

## **Asst. Prof. Zeynep KAPLAN**

### **Personal Information**

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### **International Researcher IDs**

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### **Education Information**

Doctorate, Marmara University, Institute Of European Studies, Department Of European Union Business Administration (English), Turkey 2003 - 2009

Postgraduate, Yıldız Technical University, Graduate School Of Social Sciences, Economy, Turkey 1999 - 2003

Undergraduate, Yıldız Technical University, İktisat, Turkey 1995 - 1999

### **Academic Titles / Tasks**

Assistant Professor, Yıldız Technical University, Faculty Of Economic And Administrative Sciences, 2001 - Continues

### **Advising Theses**

KAPLAN Z., Türkiye'nin Medikal Turizmde Ekonomik Performansı: Bir Karşılaştırma, Postgraduate, B.Yılmaz(Student), 2018

### **Published journal articles indexed by SCI, SSCI, and AHCI**

#### **I. Regional polarization in Turkey**

YILMAZ E., KAPLAN Z.

GROWTH AND CHANGE, vol.53, no.1, pp.410-431, 2022 (SSCI)

### **Articles Published in Other Journals**

#### **I. Brexit Dilemma and the Future of Euroscepticism**

KAPLAN Z.

İktisadi İdari ve Siyasal Araştırmalar Dergisi, vol.8, no.21, pp.618-629, 2023 (Peer-Reviewed Journal)

#### **II. Brexit Sonrası Alternatif Ticaret Senaryoları ve Olası İktisadi Etkileri**

AKTAŞ G., KAPLAN Z.

İnsan ve Toplum Bilimleri Araştırmaları Dergisi, vol.9, no.1, pp.217-248, 2020 (Peer-Reviewed Journal)

#### **III. AB'İN SERBEST TİCARET ANLAŞMALARININ ASİMETRİK ETKİSİVE TÜRKİYE**

Aktaş G., Kaplan Z.

- Uluslararası Ekonomi İşletme ve Politika Dergisi, vol.4, no.1, pp.117-140, 2020 (Peer-Reviewed Journal)
- IV. African emerging economies: The leading economies of Africa in the 21st Century**  
 Gönel F., Aman A. W., Kaplan Z., Karaduman H. A.  
 Journal of Economics Library, vol.5, no.4, pp.345-357, 2018 (Peer-Reviewed Journal)
- V. Non-oil trade of Turkey and Russia in the Middle East: Trends and potential**  
 KAPLAN Z., GÖNEL F.  
 Journal of Economics Library, vol.5, pp.42-58, 2018 (Peer-Reviewed Journal)
- VI. The new silk road: The European Union, China and the future of trade.**  
 Kaplan Z.  
 Skola Biznisa School of Business, no.1, pp.131-145, 2018 (Peer-Reviewed Journal)
- VII. The distribution and determinants of Turkey's FDI positions in Africa**  
 Kaplan Z., Aman A. W.  
 Turkish Economic Review, vol.4, no.4, pp.400-413, 2017 (Peer-Reviewed Journal)
- VIII. Scientific Collaboration of Turkey with the EU Member States: The Case of Nanotechnology**  
 KAPLAN Z.  
 Bilgi, no.34, pp.70-94, 2017 (Peer-Reviewed Journal)
- IX. The Determinants of Trade between World Emerging and African Emerging Economies**  
 Kaplan Z., Aman A. W.  
 Journal of International Business and Economics, vol.5, no.2, pp.38-47, 2017 (Peer-Reviewed Journal)
- X. Energy Efficiency Policies in Turkey: The Case for Standards and Labels**  
 Kama O., Kaplan Z.  
 International Journal of Energy Economics and Policy, vol.3, no.4, pp.62-73, 2013 (Scopus)
- XI. Energy efficiency policies in Turkey: The case for standards and labels**  
 Kama Ö., KAPLAN Z.  
 International Journal of Energy Economics and Policy, vol.3, no.SPECIAL ISSUE, pp.62-73, 2013 (Scopus)
- XII. The Roots of Gender in Higher Education (The Case of Yıldız Technical University)**  
 Gönel F., Kaplan Z., Üçer S. E., Orhan G.  
 Sosyal ve Beşeri Bilimler Dergisi, vol.4, no.2, pp.111-120, 2012 (Peer-Reviewed Journal)
- XIII. TÜRKİYE'DE ENERJİ VERİMLİLİĞİNİN ARTTIRILMASINA YÖNELİK BİR ÖNERİ: BEYAZ EŞYA TEŞVİK UYGULAMALARI**  
 Kama O., Kaplan Z.  
 Hukuk ve İktisat Araştırmaları Dergisi, vol.4, no.1, pp.201-211, 2012 (Peer-Reviewed Journal)
- XIV. Regional Integration Agreements and their Impact on Third Countries"**  
 Kaplan Z.  
 BALIKESİR ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, vol.14, no.26, pp.133-144, 2011 (Peer-Reviewed Journal)
- XV. Avrupa Birliği'nde Çevre ve Ticaret Etkileşimi**  
 Kaplan Z.  
 Bilgi Sosyal Bilimler Dergisi, vol.20, pp.72-99, 2010 (Peer-Reviewed Journal)
- XVI. Avrupa Birliği İmalat Sanayinde Uzmanlaşma ve Dış Ticaret**  
 Kaplan Z.  
 Ekonomi Bilimleri Dergisi, vol.2, no.2, pp.147-156, 2010 (Peer-Reviewed Journal)
- XVII. "Competition and Productivity in the Turkish Manufacturing Industry"**  
 Kaplan Z.  
 Marmara Journal of European Studies, vol.17, no.1, pp.175-193, 2009 (Peer-Reviewed Journal)

## Other Publications

- I. Üniversitede Cinsiyet Ayrımcılığının Kökenleri (YTÜ Öğrencileri Örneği)**  
 GÖNEL F., KAPLAN Z., ÜÇER S. E., Orhan G.

## **Supported Projects**

KAPLAN Z., Project Supported by Higher Education Institutions, Nanoteknoloji Alanında Üniversitelerin Rolü ve Uluslararası İşbirlikleri: Türkiye Örneği, 2014 - 2016

## **Scientific Refereeing**

Journal of Social Responsibility, SCI Journal, January 2012

## **Metrics**

Publication: 27

Citation (Scopus): 5

H-Index (WoS): 1

H-Index (Scopus): 1