017 (Peer-Reviewed Journal)
- IX. **The Determinants of Trade between World Emerging and African Emerging Economies**  
Kaplan Z., Aman A. W.  
Journal of International Business and Economics, vol.5, no.2, pp.38-47, 2017 (Peer-Reviewed Journal)
- X. **Energy Efficiency Policies in Turkey: The Case for Standards and Labels**  
Kama O., Kaplan Z.  
International Journal of Energy Economics and Policy, vol.3, no.4, pp.62-73, 2013 (Scopus)
- XI. **Energy efficiency policies in Turkey: The case for standards and labels**  
Kama Ö., KAPLAN Z.  
International Journal of Energy Economics and Policy, vol.3, no.SPECIAL ISSUE, pp.62-73, 2013 (Scopus)
- XII. **The Roots of Gender in Higher Education (The Case of Yıldız Technical University)**  
Gönel F., Kaplan Z., Üçer S. E., Orhan G.  
Sosyal ve Beşeri Bilimler Dergisi, vol.4, no.2, pp.111-120, 2012 (Peer-Reviewed Journal)
- XIII. **TÜRKİYE'DE ENERJİ VERİMLİLİĞİNİN ARTTIRILMASINA YÖNELİK BİR ÖNERİ: BEYAZ EŞYA TEŞVİK UYGULAMALARI**  
Kama O., Kaplan Z.  
Hukuk ve İktisat Araştırmaları Dergisi, vol.4, no.1, pp.201-211, 2012 (Peer-Reviewed Journal)
- XIV. **Regional Integration Agreements and their Impact on Third Countries"**  
Kaplan Z.  
BALIKESİR ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, vol.14, no.26, pp.133-144, 2011 (Peer-Reviewed Journal)
- XV. **Avrupa Birliği'nde Çevre ve Ticaret Etkileşimi**  
Kaplan Z.  
Bilgi Sosyal Bilimler Dergisi, vol.20, pp.72-99, 2010 (Peer-Reviewed Journal)
- XVI. **Avrupa Birliği İmalat Sanayinde Uzmanlaşma ve Dış Ticaret**  
Kaplan Z.  
Ekonomi Bilimleri Dergisi, vol.2, no.2, pp.147-156, 2010 (Peer-Reviewed Journal)
- XVII. **"Competition and Productivity in the Turkish Manufacturing Industry"**  
Kaplan Z.  
Marmara Journal of European Studies, vol.17, no.1, pp.175-193, 2009 (Peer-Reviewed Journal)

## Books

- I. **Yeni Nesil Ticaret Anlaşmaları: NAFTA'nın Güncellenmesi**  
KAPLAN Z.  
in: Dünya Siyasetinde Latin Amerika-3, Ermağan İsmail, Tahsin Emine, Tekin Segah, Editor, Nobel Akademik Yayıncılık, Ankara, pp.683-698, 2020
- II. **The EU's Internal Market and Free Movement of Labor: Economic Effects and Challenges**  
KAPLAN Z.  
in: Handbook of Research on Unemployment and Labor Market Sustainability in the Era of Globalization, Fusun Yenilmez; Esin Kılıç, Editor, IGI Global, Hershey, pp.61-75, 2017
- III. **The Role of Mercosur and the European Union in the Formation of Competition Policy in Argentina and Turkey**  
KAPLAN Z., YILMAZ E.  
in: Trade, Integration and Institutional Reforms in Latin America and the EU, Eisen, Roland Cafferatai Alberto Martin Diaz Nederi Ángel Enrique, Editor, Peter Lang International Academic Publishers, Frankfurt am Main, pp.91-106, 2007

## Other Publications

- I. **Üniversitede Cinsiyet Ayrımcılığının Kökenleri (YTÜ Öğrencileri Örneği)**  
GÖNEL F., KAPLAN Z., ÜÇER S. E., Orhan G.  
Technical Report, pp.44, 2012

## Supported Projects

KAPLAN Z., Project Supported by Higher Education Institutions, Nanoteknoloji Alanında Üniversitelerin Rolü ve Uluslararası İşbirlikleri: Türkiye Örneği, 2014 - 2016

## Peer Reviews in Scientific Publications

Journal of Social Responsibility, SCI Journal, January 2012

## Metrics

Publication: 27

Citation (Scopus): 5

H-Index (WoS): 1

H-Index (Scopus): 1